

BEFORE THE UNITED STATES
DEPARTMENT OF AGRICULTURE
AGRICULTURAL MARKETING SERVICE

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In the Matter of:
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: Docket No.:
Milk in the Mideast: AO-166-A68
: DA-01-04
Marketing Area:
:
: VOLUME II
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Wednesday, October 24, 2001

The Holiday Inn Express Motel
Galaxy Banquet Center
231 Park Centre Drive
Wadsworth, Ohio

BEFORE:

THE HONORABLE JILL CLIFTON
Administrative Law Judge

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I N D E X

WITNESSES:	DIRECT	CROSS	REDIRECT	EXAM
Carl Herbein	315 444	334-386	373	
Chareles Lausin	391	398		
Ernest Yates	400			
Elvin Hollon	410 496	423-440 505-507		
Carl Rasch	445			
Sue Taylor	450	459-470		
Rodney Carlson	476	489		

E X H I B I T S

NUMBERS:	FOR IDENTIFICATION	IN EVIDENCE	REJECTED
20		314	315
21		314	315
22		411	411
23		448	449

P R O C E E D I N G S

1
2 JUDGE CLIFTON: We are on the record in
3 day two of the hearing in the matter of Milk in the
4 Mideast Marketing Area.

5 This is October 24, 2001 and we are
6 beginning at approximately This record is being made in
7 Wadsworth, Ohio. It's October 23, 2001. It's
8 approximately 8:36 in the morning. The temperature is less
9 than 70 degrees. Let me know if you get too cold.

10 Mr. Beshore, would you alert me as to how
11 you would like to proceed?

12 MR. BESHORE: Mr. Hollon does have some
13 further testimony, which involves proposal four that we
14 haven't yet touched on and which is not a pooling
15 proposal. It's the advance price proposal. And he also
16 has some opposition to proposal eight and we haven't heard
17 from the proponents on that yet.

18 We would like to further resume testimony
19 until a later time and I believe that Mr. Herbein may be
20 ready to proceed this morning and I don't know what other
21 witnesses may be intending to comment on proposals one,
22 two, three and five. So, we would like to defer Mr.
23 Hollon's additional testimony to a later point in the
24 proceedings and allow other witnesses to proceed at this
25 time.

1 JUDGE CLIFTON: Thank you, Mr. Beshore,
2 and I want to applaud your excellent presentation
3 yesterday. You kept things moving. It was uncomfortable
4 in here and I appreciate very much how well you had
5 prepared everything.

6 We regard to those who would like to
7 testify about proposals one, two, three and five, other
8 than Mr. Hollon, would you identify yourselves so I will
9 know how many of you there are. Mr. Carlson, Mr. Warshaw?

10 MR. WARSHAW: Mr. Herbein will touch on
11 that.

12 JUDGE CLIFTON: Mr. Herbein. Mr. English?

13 MR. ENGLISH: I have Mr. Yates who will
14 testify.

15 JUDGE CLIFTON: Mr. Yates will. Now, with
16 regards to proposal four, how many intend to testify. Mr.
17 Warshaw?

18 MR. WARSHAW: Mr. Herbein will testify on
19 proposal four.

20 JUDGE CLIFTON: It's sounding like Mr.
21 Herbein is our natural next witness, would you agree?

22 MR. WARSHAW: Yes.

23 JUDGE CLIFTON: Then with regard to the
24 remaining proposals, how many witnesses expect to testify
25 with regard to proposal six? I saw none. How many -- and

1 this does not foreclose that, but I am just trying to get
2 an idea. How many expect to testify regarding proposal
3 seven? We kind of had it withdrawn partially, but I
4 didn't know whether anyone else might like to speak to it.

5 With regard to proposal eight? Mr.
6 Warshaw, all right. With regard to proposal nine? Mr.
7 Hollon and Mr. Carlson. And with regard to proposal 10?
8 Okay.

9 I don't know to what extent you can make
10 your travel plans. I know that the weather is expected to
11 turn severe this afternoon and this evening. I don't know
12 how long this will take. It looks to me that we will be
13 here until this afternoon.

14 Mr. Warshaw, would you like to call your
15 witness at this time?

16 MR. WARSHAW: Yes, I will. Carl Herbein,
17 please. And if I could have these marked as exhibits.

18 JUDGE CLIFTON: This is going to be
19 Exhibit 20. This is Mr. Herbein's curriculum vitae. Mr.
20 Herbein, while you are there, will you say your names and
21 spell them and identify your employment, please.

22 THE WITNESS: Carl D. Herbein. C-A-R-L,
23 D., H-E-R-B-E-I-N, and I am the CPA and managing partner
24 of Herbein & Company, a certified public accounting firm
25 headquartered in Reading, Pennsylvania.

1 JUDGE CLIFTON: Thank you. We will have
2 your curriculum vitae marked as Exhibit 20.

3 (Exhibit 20 is marked for
4 identification.)

5 MR. WARSHAW: And if I could have this
6 marked in advance as Exhibit 21.

7 JUDGE CLIFTON: And Exhibit 21 is entitle
8 Mideast Marketing Order, Federal Order 33 and it indicates
9 presented by Carl D. Herbein, CPA.

10 (Exhibit 21 is marked for
11 identification.)

12 JUDGE CLIFTON: Are there additional
13 copies, Mr. Warshaw?

14 MR. WARSHAW: Yes.

15 JUDGE CLIFTON: We will go off record
16 while you do that.

17 (Off the record.)

18 JUDGE CLIFTON: Do you wish to move the
19 admission of Exhibits 20 and 21 before Mr. Herbein
20 testifies?

21 MR. WARSHAW: I think if they are
22 acceptable at this point, that would be fine.

23 JUDGE CLIFTON: Let's see if it is
24 acceptable. It gives the witness more freedom with regard
25 to covering his statement if he knows that the statement

1 is an exhibit. With regard to Exhibit 20, which is Mr.
2 Herbein's curriculum vitae, is there any objection to the
3 admission into evidence that document? There is none and
4 Exhibit 20 is hereby admitted into evidence.

5 (Exhibit 20 is received into
6 evidence.)

7 JUDGE CLIFTON: With regard to Mr.
8 Herbein's statement, which we have marked as Exhibit 21,
9 is there any objection to the admission into evidence of
10 that document? There is none and Exhibit 21 is also
11 admitted into evidence.

12 (Exhibit 21 is received into
13 evidence.)

14 JUDGE CLIFTON: Mr. Herbein, would you
15 raise your right hand, please.
16 Whereupon,

17 CARL HERBEIN

18 called as a witness, after first being duly sworn,
19 testified as follows:

20 JUDGE CLIFTON: Mr. Warshaw, you may
21 proceed.

22 DIRECT EXAMINATION

23 BY MR. WARSHAW:

24 Q Mr. Herbein, what I would first like to do
25 is go through your CV and let me ask you at the outset,

1 does your curriculum vitae accurately set forth your
2 educational and employment background?

3 A Yes, it does.

4 Q Does it also state accurately your
5 specific dairy-related experience?

6 A Yes, sir, it does.

7 Q And your litigation support experience?

8 A Yes, it does.

9 Q Running through it very quickly, could you
10 describe for us briefly your education background?

11 A Yes, I have a Bachelor of Science degree
12 in accounting from Elizabethtown College in Pennsylvania
13 in 1968 and I am a certified public account in the State
14 of Pennsylvania.

15 Q And your employment background?

16 A I began my career in 1967 with the
17 national firm of what is now Ernst & Young and in 1972
18 began what is now Herbein & Company and have actually had
19 two jobs in my life.

20 Q Could you describe Herbein & Company for
21 us?

22 A Yes, we are a CPA firm with offices
23 throughout Pennsylvania and we are headquartered at
24 Reading, Pennsylvania and we have a significant portion of
25 our practice in the dairy foods industry.

1 Q Now, your curriculum vitae, and I don't
2 think we need to go into this, also sets forth profession
3 and civic associations and designations. I assume again
4 that that is an accurate description of those activities?

5 A Yes, it is.

6 Q Moving then directly to your dairy-related
7 experience, could you describe for us the experience that
8 you have had that has been related to the dairy industry.

9 A Yes and I am proud to say is where my
10 experience began. I was born and raised on a dairy farm
11 in eastern Pennsylvania and learned the value of butterfat
12 when my father smiled when his tests increased and was
13 saddened when his tests decreased. So, that was the very
14 start of it and our dairy practice actually began with the
15 rate making process with the Pennsylvania Milk Marketing
16 Board in representing processors beginning the mid 70s in
17 presenting financial information to the milk marketing
18 board for the rate making, the milk hearing process and
19 that work led to being the being the regular accounts and
20 auditors for dairy companies.

21 We developed some special expertise in
22 cost accounting, which has taken us on somewhat of a --
23 what I will call a national ride. Our dairy practice now
24 covers the vast majority of the United States in cost
25 accounting and forensic and merger and acquisition areas.

1 Q Are you the accountant for a number of
2 dairy processors, milk processors?

3 A Yes, we regularly do work for about 50
4 dairy companies located throughout the United States.

5 Q Then again, moving to your specific
6 litigation support experience. Would you describe that
7 for us.

8 A Yes, my litigation support experience is
9 focused heavily in the milk industry and again, having
10 appeared in Federal Order hearings, many PMMB,
11 Pennsylvania Milk Marketing Board hearings and then
12 outside of the milk business in other litigation matters
13 such as contractual disputes, lost earnings, lender
14 liability and professional malpractice.

15 MR. WARSHAW: Based on that testimony and
16 his curriculum vitae, I would move that Mr. Herbein be
17 accepted as an expert in accounting as it relates to the
18 dairy industry and most particularly, although I move that
19 he be accepted broadly, most particular in cost accounting
20 and accounting as it relates to milk marketing.

21 JUDGE CLIFTON: Does anyone wish to voir
22 dire the witness with regard to his qualifications as an
23 expert in accounting as it relates to the dairy industry
24 and particularly in regard to his cost accounting
25 expertise related to milk marketing? Is there any

1 objection to his being accepted as an expert in those
2 fields? There is none and, Mr. Herbein, I accept your
3 testimony as that of an expert in accounting as it relates
4 to the dairy industry and particularly with cost
5 accounting expertise in the milk marketing area.

6 THE WITNESS: Thank you.

7 BY MR. WARSHAW:

8 Q First of all, you were engaged by a group
9 of dealers with regard to this particular hearing?

10 A Yes, I was.

11 Q Could you describe the scope of that
12 engagement, the reason for it?

13 A Yes, the background, Mr. Warshaw, with
14 this engagement was a contact by the Dairy Association of
15 Western Pennsylvania, which is a group of fluid milk
16 processors located in and around Pittsburgh, who are
17 regulated by Federal Order 33, and their initial
18 observation and concern was that they noticed that the
19 Federal Order 33 PPD was decreasing and that there were
20 increasing amounts of milk being pooled on Federal Order
21 33 and we had a meeting to discuss this matter as they saw
22 it and they asked me to investigate this situation and
23 determine what was happening.

24 Of course, by this time many of dairy
25 publications were focusing on this phenomena that was

1 happening in Federal Order 33 and we then put together a
2 group of fluid milk processors and they are actually
3 listed on the first page of my exhibit and for the record,
4 they are Dean Dairy Products, Schneiders Dairy, Turner
5 Dairy Farms, Marburger Farm Dairy, Inc., Fike's Dairy,
6 Inc., United Dairy, Carl Colteryahn Dairy, Superior Dairy,
7 Goshen Dairy, Smith Dairy Products and Reiter Dairy.

8 And we were asked to perform an analysis
9 of what was happening in Federal Order 33 and at that
10 point, spoke with the market administrator to determine
11 was there going to be a hearing and was advised that it
12 was expected that there would be a hearing.

13 We became an interested party, obtained
14 copies of the various proposals that were submitted to the
15 market administrator and then began our work to analyze
16 the various proposals and to determine what positions our
17 clients wanted to have presented at his hearing with
18 respect to the activities in Order 33.

19 Q What was the nature of the analysis you
20 conducted? In other words, what effect were you trying to
21 study?

22 A The two primary effects were the potential
23 financial impact on the fluid milk processors regulated by
24 this order. In other words, if proposals are being put
25 forward that have a negative financial impact, we were

1 asked to analyze that and to determine if that was
2 appropriate and if it was inappropriate, what sort of
3 presentation should be made to present at the hearing the
4 effects of that. And the second thing -- this was
5 actually the first thing, was what is the effect of these
6 various proposals on the independent producers that supply
7 much of the milk to this group of fluid milk processors.
8 That was really the initial concern, was the lower of the
9 milk checks to the individual producers, which was causing
10 strain on the producer community, the communities that
11 supply many of these plants.

12 Q To put it in the vernacular, so what? I
13 mean why did your clients care about that?

14 A They care about their producers, because
15 the producers have to be successful so that their
16 businesses can grow and prosper and there is a need for an
17 adequate supply of milk in this market. Those of us who
18 are in the dairy industry on a regular basis are seeing
19 producers leaving the industry, retiring, selling out,
20 going out of business for a number of reasons and some of
21 those reasons are economics.

22 So, it's our client's position that to
23 have a healthy producer, is a big step in having a healthy
24 company. So, their concern is -- it is a little hard to
25 see at first blush -- if your raw material cost is going

1 down, why you would be upset about that as a businessman,
2 but in the milk industry, when the costs go down, that
3 could be a very temporary thing. You could lose access to
4 your raw materials and you are quickly out of business,
5 especially in the milk business because of the
6 transportation and shelf life and so forth.

7 Q Have you had an opportunity to review the
8 existing milk marketing order?

9 A Yes, I have.

10 Q Are you familiar with the orders which
11 regulated the area which is now covered by Order 33 prior
12 to January 1, 2000?

13 A Yes.

14 Q Are you aware of any changes in the manner
15 in which producers were paid, which was affected by the
16 enactment of Order 33 -- or the effectiveness of Order 33
17 on January 1, 2000?

18 A Yes, there was a change in when the
19 producers were to be paid.

20 Q What was that change?

21 A The advance payment was originally the
22 last day of the month and it was moved to the 26th of the
23 month.

24 Q Did you have an opportunity to study the
25 effect of that change?

1 A Yes, I have.

2 Q Turning to the first page after the title
3 page of Exhibit 21, is that an exhibit which shows us the
4 effects of the changes which took place on January 1,
5 2000?

6 A Yes, and there is actually a second change
7 that I didn't complete my answer. At the bottom of the
8 page, we also note that the final payment was changed from
9 the 18th to the 17th, so in effect what happened with the
10 Federal Order reform on 1-1-2000 for January of 2000 was
11 that the regulated handlers had to pay the farmers
12 earlier.

13 Q And again, this exhibit shows us the
14 effect of that?

15 A Yes, what I have done in this particular
16 exhibit is taking from September of 2000 through August of
17 2001 and taken the entire pool of Federal Order 33 and
18 calculated the effect of the change in requirements to
19 analyze for this hearing and for the record and for USDA
20 what financial pressures this placed on the regulated
21 handlers and there are two things that happened that are
22 significant and the easiest to handle, which is kind of a
23 by-product.

24 There is an annual interest cost
25 associated with this for the value of the money cost.

1 When we pay something earlier, there is an economic cost
2 associated with that. That economic cost in the advanced
3 payment has been calculated using a seven percent value of
4 money or interest rate at \$823,335 and the final payment
5 change has a cost of \$1,840,363.

6 The effect that this has, Mr. Warshaw,
7 upon the financial condition of the regulated handlers is
8 that it's very typical in the dairy industry to have lines
9 of credit, where the companies have arrangements with
10 banks typically to finance their accounts receivable
11 inventory. And when we have a raw material, as we do in
12 the dairy industry of raw milk, with required payments on
13 a certain date, you lose the opportunities that many
14 businesses have in being able to juggle receipts and
15 disbursements a day or two one way or the other. In the
16 milk industry, of course, you can't do that.

17 So, when USDA advanced those payments, it
18 caused the companies in many cases, to need to draw on
19 their line of credit earlier, so it absorbed some of their
20 credit worthiness and reduced their line of credit
21 balances.

22 Q It cost them more.

23 A And cost them more interest. So, this
24 first page shows the effect of that. So, for example, in
25 the advanced payment which averaged 81 million dollars,

1 essentially what we have done is moved 81 million dollars
2 four days earlier from the processor to the farm and that
3 four-day window of economic cost is the interest of
4 \$823,000.

5 Same is true with the final payments where
6 we have a final payment movement of one day of 113 million
7 dollars, so it's sizable and it's placed financial strain
8 on the processors and I thought it was important to have
9 this as a basis upon which USDA could review one of the
10 proposals that is before this hearing.

11 Q You are not suggesting that these dates be
12 changed back to the pre-January 1, 2000, are you?

13 A No, I am not suggesting that. Our clients
14 have adjusted their financial affairs to accommodate these
15 requirements and we believe that industry is in compliance
16 with these payments requirements, but it is a fact that I
17 believe this hearing should consider.

18 Q And in return, of course, there was a
19 benefit to the farmers by being paid earlier.

20 A Yes.

21 Q And nobody is begrudging that benefit.

22 A No, there was a -- there has been an
23 effort, especially in this order and with this group of
24 companies to attempt to help the producer community in
25 many ways and this is one of the ways that that has been

1 accomplished.

2 Q Now, let me ask you to turn to proposal
3 four. What do you understand proposal four to do?

4 A Proposal four is designed to increase the
5 amount of the advanced payment.

6 Q Have you -- that would increase the amount
7 of money which the producers would have to pay up front
8 for the milk?

9 A That is correct.

10 Q Have you analyzed proposal four for what,
11 if any, effect it will have on the processors?

12 A Yes, I have.

13 Q Is that set forth in the next page of
14 Exhibit 21?

15 A Yes, it is.

16 Q Could you tell us what you found?

17 A Yes.

18 Q And refer to the exhibit obviously when
19 you are doing that.

20 A First of all, the time period for my study
21 was September of 2000 through August of 2001 using the
22 information from Federal Order 33 website to analyze the
23 effect of this change in this particular proposal.

24 Again, this exhibit shows my calculations
25 of the higher advanced payment which averages just a bit

1 over \$8,000,000 and again, I have utilized a seven percent
2 interest rate to analyze the cost and have calculated the
3 number of days that this advanced payment would be
4 outstanding until the next month.

5 And this is a monthly occurrence, because
6 we are required to make these advance payments each month
7 and the bottom line of this is that we will be extracting
8 \$8,130,882 from the processors. That goes to the
9 producers in a higher amount and earlier than the final
10 payment. The interest cost is actually the difference
11 between the final payment -- the advance payment and the
12 final payment and that is when this \$8,000,000 would be
13 outstanding.

14 And the annual cost to all regulated
15 handlers in Federal Order 33 based on the year that I
16 studied is \$402,311.

17 Q Is that a cash flow issue or is that an
18 actual revenue issue?

19 A Yes, to both, Mr. Warshaw. First of all,
20 it's a cash flow issue, because as I mentioned earlier,
21 the average regulated handler draws on a line of credit to
22 make these payments, so we'll be drawing earlier on our
23 line of credit of \$8,000,000 on an aggregate for the 21
24 days between the advance and the final payment and that
25 would be an \$8,000,000 draw.

1 And there is also a cost associated with
2 that and that is the economic cost that happens each month
3 when we make these higher payments and at a seven percent
4 interest rate, that amounts to \$402,000.

5 Again, if USDA in analyzing this wishes
6 use a lower or a higher interest rate, it's simply a
7 matter of making that calculation and I believe that there
8 has been a down tick in the interest because of the
9 current economic circumstances since I made this analysis,
10 but it's my understanding and reading that the current
11 very low level of interest is not expected to be long,
12 long term and these federal orders are expected to stay in
13 place and operate in to the future, so I believe seven
14 percent is a reasonable amount to use.

15 Q And this is an amount that would be
16 repetitive each year into the future if proposal four were
17 to be adopted?

18 A Yes.

19 Q The point of this is -- I guess the
20 processors have already switched to the January 1, 2000
21 change. Why not just accept this change?

22 A The position of our clients and I believe
23 the appropriate position is the way to fix the producer
24 payment situation, to get the producers more money in
25 Federal Order 33, is not to tinker with the payment

1 mechanism, but to tighten up the pooling provisions in the
2 order. So, we believe -- we understand the producer
3 groups wanting to improve their economic circumstance
4 because they have been harmed in, but we don't believe
5 this is one of the ways it should be done, because that
6 harms the processors and we are posted that.

7 Q Moving then to this pooling issue, did you
8 have an opportunity to study the effect of paper pooling
9 on the producer price differential?

10 A Yes.

11 Q And the next day to this exhibit, does
12 that address that issue?

13 A Yes, it does.

14 Q Could you explain that exhibit to us?

15 A Yes, essentially what we have done here
16 for the period January of 2001 through August of 2001 is
17 to utilize information, again produced by the market
18 administrator, to analyze the effect of milk that was not
19 historically pooled in Order 33, that was pool during this
20 age month period and we did a but for calculation. If it
21 weren't for this not historically pooled milk coming in to
22 this order, out what would be PPD have been?

23 And the effect, to cut to the chase, is
24 shown in the far right column and we have during this
25 eight month period an average reduction in the PPD of 55

1 cents per hundredweight with a fairly significant range
2 from 31 cents at a low and a high a 72 cents.

3 This is really money out of the pockets of
4 the producers that supply milk to our clients and we
5 believe that a tightening of the pooling requirement
6 should be accomplished and we believe that would be good
7 for the producer markets and in turn, that is good for the
8 processors.

9 Q Let me ask you about that. Why is a good
10 for the processors?

11 A It's good for the processors because it
12 affords a higher price of milk to the producers that are
13 serving this market and is the main issue. The fluid milk
14 industry is largely a localized market. Fluid milk travel
15 several hundred miles fairly easily, but beyond that, it
16 really doesn't, because of the cost and the shelf life
17 situation.

18 So, a processor located in Order 33 likes
19 to have a raw milk supply within his community. It saves
20 on transportation leading that processor to be successful
21 so that he can add cows. We have a need for milk, so the
22 economics of the farmer are very critical.

23 Q Isn't it also true that this affects the
24 amount of money that the processors have to pay for their
25 milk, to attract milk into the area?

1 A Yes, that is another finding an hour
2 review of this. When the PPD goes down, they need to pay
3 voluntary premiums, quality premiums or just simply
4 supplied premiums by the processors goes up and that has
5 an economic impact on the processors where those premiums
6 can't be passed on through to the customers. So, there is
7 a downside that we have an inexperienced here recently.

8 Q Let me ask you whether or not you have any
9 comments on the proposals, a couple of the proposals.
10 First of all, turning to proposal number three, to you
11 have any comments regarding the proposal?

12 A Yes, proposal number three has been
13 reviewed with the processors that we are representing at
14 this hearing and we believe that a requirement of three
15 days of production would be in order to tighten up pooling
16 requirements.

17 Q Other than that comment, are you in
18 agreement with proposal three?

19 A Yes.

20 Q Let's turn then to proposal eight. That
21 is a proposal submitted by your clients?

22 A Yes.

23 Q What does that proposal attempt to do?

24 A One of the issues that created some market
25 instability in the past has been the ability to what I

1 will call jump in and out of the pool and we believe and
2 our studies have shown that causes instability, causes
3 milk to want to move in directions that it wouldn't
4 normally move.

5 So essentially what we are saying in this
6 proposal is that we believe that if a handler elects out
7 of the pool, they shouldn't be allowed back in for a
8 six-month period of time.

9 Q Why is that?

10 A For stability purposes in the marketplace.

11 Q Why is there instability caused by being
12 able to de-pool and pool?

13 A The experience we saw in the latter 1999.
14 We had a very unusual class-price inversion. It caused
15 the handlers, the Class III handlers to have an economic
16 incentive to jump out of the pool because the blend price
17 was lower than the Class III price and that cost the sale
18 of surplus milk and the cost of milk to a Class III
19 processor to be somewhat at odds with one another for a
20 short period of time and that caused instability in the
21 surplus milk market, particularly in western Pennsylvania
22 where we saw this firsthand.

23 Q Did it have an adverse impact on those
24 processors to stay in the pool?

25 A Yes, it did because the producers that

1 were regulated by the processors who brought the milk from
2 the producers that remained in the pool had a lower pool
3 value than they would have had had that de-pooling not
4 occurred, so it affected the producers as well.

5 Q Did it have any special effect on
6 Pennsylvania processors?

7 A Yes, it did.

8 Q What was that?

9 A The Pennsylvania processors found out
10 after the smoke cleared that the Pennsylvania producer
11 payment requirements were that class price had to be paid
12 and consequently we had one of the circumstances where a
13 legal federal ordered price for Order 36 at this time was
14 not sufficient to cover the Pennsylvania requirements.

15 So, the handlers had to pay their
16 producers more than they originally anticipated. So, that
17 was another, I guess, issue that caused instability in the
18 marketplace and those handlers were then required by the
19 Pennsylvania milk marketing board to make those payments
20 and those payments were made.

21 Q Do you have any problem with DFA's
22 proposal to do away with the free ride portion for section
23 that is covered here?

24 A None whatsoever.

25 Q You would have no problem with their

1 proposal number two?

2 A No, we believe that is consistent with the
3 position of the processors that we represent.

4 Q Then finally proposal number nine,
5 essentially we agreed to replace that with proposal number
6 three with the condition that we are in favor of a
7 three-day touch base period instead of two?

8 A That is correct.

9 Q Do you have any opinion whether this
10 should be handled as a emergency matter as opposed to
11 allowing comment period on proposed changes?

12 A It's my opinion that USDA should proceed
13 on an emergency basis. I was present yesterday and I
14 heard the testimony yesterday and agree with the witnesses
15 that requested emergency proceeding. I believe that the
16 economic damage to the producers is something that should
17 be dealt with as soon as possible.

18 MR. WARSHAW: No further questions at this
19 time.

20 JUDGE CLIFTON: Thank you, Mr. Warshaw.
21 Additional questions, please, for Mr. Herbein. Mr. Yale.

22 CROSS-EXAMINATION

23 BY MR. YALE:

24 Q Good morning. Ben Yale on behalf of
25 Continental Dairy Products. I tried to write as fast as I

1 could and still be able to read it, so I hope I don't
2 misquote this. A couple times in your testimony you
3 talked about the economic needs of the farmers and early
4 on you said something about producers have to be
5 successful so that their business can grow and prosper.
6 Do you recall making a statement similar to that?

7 A Yes.

8 Q And you agree --

9 A Yes, it's been my experience in
10 representing processing dairy companies that to have
11 healthy producers in the marketplace is essential to good
12 economics for a processor, because if you don't have an
13 adequate supply of milk and you are in the dairy business,
14 ice cream, fluid milk, whatever it might be, and you have
15 to import that milk, there is a cost associated with it
16 and there is also a quality issue. Somehow, milk that
17 travels many, many, many miles doesn't seem to be quite as
18 good as milk that is close at hand.

19 I am repeating what I have heard from our
20 clients. The ability to help the farmer manage his
21 business and produce a high quality milk is much easier if
22 the farmer is within 30 or 50 miles of your plant than if
23 he is 500 or 1,000 miles away where you really can't see
24 him.

25 Q It goes along with the other statement

1 made a little more recently that economics of the farmer
2 is very critical, so the same thing --

3 A Yes, that is my personal opinion.

4 Q You would agree, would you not, that this
5 issue of the advance payment is a question of really the
6 time value of money, right?

7 A Yes, sir.

8 Q And it's a question in the sense of cash
9 flow for business, right?

10 A It is an issue of cash flow for business.

11 Q And that applies equally to the farmer as
12 it does to the processor, does it not?

13 A I'm glad I am testifying after the
14 producers testified yesterday because it was pretty clear
15 yesterday -- I believe a producer may be in a position to
16 manage the timing during the month when they have their
17 payment requirements a little differently than a regulated
18 handler, because as we heard from several of the farmer
19 witnesses yesterday -- and I can remember my father when
20 he got his milk check and when he paid his bills, the
21 issue with the producer is that it appears from
22 yesterday's testimony that they can schedule their bank
23 payments according to when they receive their advance and
24 final payments.

25 And the point that the processors can't

1 do, as I attempted to explain, is we have payments
2 requirements by Federal Order 33 as to when we must pay
3 and we can't call and say we would like to be a day late
4 this week, this month. So, I think it is a little bit
5 more severe on the processor side and that is part of why
6 we are recommending that the payment formula not be
7 changed.

8 Q But you would agree that even though they
9 adjust their payments that they still have to pay for any
10 delay in those payments at increased interest cost, even
11 just a few days; is that correct?

12 A Yes, I am not at all disputing the point
13 that it's a time value of money that is on both sides.
14 Again, I think that the processor has a little less
15 flexibility than the producer.

16 Q Do you have any knowledge as to whether in
17 general the cost of money to farmers is higher or lower
18 than the cost to your clients?

19 A I would say that there are some farm loan
20 programs that result in slightly lower interest charges to
21 farmers, but the difference between the cost of capital
22 for a major farming operation or a major dairy operation
23 would be pretty similar.

24 Q I want to go back. You made a comment
25 that you had reviewed the previous order. Did you look at

1 all five previous orders?

2 A I am most familiar with Federal Order 36,
3 which is the order that regulated western Pennsylvania and
4 eastern Ohio where we have done a lot of work for many
5 years. I am less familiar with the other orders.

6 Q Are you aware that in Order 40 in southern
7 Michigan that the payments for the last day of the month
8 for the advance and the 15th for the final?

9 A Yes, I did actually kind of refresh my
10 memory in seeing the schedule that was produced yesterday
11 and when Federal Order reform was taking place, we did a
12 review of what was going to happen or what we thought
13 might happen in some orders where we had client
14 concentrations, so we did look at those orders during the
15 summer and fall of 1999.

16 Q Does your exhibit that talks about this
17 additional cost of interest because of the change in the
18 payment dates reflect the fact that for Michigan that the
19 final was moved back instead of forward?

20 A No, it does not.

21 Q Even with an advance payment, you would
22 agree that producers have delivered milk anywhere from 25
23 to 11 days prior to that payment, right?

24 A Yes, absolutely.

25 Q And that on a final -- of course they

1 haven't been paid in full for the first 15 days, but
2 assuming that they had, that it runs 17 to 31 days that
3 they wait for payment?

4 A Yes, the producer has a waiting period and
5 it's been my finding that in the last 10 years the dairy
6 food manufacturer, really through all of the classes, has
7 a longer wait from his customers. We are seeing accounts
8 receivable turnover in the dairy industry slow down
9 somewhat.

10 Some of that is the health of the super
11 market chains. Some of that is the consolidation and the
12 muscle that the buyers of our clients products have. They
13 just pay a little slower, so we are feeling the crunch and
14 that is frankly part of why we present this, because we
15 think it would be difficult for the processors who absorb
16 more squeezing that they are already getting from their
17 customers.

18 Q Have you ever seen the policy of the Class
19 I price, the set up of the Class I price based upon the
20 cost of money to handlers?

21 A No, I have not seen that, but I believe it
22 should be an issue.

23 Q You in your table on the advance payments,
24 on this change, you indicated a cost of \$400,000, annual
25 interest cost?

1 A Yes.

2 Q As compared to 165 million hundredweight?

3 A That's correct.

4 Q Did you do for a hundredweight computation
5 of that?

6 A I did not.

7 Q Wouldn't you agree that it's about two to
8 three tenths -- or one percent for a hundredweight?

9 A Yes, it certainly would be. I think that
10 is a good estimate.

11 Q I want to talk here a minute about the
12 pooling and your request for three days. Would you
13 acknowledge that there are a significant number of
14 producers that are picked up every other day?

15 A Yes, that is our finding and that is our
16 client's experience.

17 Q So a three day pick-up may very well end
18 up meaning the four day pick-up?

19 A For some producers, I believe it would,
20 yes.

21 Q Now, I think that this gets back to kind
22 of an understanding. I want to try to find out from you
23 what you understand. If there is a distant supply plant.
24 I mean, let's say one that is north and west of the
25 marketing area in some of the states like Minnesota or

1 Wisconsin.

2 A Yes.

3 Q And is it your understanding that a
4 producer in order to meet the touch base has to touch base
5 to a pool distributing plant or to that plant that is in
6 Minnesota or Wisconsin?

7 A To the plant in Minnesota or Wisconsin.

8 Q So, if this plant is 15, 20 miles a way,
9 what dis-incentive is this extra day on the pool?

10 A I'm sorry, I mis-spoke. That is not the
11 intention of the touch provision of -- to touch that
12 plant, but to touch the pool plant.

13 Q But hat supply plant if it is a pool plant
14 is eligible for touching base, is it not?

15 A Yes, it would be.

16 Q So, having a farmer 500 or 600 miles away
17 from the market only having to go 10 or 15 miles to a
18 supply plant to touch base another day, is not a very
19 significant dis-incentive, is it?

20 A It has to be -- in an by itself, it's not.
21 The position on the tightening of the pooling requirements
22 that our clients suggest is that this is one of a part of
23 a number of tightening requirements that would make
24 pooling more difficult.

25 Q Did you do any analysis of what the extra

1 day aside from anything else would do in terms of reducing
2 the amount of what you need of the excess milk pool on the
3 order?

4 A No, this, as I think -- the three day
5 requirement was a matter of a meeting that all of the
6 companies had and we discussed this particular touch
7 requirement and three days was the majority opinion of our
8 clients and that is how the three days was arrived at.
9 There was no independent study done on that issue.

10 Q I want to move on to your proposal on the
11 pooling. You indicated market conditions in 1999 because
12 of some inversion in Class prices was a concern of yours,
13 right?

14 A Yes, it was a historical occurrence in
15 '99.

16 Q In 1999 the advance pricing was done
17 different from what it has done today, right?

18 A Yes, absolutely.

19 Q And there is a whole month shipped in
20 terms of bringing the two prices together, is there not?

21 A Yes, absolutely.

22 Q And there is also now the higher of three
23 or four?

24 A That's correct.

25 Q And since 2000, have we seen any of these

1 Class inversions?

2 A No, we have not.

3 Q But we have had some rapid price increases
4 in the commodities during that period, have we not?

5 A We have.

6 Q Have you done an analysis to determine the
7 likelihood under the current advanced pricing formulas
8 that we would have the kind of Class inversions that we
9 saw in 1999?

10 A I believe that it's unlikely to occur and
11 we discussed this at some length with the companies that
12 we are representing. However, in an effort to do some,
13 what I will call clean up work on Federal Order 33, we
14 believe that it's a provision that should be removed and I
15 say that recognizing the efforts and the study that went
16 into Federal Order reform itself. I echo the testimony
17 yesterday from some of the witnesses that thank USDA for
18 the work and I participated as an observer to that process
19 and again, we think this is unlikely to occur, the price
20 inversion because of the changes in the formulas and the
21 timing, but we believe it serves no useful purpose in the
22 order.

23 MR. YALE: I have no other questions.

24 JUDGE CLIFTON: Thank you, Mr. Yale.

25 Other questions for Mr. Herbein? Yes, Mr. Beshore.

1 CROSS-EXAMINATION

2 BY MR. BESHORE:

3 Q Good morning, Carl.

4 A Good morning, Marvin.

5 Q I want to start with the pooling proposals
6 and make sure that I heard or understood the position of
7 the dairies that you are representing today with respect
8 to those proposals. Are you taking a position with
9 respect to proposal number one, which is the proposal that
10 would adjust the definition for distributing plant
11 operations?

12 A Yes, we believe that we are in support of
13 proposal number one.

14 Q Now, with respect to proposal number two,
15 did I understand you to be also in support of that with
16 the caveat that you would support the further revisions to
17 the supply plant definitions set forth in proposal eight?

18 A That is correct.

19 Q Does your support include the
20 modifications to proposal two that Mr. Hollon described
21 yesterday with respect to changing the ability of a supply
22 plant to qualify itself with producers distant from the
23 supply plant and located closer to the market? do you
24 support those adjustments?

25 A That was testimony which I did hear and

1 have not had an opportunity to review with our clients, so
2 I don't have an opinion on that.

3 Q And with respect to proposal three, you
4 are supporting three days rather than two days increase on
5 the touch base.

6 A Yes.

7 Q But you are supporting the 60 percent and
8 70 percent changes in the diversion limitations set forth
9 in proposal three?

10 A Yes, our clients support the 60 and 70
11 percent.

12 Q Now, what about proposal five? Did you --
13 proposal five would eliminate the so-called split plant
14 provisions in Order 33.

15 A We have no group position on that
16 proposal.

17 Q Moving on to proposal four, I think you
18 indicated in response to questions from Mr. Yale that you
19 did not adjust your calculations on the first exhibit,
20 expert for the fact that producers in the Order 40 portion
21 of Order 33 have had a three-day delay in their final pay.

22 A That is correct. We did not consider
23 that.

24 Q And the first calculation, your first
25 exhibit with respect to the effect of payment dates in the

1 order reform does not take into account the fact that the
2 advance amount has -- or does it take in to account, the
3 fact that the amount of the advance has been reduced?

4 A No. This -- let me qualify that. This is
5 the calculation of the -- from September of 2000 through
6 August of 2001, of the actual payment, so it does take
7 into account -- I mean, these are real numbers.

8 Q Right.

9 A So, it would take into account the
10 difference in the amount.

11 Q But it doesn't take into account that
12 under the pre-reform scenario, the amount of the advance
13 although later, was higher?

14 A That is correct. That is not in the
15 calculation.

16 Q So, with that adjustment at least and the
17 adjustment that wasn't made for the Order 40 delay in
18 final payment, if you were showing fully accurate change
19 in the financial effect of the cash flow provisions, you
20 have to at least make those adjustments.

21 A Yes, and that would reduce this amount
22 somewhat.

23 Q You are using a seven percent interest
24 rate and I think you did explain that somewhat. Are you
25 saying that that is the average marginal cost of capital

1 for working capital for your dairies?

2 A Yes, think yes, during this time period of
3 September through August that would be an estimate.
4 Interest rates are slightly lower right now, but again, as
5 I talk to bankers that are financing our clients, the
6 anticipation is that five and a half percent prime is not
7 going to continue. It's an economic stimulus effort by
8 Washington, which the business communities certain need at
9 this point.

10 Q And your clients are basically able to
11 access lines of credit for working capital at the prime
12 interest rate?

13 A I wouldn't say that. We have certainly in
14 our client group, we have some that are at prime. We have
15 some that are above prime and we have some that have room
16 in their line of credit balance to advance additional
17 finds and we have others that are juggling the ball to try
18 to make ends meet, so we are concerned about those
19 companies.

20 Q How many of your -- a couple of your
21 groups are members -- your dairies are large public
22 companies -- Dean Dairy Products.

23 A Yes.

24 Q And they have access to the public capital
25 markets for capital, correct?

1 A Yes, Dean -- historically has had access
2 to the public market. They are a public company.

3 Q Do you know any dairy farmers that have
4 access to those capital markets in the way that Dean does
5 for their marginal working capital?

6 A Dean's current access may be the same as
7 dairy farmers. No, dairy farmers would not have access to
8 the public markets.

9 Q By the way, in terms of the financing
10 impact on --

11 A I think I just lost a client.

12 Q I think that they are looking at a major
13 change in organization here anyway.

14 A That is what you would determine by
15 reading the dairy publications.

16 Q By the way, with respect to these
17 financial impacts here, would you agree with me that we
18 are really talking about the marginal cost of capital for
19 both dairy farmers and dairy handlers?

20 A Yes, we are talking about the time value
21 of money.

22 Q But at the margin. In other words, if
23 either the dairy plant or the dairy farmer does not have
24 this amount of money that we are talking about here in
25 their bank account, they are going to apply it to the most

1 expensive account they have presumably. It's going to be
2 applied in good management to the most expensive account,
3 what you call marginal expenses, agreed?

4 A Yes, that would be the way business
5 typically operates.

6 Q Now, are you aware of the cost of carrying
7 accounts for farm supplies on dairy farms?

8 A Yes.

9 Q Fertilizer accounts, gas accounts,
10 accounts like that?

11 A Yes, I am familiar with those sorts of
12 open accounts that farmers have with their suppliers.

13 Q And typically, you would be aware then
14 that the monthly cost of carrying those accounts is one
15 percent or in that range per month?

16 A Many suppliers to dairy farms have monthly
17 interest charges, yes. I have seen that.

18 Q That would be the, would it not, the best
19 measure of the marginal cost to a dairy farmer of losing
20 any cash flow by having his advance milk check less than
21 it would be otherwise?

22 A Yes, that would certainly be one of the
23 potential effects. Again, as I said in my direct
24 testimony, we believe that the way to fix the farmer's
25 accounts payable problem, if he has one, is by tightening

1 the pooling provisions, so that more money is distributed
2 to the Order 33 regulated producers, rather than trying to
3 pull some money out of the processors, where I believe it
4 is difficult and risky to do that.

5 Q Well, we are really looking at your second
6 exhibit -- we are looking at -- assuming the accuracy of
7 these calculations, which I am not questioning -- we are
8 really looking at who is going to bear -- that is the
9 dairy farmers in Order 33 or the handlers in aggregate in
10 Order 33, who is going to bear the annual interest cost of
11 \$402,311.59 that you have calculated as the economic
12 effect of proposal four.

13 A Yes, that is exactly the point, Mr.
14 Beshore, who should bear that our client's position and my
15 profession opinion is that since this is a requested
16 change, it should not be granted. We should stay where we
17 are, with the payments requirements. The market has
18 adjusted to those payment requirements and we fully
19 understand the farm community's desire to improve their
20 economic position, but we believe that this is not the
21 right way to do it.

22 Q In other words, you believe that dairy
23 farmers should bear that interest cost rather than the
24 milk handlers.

25 A We think that the dairy farmers should

1 bear the costs that they are bearing now as to interest
2 costs, because again, this is a reaction to DFA's proposal
3 for changing the advance. And we are not recommending as
4 Mr. Warshaw mentioned, we are not recommending any
5 deterioration in amount or time to the producers. We
6 believe that where we are now has been assimilated in the
7 market and we think it's where it should stay.

8 Q Do you have any dispute with the comments
9 that were made by the dairy farmer representatives
10 yesterday, that the advance, the rate of advance payment
11 has declined since January 2000?

12 A No, that is factual. I did have a slight
13 difference of opinion with one of the producer
14 representatives who gave a ratio between advance and final
15 that I didn't think was accurate and believe that he was
16 talking about a net check after some deductions in his
17 case, but I think the regulations are clear as to how much
18 you have to pay and when you pay it, so I think the USDA
19 would be clear on that.

20 Q Let me move to proposal eight. Proposal
21 addresses solely the supply plant pooling provisions in
22 the order. That is correct, is it not?

23 A I believe so, yes.

24 Q So, to the extent that there may be
25 economic reasons from time to time that handlers or

1 producers would choose to de-pool producer milk that is
2 not pooled at a supply plant, this proposal would not have
3 any effect on that.

4 A That's correct.

5 Q So, if your handlers, for instance, any of
6 the handlers you represent are pooling milk at their
7 distributing plants by diversion, that is reporting it on
8 their pool reports, but having it delivered to plants
9 wherever they may be, processing Class II, Class III or
10 Class IV products, it would have no impact on their
11 ability to opportunistically pool or de-pool that milk,
12 isn't that correct?

13 A Yes, and the objective here, Mr. Beshore,
14 is to -- there is a balancing function that the Class II,
15 III and IV processors in this market perform for the fluid
16 part of the industry and we believe that that should
17 continue. We believe that the experience that I explained
18 in 1999 in response to Mr. Yale's question, we -- I
19 believe it unlikely because of the new rules and the way
20 the prices and the timing and the calculations that we
21 will have that inversion, but we believe it's a clean-up
22 kind of thing in the order.

23 Q But I am wondering whether it's cleaning
24 up what you are identifying as a problem or not. I am not
25 assuming it's a problem, but I want to explore what you

1 have to clean up here. Are you aware whether or not the
2 dairies you represent pool producer milk, report producers
3 on that pool report and have their milk delivered, the
4 producer's milk delivered to cheese plants on diversion?

5 A I believe that that does happen.

6 Q In fact, it happens in very substantial
7 volumes on a regular basis, does it not?

8 A I believe so, yes.

9 Q And the particular problem that is
10 supposed to be addressed by proposal eight wa a situation
11 where the Class III cheese price was higher than the blend
12 price, correct?

13 A That's correct. That's what occurred in
14 1999.

15 Q Now, if your clients are pooling milk that
16 is delivered to cheese plants by diversion and they want
17 to avoid making a payment into the Order 33 pool on that
18 milk when the Class III price of cheese is higher than the
19 blend price, proposal eight could be adopted and they
20 could still avoid that payment by simply not reporting the
21 milk on their pool report; isn't that correct?

22 A I believe that would be the effect.

23 Q So, proposal wouldn't affect that ability
24 one whit for distributing plant to de-pool milk diverted
25 to cheese plants if there were to be another price

1 inversion, correct?

2 A That is my understanding of it, yes.

3 Q I have just one further question. Do you
4 have a calculator?

5 A I do.

6 Q If you take your second exhibit, which is
7 the one that calculates the annual interest cost for
8 proposal four at \$402,311.59 -- do you know what that --
9 how much that would be on a monthly basis to each
10 distributing plant handler in Order 33? Could you do
11 that calculation? Assume that there are 47 distributing
12 plants according to the market administrator's documents
13 in Order 33 -- 12 months of the year.

14 A What you are asking me to do is divide the
15 402,000 annual interest cost by 47 handlers and come up
16 with an average cost per handler.

17 Q Per month.

18 A Per year it's \$8,559 and per month it
19 would be \$713.

20 MR. BESHORE: Thank you.

21 JUDGE CLIFTON: Thank you, Mr. Beshore.

22 Mr. Carlson, you have questions for Mr. Herbein?

23 CROSS-EXAMINATION

24 BY MR. CARLSON:

25 Q Mr. Herbein, in Mr. Warshaw's questioning

1 of you, he talked about paper pooling and the additional
2 milk supplies that have been attached to this market.
3 Would you term that situation, that paper pooling as
4 disorderly marketing?

5 A Yes.

6 Q In your discussions, as I understand it,
7 you are basically supporting proposal three and
8 withdrawing your support for proposal nine, but asking
9 that proposal three go to three days of production being
10 received from individual producers?

11 A Yes.

12 Q Is there a concern -- you talk about in
13 questioning -- every other day shipments? In effect you
14 are talking about four days production for those
15 producers, right?

16 A Yes, we recognize that in our position of
17 three and as I said earlier, Rodney, the three days was
18 arrived at by consensus of the companies.

19 Q Any concern about fairness issues, about
20 certain producers that are picked up every day now having
21 to deliver only three days where every other day shippers
22 have to deliver four days?

23 A There was some discussion about that and
24 we arrived at three days frankly as a compromise. There
25 were some twos and fours and that seemed to be in the

1 middle, I believe.

2 Q Yes, three is.

3 A That is about as much humor as you will
4 get out of numbers.

5 Q The biggest difference between proposal
6 nine and proposal three probably is the requirement under
7 proposal nine that milk be physically received before it
8 can be used for diversion qualification purposes. Was
9 there any discussion in your group about that situation,
10 that difference between proposal three and proposal nine?

11 Q No, there really wasn't and I would like
12 to just answer that by adding one other comment. The
13 details -- and this is a very finite detail in this Order,
14 our group's position was more from 20,000 feet -- we need
15 to tighten the provisions to have a more orderly marketing
16 situation and we really didn't drill down into all of this
17 detail. However, we did review all of the proposals and
18 those proposals that included those specifics were
19 discussed and we agreed with some and some we decided not
20 to have a position on and some we have a slightly
21 different position, but that is a detail that was not
22 discussed by our group.

23 Q The general thing is just to tighten up
24 pooling requirements.

25 A Yes, that is the message from the fluid

1 industry -- from the fluid handlers that we represent.

2 MR. CARLSON: Thank you very much.

3 JUDGE CLIFTON: Thank you, Mr. Carlson.

4 Mr. Hahn, you may proceed.

5 CROSS-EXAMINATION

6 BY MR. HAHN:

7 Q Good morning. Jim Hahn, from LOL.

8 A Good morning, Jim.

9 Q Mr. Carlson referenced paper pooling and I
10 would like to ask you a couple questions with regard to
11 paper pooling. LOL sells a significant volume of milk to
12 a number of your clients and that milk is received at
13 supply plants and at least 30 percent of the milk received
14 in those supply plants is delivered to some of your
15 clients. All of that milk stays in those plants. None of
16 it is back-hauled. Would you characterize that as paper
17 pooling? That milk is destined for Class I markets. Would
18 you classify that as paper pooling?

19 A The concept of paper pooling as we
20 discussed it in our meetings and in our research dealt
21 with milk that did not serve the market. The concept of
22 milk serving the market, being part of the normal supply,
23 was mentioned time and time again by our clients to me in
24 those meetings, so I would say that milk that is serving
25 the market would not be part of the generic paper pooling

1 that we have been talking about here in the last two days.

2 Q We also heard references yesterday and
3 today about the fact that Order 33 is a deficit market and
4 the fact that LOL is servicing some of your clients and
5 thereby alleviating some of their balancing costs, LOL is
6 bearing some of those balancing costs, would you not agree
7 in servicing that market?

8 A Jim, I haven't made any analysis of LOL's
9 activities and I certainly know that there is activity in
10 this market and I would imagine that what you have said
11 based on my experience in other studies where we have
12 looked at that that there would be a balancing cost that
13 you would be bearing, but I made no specific study in this
14 area.

15 Q I realize that. My point is that to the
16 extent that some of your clients are buying additional
17 supplies of milk means that they don't have adequate
18 supplies of their own, so observations they are not faced
19 with the fact that they have certain surplus supplies of
20 milk that they have to dispose of on weekends or during a
21 long season, so in other words, they are not bearing those
22 costs of balancing the market and that comes at a cost
23 savings to those handlers, wouldn't you agree?

24 A A balancing of milk with a fluid handler
25 has costs. There is no question about that and someone in

1 a market must bear that.

2 Q Thank you. Would you not agree that the
3 purpose of the Class I differential is to attract supplies
4 of milk for fluid use?

5 A That is certainly my understanding of
6 Federal Order reform and the new rules that we have. That
7 is the objective.

8 Q Thank you. One final series of questions.
9 The last page of your exhibit, if you could turn to that,
10 please. I have some questions relative to the assumptions
11 that you used. The seventh column titled actual producer
12 of price differential, I recognize those differentials.
13 Are those the differentials that were announced in
14 Cleveland? In other words, a basing point for Order 33?

15 A Yes, I believe they are.

16 Q The producer milk, the third column that
17 produce milk not historically associated with Federal
18 Order 33, did you arrive at the value in the second column
19 from the right by multiplying the actual PPD per
20 hundredweight times the volume of milk not historically
21 associated with Federal Order 33?

22 A Yes.

23 Q You are aware, are you not, that the milk
24 is priced where it is receive?

25 A Yes, plant point pricing.

1 Q So, if some of this milk was received in
2 southeastern Wisconsin, at locations in southeastern
3 Wisconsin, the credit from the pool would be something
4 other than the \$2 announced in Cleveland. In fact, in
5 southeastern Wisconsin it would be \$1.75.

6 A Yes, there would be that occurrence.

7 Q So to the extent that some of this milk at
8 least was not received in a \$2 zone or a \$2 pricing point,
9 and if you make the assumption that more of the milk was
10 received in a lesser pricing point than \$2 and was
11 received in a higher pricing point than \$2, then to that
12 extent, isn't the third column from the right PPD
13 excluding non-traditional producer milk overstated?

14 A It could be overstated and the reason for
15 making the calculation the way I did was because of
16 availability of information. There isn't any practical
17 way of -- I didn't find any practical way of estimating
18 the effect of that. But you are correct and I agree with
19 you that there is that effect and it would slightly reduce
20 the effect here.

21 Q You say slightly, but if the southeastern
22 Wisconsin pricing location is \$1.75 and I believe that in
23 the market administrator exhibit Cass Clay was listed as a
24 9(c) handler and I that that area is \$1.65. I don't know
25 what volume of milk was associated with the pool. It

1 doesn't make any difference, but to that extent, \$1.65 is
2 significantly different than \$2, is it not?

3 A Yes, it is and if all of the milk would
4 have been subject to that difference, then we have a
5 material difference, but I believe that the difference is
6 immaterial and I certainly didn't intend to mislead anyone
7 with how I have done my calculations. I did them the way
8 I did the-mail.

9 Q And I realize that. I just wanted to
10 point out the fact that I believe that some of this milk
11 was received in pricing points other than Cleveland.

12 A I would agree with you.

13 MR. HAHN: Thank you.

14 JUDGE CLIFTON: Thank you, Mr. Hahn. Mr.
15 English?

16 CROSS-EXAMINATION

17 BY MR. ENGLISH:

18 Q In that last series of questions, when you
19 concluded that -- it take it it was your opinion that any
20 differences would be immaterial. That was what you said
21 basically, that yes, those differences exist, but in terms
22 of the purpose of the chart and evidentiary purposes for
23 this hearing, you view those differences as immaterial
24 ultimately as opposed to material?

25 A That is correct.

1 Q And in that instance, you used that term
2 as an expert in accounting?

3 A Yes.

4 Q Would you explain what that term means
5 effectively?

6 A The materiality concept is one chip that
7 is dealt with by CPAs in determining if a set of financial
8 data is acceptable for reporting purposes in a financial
9 statement or in determining how a transaction should be
10 reported and if it is materially wrong, an adjustment is
11 necessary because it misleads the user. Something that is
12 immaterial and doesn't require adjustment, the adjustment
13 is not required because the user of that information isn't
14 misled, so for that purpose and with that background, I
15 use the term immaterial, because I believe the conclusion
16 reached by this exhibit will not misled the user.

17 MR. ENGLISH: Thank you.

18 JUDGE CLIFTON: Thank you, Mr. English.

19 Are there any other questions for Mr. Herbein before I ask
20 Mr. Warshaw if he would like to ask additional questions?
21 Mr. Tonak?

22 CROSS-EXAMINATION

23 BY MR. TONAK:

24 Q Good morning.

25 A Good morning.

1 Q Again, the on the table in your exhibit
2 concerning effect on PPD, if some of the milk that was --
3 let me start over again. Those producer settlements are
4 dollars are basically of the Class I, Class II, Class IV
5 differences if any compared to the producer component
6 values; would that be correct?

7 A Yes.

8 Q So, if any of this milk that is not
9 historically associated with Federal Order 33 delivered to
10 a Class II operation, the value for the difference between
11 the component value and that Class II value would be
12 included in the producer settlement fund dollars, would
13 that be correct?

14 A I had a chance to, as we say in
15 Pennsylvania, sleep on that concept because you asked Mr.
16 Hollon that question yesterday, so you interrupted my
17 sleep a bit and frankly -- I don't agree with that. It
18 seems to me in thinking through the mathematics, that if
19 components come into the market to be considered, they are
20 paid out to those producers, so that it doesn't seem that
21 that helps another producer in any way, in my way of
22 thinking through how a producer's milk check is
23 determined. So, I don't believe that that does help the
24 PPD>

25 Q I do not disagree with you at all that

1 components are paid out. As an example, the Class III
2 butterfat price would be \$2.40 per pound and the Class II
3 butterfat price is \$2.60 per pound and the payment into
4 the pool for milk delivered as Class II milk from the non-
5 traditional producers would be \$2.60 per pound, the
6 payment out of the pool to those non-traditional producers
7 would be the \$2.40 per pound. Would that be correct, that
8 the 2.40 and 2.60 were the applicable numbers?

9 A I think that would be right.

10 Q And there is a difference there of .20 per
11 pound that would remain in the pool. Would that be
12 correct?

13 A I think so.

14 Q And that .20 per pound on the applicable
15 volume would show up in the producer settlement fund
16 dollars that is distributed to all producers in and out of
17 the traditional order area on a pro rata basis in the PPD,
18 would that be correct?

19 A I see your point differently than I did
20 when I was sleeping on it.

21 Q I apologize for causing you a loss of
22 sleep. A I was thinking just simply of the
23 mathematics of the components and how they are dealt with
24 and I wasn't focusing on the difference in the butterfat
25 class and I believe you make a point. There would be some

1 perhaps relatively small -- I'm not sure -- that quantify
2 if it's material or immaterial, but I think your
3 mathematics are right.

4 Q So, in effect, material or immaterial
5 numbers, how materially they affect your exact calculation
6 in the last column, it would change that calculation.

7 A It could change that calculation slightly.

8 Q So, in effect, what we have when we look
9 at the PPD lost in that last column is, if you will, a
10 maximum PPD and the actual loss is probably somewhat less.

11 A The actual loss could be somewhat less for
12 a few of these circumstances and again, we didn't analyze
13 those circumstances in our position of the need to tighten
14 the pooling provisions to prevent this loss regardless of
15 its amount doesn't change.

16 Q Thank you. If I understood correctly from
17 your earlier response to some questions, your clients are
18 concerned about the pricing the producers are receiving
19 for the milk and that is probably the reason they have
20 asked you to be here, because of the PPD impact.

21 A Yes, sir.

22 Q And the basic pricing they are looking at
23 is that Federal Order regulated minimum price -- would
24 that be a correct statement?

25 A Well, they are obviously looking at their

1 total payment to producers including any premiums or other
2 payments that they are making. They are looking at their
3 cost of milk and they are looking at the mail box price
4 received by the producers.

5 Q And that Federal Order price is perhaps a
6 major component of that?

7 A Certainly that is the underpinning for the
8 pricing structure.

9 Q I imagine some of them are concerned about
10 the PMMB pricing?

11 A The Pennsylvanians that are part of our
12 group, as a state association -- as part of the
13 Pennsylvania Association of Milk Dealers recently
14 supported the increase in the over-order premium in
15 Pennsylvania and Attorney Warshaw was the person that
16 delivered that good news in Harrisburg a few weeks ago.

17 Q I imagine your clients have different
18 pricing mechanisms? In other words, they don't all pay
19 exactly the same to their producers?

20 A Yes, there are lots of different ways of
21 paying producers once you are at the legal requirements.

22 Q And they probably have different needs for
23 balancing additional milk supplies and so on?

24 A This group of companies, there were many
25 different methods utilized.

1 Q You had mentioned to Mr. Hahn in response
2 to a question that you had done some other studies on
3 balancing costs and so on. Do you recall anything of a
4 range of costs involved in those studies?

5 A The study that I had in the back of my
6 mind actually dealt with a client of our firm that is a
7 balancing operation and when reviewing the costs of that
8 balancing operation, that is really what I was referring
9 to. It's a -- that's a hard number. People in the dairy
10 industry like benchmarks because they don't like to hire
11 accountants to do studies and the benchmark for balancing
12 costs is one that I say you can get a rule of thumb with
13 because of the tremendous effect on the cost from the
14 capacity position. If a powder operation or butter
15 operation is at 40 --operating at 40 capacity, the
16 balancing cost is huge.

17 If the balancing operation is operating at
18 70, 80 or 90 percent of capacity, its fixed costs are
19 spread over many more pounds and the balancing cost goes
20 down, so it depends on the market as to what that
21 balancing cost would be and it's a range of 25 cents to
22 maybe a few dollars a hundred. There just isn't a
23 benchmark.

24 Q Wide variability that somebody has to
25 absorb.

1 A A wide range of costs and someone has to
2 absorb it. There isn't any doubt about that. Generally
3 accept accounting principles would say someone has to bear
4 that cost.

5 Q Part of that cost could possibly be offset
6 by milk pooled on the market, delivered to the market by
7 outside the traditional supplies.

8 A The -- my opinion as to how to evaluate
9 and deal with the balancing costs is to have the
10 individual market handle that internally and I'm not so
11 sure -- this is a personal opinion -- that the intent of
12 the Federal Order system was to allow pooling to handle
13 balancing costs. It seems like that is a little apples
14 and oranges to me personally.

15 Q Do you have a copy of Exhibit 5 that was
16 introduced yesterday with you?

17 A I don't have it here with me. Actually --
18 I do, yes.

19 Q If you could turn to page three, table
20 two.

21 A I have it.

22 Q And under the \$2 Class I differential
23 rate, do you find the name of Goshen Dairy Company at New
24 Philadelphia, Ohio?

25 A I do.

1 Q I believe they are a client of yours.

2 A They are a part of our group, that's
3 correct.

4 Q Under the \$2.30 Class I differential rate,
5 do you find one of your clients listed as Fike's Dairy at
6 Uniontown?

7 A Yes, I see it.

8 Q You have got other clients listed in those
9 brackets between \$2 and \$2.30?

10 A Yes, the plant differentials there with a
11 number of the companies are in different pricing
12 situations.

13 Q Could that indicate that under the
14 regulated minimum prices they have got as much as a 30
15 cent price difference in their milk supply costs and at
16 the same time a 30 cent difference in returns paid to
17 producers as far as the Federal Order's minimum regulated
18 price?

19 A Yes, that is clearly the way the Federal
20 Order of pricing requirements operates and there is --
21 somebody has an advantage and someone has a disadvantage.
22 There is -- of course, when the differentials came out
23 plant by plant, there was a lot of discussion about that.

24 Q You testified that you were here
25 yesterday. Did you happen to hear a dairy farmer testify

1 to the need of a decision in this proceeding on an
2 emergency basis?

3 A Yes, I heard that testimony.

4 Q I believe the one of them made indications
5 that there was a large price drop coming and I am
6 presuming because of the cheese and butter market declines
7 that we have seen. Did you hear a statement to that
8 effect?

9 A I heard that.

10 Q As your clients adjust pricing or look at
11 various factors that are effecting the minimum price,
12 minimum Federal Order regulated price, would this be one
13 of them that they would take into consideration?

14 A I'm not -- somehow I lost the track of
15 your question.

16 Q I may have lost it myself. I believe you
17 made a statement that your clients were concerned about
18 the loss of dollars because of milk being pooled on this
19 order from outside the general order area and things they
20 had to do to offset those dollar losses to help maintain
21 producers in business.

22 A Yes, I made a statement along those lines.

23 Q Would you have an opinion as to if they
24 will do something to make up for this loss of -- possible
25 loss of dollars?

1 A So that we are tracking on the same line,
2 your question is with an anticipated drop in the required
3 price in Federal Order 33, do I expect that the fluid
4 handlers that we are representing will increase their
5 premium amount, the amount above the minimum -- is that
6 the question?

7 Q Yes.

8 A It's been my experience that the premium
9 amount does increase when the price drops, but it doesn't
10 seem certainly that it is a dollar for dollar sort of
11 situation and we have also seen that in Pennsylvania with
12 the over order premium. The over order premium doesn't
13 necessarily track with the base federal prices that are
14 effective in the portion of Pennsylvania that is regulated
15 by this order.

16 There would be some attempt to adjust and
17 a fluid handler or an ice cream manufacturer is faced with
18 competitive situations and I don't know that I have met a
19 fluid milk handler in the recent past that wouldn't love
20 to pay his producers more than he is paying them, but
21 there is a limit to what can go through the pricing
22 mechanism to the customer, because the customer sometimes
23 says hold it, I am not paying any more and some of the
24 processing formulas and contracts that exist in this
25 marketplace are Federal Order plus a certain amount and

1 that doesn't get adjusted every month.

2 So, a handler has to make a decision are
3 they going to eat that extra -- some of that extra money
4 and this is a small thin margin business that the
5 processors are in, so they can't afford to do too much,
6 but they certainly would try to do something.

7 Q To try to paraphrase that perhaps, the
8 handlers adjust their pricing to reflect market conditions
9 that the Federal Order system because of its supposed
10 shortfalls or short comings or allowances in pooling don't
11 address?

12 A You are describing the existence of
13 premiums, which do exist in this market and they are for
14 maintenance of supply, to reward producers for quality,
15 and to maintain a supply of milk in the market and I guess
16 if the Federal Order system were able to be perfect, you
17 wouldn't have that.

18 MR. TONAK: Thank you.

19 JUDGE CLIFTON: Thank you, Mr. Tonak. I
20 know there are some more questions for Mr. Herbein, but I
21 would like for us to take a 20-minute break first. Please
22 be back here at 10:40.

23 (Off the record.)

24 JUDGE CLIFTON: It's 10:43 and I would
25 like to entertain additional questions for Mr. Herbein. I

1 know Mr. Tosi has some questions, but before he asks them,
2 I want to know if anyone else has additional questions.
3 Mr. Warshaw, did you have any additional questions on what
4 has been covered so far?

5 MR. WARSHAW: Yes.

6 REDIRECT EXAMINATION

7 BY MR. WARSHAW:

8 Q Carl, I just want to refresh your
9 recollection or ask you to search your recollection for
10 something you may have lost during your sleepless time
11 last night. We regard to proposal one, I think you told
12 Mr. Beshore that the dealers we represent are in agreement
13 with the proposal. Have you had the chance to reconsider
14 that proposal and refresh your recollection as to our
15 position?

16 A Yes, the subject is the route distribution
17 percentage and the DFA proposal is a 40-35 percent
18 limitation and our client's position is that 30 percent is
19 a sufficient restriction and I did mis-speak on that
20 point, so 30 percent is the companies that we are
21 representing -- their position.

22 Q That would be a year around requirement?

23 A Yes.

24 MR. WARSHAW: I have no further questions
25 at this time. Yes, Mr. Hahn?

1 MR. HAHN: I just have a follow-up
2 question.

3 JUDGE CLIFTON: If you will, Mr. Hahn.

4 CROSS-EXAMINATION

5 BY MR. HAHN:

6 Q Carl, in your testimony relative to
7 questions by Mr. Tonak, you indicated it is your belief
8 that balancing costs should be borne internally by the
9 market? I am paraphrasing a little bit, but you made a
10 statement to that effect?

11 A Yes, I believe that the balancing costs
12 should be borne by the participants in a market.

13 Q And I don't disagree with that. Is it
14 your belief that the Florida market handles all of their
15 balancing internally?

16 MR. YALE: Objection, Your Honor,
17 relevance of Florida.

18 JUDGE CLIFTON: I hear your objections. I
19 don't believe it will take long for this witness to field
20 the question. I'll overrule the objection

21 THE WITNESS: I haven't studied Florida's
22 balancing, so I'm sorry, but I can't really respond.
23 Can't answer that.

24 BY MR. HAHN:

25 Q Do you believe that the southeast market

1 handles all of their balancing costs internally?

2 MR. ENGLISH: Objection, Your Honor.

3 There are 11 of these, so it's not as fast as you thought.

4 JUDGE CLIFTON: Thank you, Mr. English.

5 I'll allow this question.

6 THE WITNESS: I would like to answer it in
7 this respect, simply by restating my opinion where the
8 balancing costs should be borne. A market such as the
9 southeast market which has participants in its serving of
10 that market outside the geographic boundaries and I
11 believe that that is the area, when I say market, that
12 should bear that balancing cost, so that if there is a
13 powder plant that is outside of the southeast order, that
14 is part of that order, then the balancing cost for that
15 plant should be included in the overall consideration.

16 BY MR. HAHN:

17 Q Then wouldn't you also agree that in the
18 Appalachian market there are substantial supplemental
19 supplies of milk that come into that market on a seasonal
20 basis and there is balancing that is borne by those
21 servicing that market from outside the area?

22 A I agree with you that there is milk going
23 into the Appalachian market. I've not studied the
24 balancing effect of that milk. That requires a study that
25 I have not performed.

1 MR. HAHN: Thank you.

2 JUDGE CLIFTON: Thank you, Mr. Hahn. Are
3 there any other questions before Mr. Tosi asks his? Mr.
4 Beshore?

5 CROSS-EXAMINATION

6 BY MR. BESHORE:

7 Q Carl, with respect to proposal one, are
8 you aware, have you done any study of the percentages of
9 the operations of the dairies which you represent here,
10 percentages that would applied in the local order?

11 A Our study, Marvin, in this area was simply
12 a verbal survey of the companies when we met as to the 40
13 and 35 percent and the position of the group as a
14 consensus ended up at 30 percent being they felt was an
15 adequate restriction.

16 Q I understand. That is what they want.
17 That is their -- let's keep it at 30, but my question was,
18 have you done any study to provide any information for the
19 record with respect to what the operating percentages are
20 at the present time or have been for the dairies that you
21 are testifying on behalf of?

22 A No.

23 MR. BESHORE: Thank you.

24 JUDGE CLIFTON: Thank you, Mr. Beshore.
25 Any other questions before Mr. Tosi asks his questions?

1 No. Mr. Tosi.

2 CROSS-EXAMINATION

3 BY MR. TOSI:

4 Q Good morning.

5 A Good morning.

6 Q Just a couple questions. You testified
7 earlier that you are familiar the PMMP, the Pennsylvania
8 Milk Marketing Board?

9 A Yes.

10 Q Could you please explain for the record
11 how PMMB prices milk? Where do they price milk? At what
12 point?

13 A At -- what point meaning a producer price?

14 Q Would you of the opinion that under the
15 Federal Order program milk is priced where is it received?

16 A Yes, plant point pricing.

17 Q Is that different from the Pennsylvania
18 program?

19 A Pennsylvania has a plant pool basis
20 currently for its pricing mechanism, so it is similar.

21 Q Would it be accurate to characterize
22 Pennsylvania Milk Marketing Board pricing as milk is
23 priced based on where it's sold?

24 A Yes. Correct. Area by area.
25 Pennsylvania, as you know, has different areas and that

1 determines the price.

2 Q Do any of your clients engage in what has
3 been referred to throughout these proceedings as paper
4 pooling, pooling distant milk that historically they had
5 not pooled for example?

6 A Of the companies in our group, the
7 participation in bringing milk into the market has been
8 limited as we found to milk that we considered to serve
9 the market.

10 Q Is it your opinion then that to the extent
11 that your clients have a milk supply and divert milk
12 during times when milk is not needed to satisfy the Class
13 I market, that the milk that they are diverting is an
14 integral part of that reserve supply of your client's
15 plants?

16 A I would say that the vast majority of that
17 diversion is part of the balancing of an independent milk
18 supply which many of these plants have and to the extent
19 that they may in the future decide to pool milk that would
20 not be part of their normal supply, would you consider
21 that to be milk that should be a legitimate part of the
22 Order 33 pool?

23 A My personal opinion, Mr. Tosi, is that the
24 level of milk that we need to serve the Order 33 market
25 including the excess supply that becomes balanced, should

1 be the milk that is in this pool and to the extent that
2 there are -- that these regulations that we are talking
3 about, are not tightened, the economics available to
4 someone to pool distant milk may become more and more of
5 an attraction for the paper pooling.

6 I mean, business is business and as I
7 heard when I got into this business many years ago, money
8 moves milk, so consequently, I would be concerned that we
9 could have more of that type of activity in the future
10 because of the economics of it. You can make a buck
11 legitimately and legally. You try to do that. That is
12 what American business is all about.

13 Q Regards your Exhibit 19, I think it is,
14 where you are calculating your estimates on what interest
15 costs would be because of changes in either the -- having
16 the change in the partial payment and the change in the
17 final payment --

18 JUDGE CLIFTON: Mr. Tosi, Mr. Herbein's
19 statement is Exhibit 21.

20 MR. TOSI: Excuse me, Your Honor. Thank
21 you.

22 BY MR. TOSI:

23 Q Regarding the interest costs, to the
24 extent that orders provide for at a minimum two monthly
25 payments, a partial and a final, and to the extent that

1 order reform consolidated a number of orders to form the
2 Mideast Order that had its own unique payment base and a
3 decision had to be made for one partial payment date and
4 one final date, would you be of the opinion to say that
5 after making one adjustment in being paid twice a month,
6 that to characterize that continuing on for a whole
7 calendar and say these are the total costs that are borne
8 by your handlers or your clients, as a practical matter,
9 would you think that might be an exaggeration of what the
10 real cost is of making this change?

11 A I would like to focus on the concept in
12 answering that question -- I don't think it is an
13 exaggeration, because once we -- forgetting changes in the
14 price of milk, which of course, assuming a level price of
15 milk, which is an awful assumption, but if we had the
16 level price of milk and we as processors have to pay
17 either more or earlier, that -- we never get that back.
18 So, that advance of funds from processor to producer stays
19 with an entity permanently. You have made that advance
20 and it's like borrowing money -- and in this case, it's
21 essentially lending money to the other side of the
22 business transaction and unless it has a termination
23 point, it is a forever kind of cost.

24 Q Would that perhaps be more characterized
25 then as that cost, rather than it being an actual cost of

1 our your client's pockets, that it would be perhaps more
2 properly referred to as the opportunity cost of money?

3 A Yes, or time vale.

4 Q Time value.

5 A Yes, there are a lot of different handles
6 one can put on that. It's my belief and the result of our
7 economic analysis that if a handler, regulated handler has
8 to be pay his advance payment to his producers at a higher
9 amount, even if it is at the same time, there is a cost to
10 that higher amount being paid at the advance date rather
11 than at the final date. That time period costs us -- that
12 opportunity cost to those clients.

13 Q Let's just assume the market is a 50
14 percent Class I market and would you agree that it would
15 be reasonable then to assume that the milk that is
16 represented in the first partial payment or the partial
17 payment of the first 15 days delivery of the month, that
18 half of that milk would likely be used in Class I uses and
19 that your clients then are deriving the benefit of Class I
20 sales and holding on to that money for a period of time
21 before they are required under Federal Order to several
22 dairy farmers?

23 A Yes, that is an accurate statement and
24 our client's position is that the rules, as they exist
25 today, have been assimilated in this market and we are

1 agreeable with those changes that have taken place and we
2 believe that the additional change just simply moves some
3 economics from processor to producer and we thought that
4 you should be aware of that and we have attempted to
5 quantify that for you.

6 Q I appreciate that. Let's go the other way
7 now. If for example, there were a proposal before us that
8 would say -- let's just go to one paying at the end of the
9 month and we do everything in one shot and handlers now
10 are required to pay producers only once a month and it
11 would be at whatever the blend price works out to be that
12 month. Would the handlers take the position that they are
13 receiving a windfall?

14 A The handlers, if they asked me to analyze
15 that would quickly see that that would be, to use your
16 term, a windfall and I suspect if that were a proposal
17 before this hearing, we would have a few more farmers
18 here. But it cuts both ways.

19 Q But you would have viewed it then as maybe
20 not a windfall, but an enormous cost savings, for example.

21 A That sort of change would be an economic
22 benefit to a regulated handler. There is no question
23 about that.

24 Q Also, when you were in your Exhibit 21,
25 where you were looking at your estimates there on the

1 impact of DFA's proposal for increasing the partial
2 payment rate, you indicated in your testimony, if I recall
3 -- and please correct me if I am wrong -- that oftentimes
4 your clients may need to have a line of credit and make
5 sure that they are able to make these payments?

6 A Yes, that was my testimony.

7 Q And to the extent that you came up with an
8 annual interest cost of about \$402,000 --

9 A That is my calculation.

10 Q -- I'm trying to ask the question in a
11 certain way here. One moment. Wouldn't this suppose that
12 all of your clients are in fact all in a position where
13 they have to borrow money and they are not relying on for
14 example the money that they received from the sale of
15 Class I milk to their -- whoever their paying clients are?

16 A No, and because the -- I mentioned the
17 line of credit concern because when we look -- and I
18 believe when you look at the handlers that you are
19 regulating, you need to anticipate changes in the rules
20 that have an effect on those that you are regulating and
21 so I mentioned line of credit, because to the extent that
22 a company that is -- as we say, maxed out on their line of
23 credit or close to it, if we go to them and say you have
24 to pay a little faster or a little higher amount, some may
25 not be able to do that and they could have serious

1 financial effects because of that.

2 Those that are not dipping into their line
3 of credit to make their producer payments -- and that is a
4 small minority, but those that aren't, there is still a
5 value of that money and I estimated that value of the
6 money, the monetary cost, the economic cost at seven
7 percent.

8 Q One of the -- are you aware that -- of the
9 law that allows us to have marketing orders requires that
10 the marketing order also be in the public interest?

11 A Yes, I remember reading that and hearing
12 that in the consolidation proceedings.

13 Q And to the extent that public interest
14 becomes a concern, and I respect that you are representing
15 the views of your clients, but to the extent that this
16 \$400,000 amounts to a very small fraction of a penny per
17 hundredweight impact on your client versus the delay in
18 payments, in what the total value of that actual use value
19 of milk to dairy farmers and the cost that they are
20 absorbing, which do you think from a public interest point
21 of view do you think is more important -- the cost being
22 borne by the handler or the cost of the time value of
23 money that dairy farmers are incurring?

24 A I believe from the a public interest
25 standpoint, there are two sides to this piece of paper.

1 On the processor side of things, I believe that -- again,
2 the effort here on -- my analysis of this DFA proposal is
3 that this is an effort to make things better for the
4 producers in this order. And our client's position and my
5 personal position is that this is the wrong way to do it.
6 We really need to tighten up the pooling provisions. I
7 have said that before -- not to be repetitive.

8 It is a small amount per hundred, but when
9 you focus on the eight million dollars that is moving from
10 one side of the milk equation to the other, from the
11 processors to the handler, that eight million dollars is
12 really the financial strain that is being placed on the
13 regulated handlers, on the processors and I believe that
14 that is something that from a public interest standpoint
15 has to be considered.

16 If we have 47 plants -- someone mentioned
17 earlier -- and of those 47, one or two are maxed out on
18 their line of credit and can't make ends meet because of
19 this movement -- and that is a possibility, that would not
20 be in the public interest in the community where that
21 plant is located.

22 So, that is the concern that I bring to
23 your attention, for your consideration.

24 Q So, I think what you are saying is that
25 you are presenting this information and in the context of

1 a public interest argument, you are saying look, we
2 argument a factor, it impacts my clients and that is what
3 I am here to help show.

4 A Yes, that is what I am attempting to do
5 and I appreciate your question.

6 MR. TOSI: Thank you very much. That's
7 all I have.

8 JUDGE CLIFTON: Thank you, Mr. Tosi. Any
9 questions before I turn again to Mr. Warshaw? Mr.
10 Beshore.

11 CROSS-EXAMINATION

12 BY MR. BESHORE:

13 Q In preparation for your testimony, Carl,
14 did you personally review the pool reports, market
15 administrator reports made by the dairies that you are
16 representing here today?

17 A We reviewed the summaries of the reports
18 produced by the market administrator and we also reviewed
19 selected Federal Order reports to -- frankly from my
20 standpoint, to familiarize myself with the workings of
21 this order. We didn't review every report submitted by
22 every one of our clients.

23 Q My question is -- and I want to be very
24 clear about it -- did you review monthly reports, receipts
25 in utilization and producer payrolls filed with the Order

1 32 market administrator on behalf of each of the dairies
2 that you testified on behalf of?

3 A No.

4 Q So, to the extent then that you responded
5 to Mr. Tosi's question with respect to whether any of your
6 clients were engaged in paper pooling, your answer is not
7 based on any personal review of the milk that they
8 reported on their distributing plant reports or the
9 producer payrolls showing the location of the producers
10 this milk was reported as diverted from? Correct?

11 A My answer was based upon inquiries made at
12 general meetings that we had with the companies when we
13 were all together.

14 Q Nobody publicly in the presence of their
15 compatriots confessed to any of those activities, I take
16 it.

17 A I heard none. I do want to say that when
18 we had those discussions, the group unanimously supported
19 the concept of the milk serving the market. That was a
20 very important factor and I take that and present that
21 here as meaning, even if we had someone who had
22 economically been attracted to paper pooling, they knew
23 that this was not good for the market and they didn't want
24 to continue.

25 Q I understand that and I appreciate that.

1 In terms of economic attraction, you are aware, I take it,
2 that there has been the possibility and actuality of
3 distributing plants who have the ability to pool milk by
4 diversion by reporting it on their plants, being paid
5 substantial amounts of money by persons who would benefit
6 from such poolings?

7 A I am aware of that economic attraction.

8 Q Now, I think you may have mis-spoken in
9 response to one of Mr. Tosi's questions with respect to
10 changes in the rate of partial payment. I want to make
11 sure that the record is clear on this.

12 If I understood you right, you referred to
13 the producers as -- I mean, the handlers -- if proposal
14 four was adopted and the rate of partial payment was
15 increased slightly as proposal four indicates, you I think
16 referred to the handlers as thereby lending money to
17 producers. Did you not mis-speak in that respect?

18 A I used the terms lending not meaning that
19 there would be a repayment, but it was -- thank you for an
20 opportunity to perhaps clarify the record -- certainly not
21 a loan. What I was attempting to explain was that a
22 larger advance payment means that money moved from a
23 processor to the producer earlier than the final payment
24 and that eight million dollars is -- and I characterized
25 it as a loan so that everyone could focus on the fact that

1 there is a cost to that. It's really an economic transfer
2 that has a value to it and I used loan and interest to
3 attempt to explain that.

4 Q In actuality, the substance of the
5 transaction is the other way, is it not? That is that
6 dairy farmers in Order 33 are providing on credit their
7 milk to the handlers, their work, the product of their
8 labors to handlers on credit. Handlers have it, process
9 it, package it, sell it, collect for it perhaps and
10 subsequently pay for it anywhere from 15, 25, 30 or as
11 long as 45 days -- more than that -- 48 days after they
12 have had the product. The farmers in this transaction are
13 the persons extending the credit and the handlers are the
14 ones who are receiving that credit from dairy farmers;
15 isn't that correct?

16 A Yes, it is clear that when a handler buys
17 milk from a farmer, he doesn't have to pay under most
18 circumstances cash on the barrel head, so it is a way of
19 financing a handler's business and my findings today are
20 that the processor's customers are taking longer and
21 longer to pay their bills, so they really are getting in a
22 pinch and we don't want to be here fighting with farmers,
23 but I do need to say one other thing and that is that from
24 a general business standpoint, producers do have one very
25 good thing on their side of an unsecured transaction and

1 that is they have USDA telling the processors they have to
2 pay their bills. And that is a good thing for the
3 farmers, because they know they are going to get their
4 advance payment and they are going to get their final
5 payment, so I think it is unsecured, but it does have the
6 US government behind it.

7 Q By the way, advance payment is really a
8 total misnomer in this whole relationship, is it not?

9 A We happen to like that.

10 MR. BESHORE: Thank you.

11 JUDGE CLIFTON: Is there anyone else who
12 would like to ask Mr. Herbein questions? Mr. Warshaw any
13 follow-up redirect?

14 MR. WARSHAW: No.

15 JUDGE CLIFTON: Thank you. You have been
16 an excellent witness.

17 THE WITNESS: Thank you very much for your
18 attention.

19 (Witness excused.)

20 JUDGE CLIFTON: I am advised that we have
21 another dairy farmer present who would like to testify.

22 Good morning.

23 THE WITNESS: Good morning.

24 JUDGE CLIFTON: Be seated and then you can
25 be speaking so the microphone can pick up your voice.

1 First of all, would you state your names and spell your
2 first and last names for us.

3 THE WITNESS: I am Charles Lausin from
4 Gauga County.

5 JUDGE CLIFTON: Would you spell the
6 county?

7 THE WITNESS: G-A-U-G-A.

8 JUDGE CLIFTON: And that is here in Ohio?

9 THE WITNESS: That is correct.

10 JUDGE CLIFTON: All right. I'll ask Mr.
11 Beshore to assist us in getting started with your
12 testimony and then you may go from there.

13 THE WITNESS: My name is spelled, C-H-A-R-
14 L-E-S, L-A-U-S-I-N.

15 JUDGE CLIFTON: I would have gotten that
16 wrong. Thank you. Would you raise your right hand for
17 me.

18 Whereupon,

19 CHARLES LAUSIN
20 called as a witness, after first being duly sworn,
21 testified as follows:

22 JUDGE CLIFTON: Mr. Beshore?

23 MR. BESHORE: Thank you.

24 DIRECT EXAMINATION

25 BY MR. BESHORE:

1 Q Mr. Lausin, what part of the State of Ohio
2 are you located in?

3 A Very northeast corner of the State of
4 Ohio.

5 Q How long have you been dairying in that
6 county?

7 A Family, five generations. Myself since
8 1956.

9 Q And are you a producer under Federal Order
10 33 at the present time?

11 A Yes.

12 Q And previous to that under Order 36?

13 A That's correct.

14 Q Have you heard the comments and testimony
15 today with respect to proposal number four, which would
16 change incrementally the required rate of payment on the
17 check that you receive on or about the 26th of the month?

18 A Yes.

19 Q Do you have thoughts with respect to that
20 proposal?

21 A I sure do. As we all know, we have a very
22 important industry here. The processor's side and the
23 producer's side are very important to each other. As
24 things change -- and I don't even have to mention the rate
25 of change that we are experiencing in our industry and

1 things around us, we are finding that a lot of our support
2 has to come farther and farther distances to serve us.

3 We pay for that service from the time it
4 leaves the point of that service to the time it gets
5 there, does the service and then returns. We are faced
6 with just as many problems, if not more problems, I think
7 than the processors are.

8 Many of us are in fairly sound financial
9 positions. Some of us, in generality I am speaking now,
10 are pretty highly leveraged. With the cost of doing
11 business today, anything that comes along to help give us
12 a little more level income throughout the month is very
13 important.

14 I heard the testimony yesterday and I
15 agree with both people and it was very obvious to me how
16 both those individuals dealt with that situation.

17 Q When you refer to the greater distance
18 that you have to reach out for services, can you tell us
19 more about that, for your farm?

20 A Well, as there are fewer and fewer of us
21 involved in production agriculture, whether it be dairy or
22 grain or whatever, we are finding many, many
23 consolidations of dealerships that served our industry.
24 Right now, our main source of service and equipment is
25 down pretty much to the southeast corner of the state.

1 Likewise for other services that have to do with equipment
2 as far as feeding and feed handling and so forth.

3 At the same time, those folks are
4 demanding more current -- as producer prices go down,
5 there is no question you have to analyze who is putting
6 the most pressure on you to pay the bills and most of
7 these suppliers have got a pretty -- if you haven't got a
8 good line of credit, you pay pretty dearly today.

9 Q What do you mean by pretty dearly?

10 A Most of these dealerships now have at
11 least a one percent carrying charge. A lot of them are
12 one and a half percent.

13 And again, I will say there are good
14 managers and there are those that aren't as good managers
15 as has been mentioned in previous testimony as far as
16 processors. And there are a lot of things that enter into
17 what compels all of this.

18 But my point is, a lot of times we are
19 very busy. We are stretched to do as much as we can with
20 as few as we can and sometimes a producer gets a little
21 negligent about getting his line of credit -- of course,
22 this is his own fault, but he will pay that 18 percent
23 rather than spending a day and a half going through a
24 complete financial analysis and so forth, thinking, well,
25 next month will be better.

1 action could be taken on an emergency basis. I am totally
2 in agreement that we in the business that expect to be in
3 business look down the road and, you know, folks, it isn't
4 just what we do tomorrow, because what we do today
5 projects out over two years, sometimes three years. I am
6 talking about the planning of herd replacements and so
7 forth.

8 So, yes, we are as an industry on the
9 producer's side looking at how we cope with -- shall I say
10 the ups and downs that are more severe than what they used
11 to be. They used to be much more stable.

12 Again, I want to say that I appreciate
13 some of the testimony this morning about the concerns of
14 handlers and from the producer's side. We are dependent
15 on each other and I was pleased to hear that.

16 One more thing I would like to say though,
17 that it does create a draw every once in a while when
18 everything that we purchase to support the production
19 side, we pay the freight to get it to us and we buy it
20 retail. We pay part of the freight to get it to the
21 handler.

22 JUDGE CLIFTON: Mr. Lausin, do you have an
23 opinion as to which of the types of pool tightening
24 proposals would be more apt to promote the stability that
25 you would find favorable?

1 THE WITNESS: Well, I am in complete
2 support of tightening up the regulations -- I know that
3 this order is dependent on supplemental milk, but in the
4 previous stated it has been stated that we have lost
5 substantial dollars. One of the gentlemen that was here
6 yesterday, a producer, shared with me a month ago that
7 what we didn't realize in that 80 or 90 cents or whatever
8 the case may be, probably if that would continue, would
9 force that operation out of business. Now, that is an
10 operation that has been in business for generations and
11 it's not the average herd. Their herd consists of 250
12 head. It's a well-managed operation.

13 So, I say to you folks, that will make a
14 difference. We are experiencing dramatic change on the
15 producer's side. I can remember my little community,
16 there used to be a complete load of milk come out of that
17 community. Today we are the only Class I, grade A
18 producer in that area. Granted we probably produce as
19 much milk there and that community did before, but the
20 pressure that we -- as I look to the next generation, it's
21 not too hard to analyze, well, is there an easier way to
22 make a living. I am so totally thankful that I have got a
23 son that wants to carry on.

24 Whether any of your sons will want to do
25 that, I don't know. I sincerely hope so.

1 JUDGE CLIFTON: Thank you, Mr. Lausin.

2 Questions for Mr. Lausin? Mr. Warshaw?

3 CROSS-EXAMINATION

4 BY MR. WARSHAW:

5 Q Mr. Lausin, my name is Allen Warshaw and I
6 represent a number of milk dealers in the Ohio and
7 Pennsylvania area. Just a couple questions. Are you a
8 member of DFA?

9 A No, I am not. I am a member of Upstate
10 Farms.

11 Q So you are a member of a co-op?

12 A That's right.

13 Q How many head do you have on your farm?

14 A We have 115 mature milking herd and
15 probably another 125 herd replacements.

16 MR. WARSHAW: Thank you.

17 JUDGE CLIFTON: Thank you, Mr. Warshaw.

18 Any other questions for Mr. Lausin? Mr. Lausin, is there
19 anything further you would like to add?

20 THE WITNESS: No, I think I have stated
21 what I wanted to say. Thank you for the opportunity.

22 JUDGE CLIFTON: Thank you.

23 (Witness excused.)

24 JUDGE CLIFTON: Mr. English?

25 MR. ENGLISH: I believe the next witness

1 is Mr. Yates.

2 JUDGE CLIFTON: Very fine. Please be
3 seated, Mr. Yates. If you would speak into the microphone
4 your full name and spell it, please.

5 THE WITNESS: Ernest Yates, E-R-N-E-S-T,
6 Y-A-T-E-S.

7 JUDGE CLIFTON: Would you tell us how you
8 are employed?

9 THE WITNESS: Suiza Foods.

10 JUDGE CLIFTON: Spell that for the record.

11 THE WITNESS: S-U-I-Z-A.

12 JUDGE CLIFTON: Would you raise your right
13 hand, please.
14 Whereupon,

15 ERNEST YATES
16 called as a witness, after first being duly sworn,
17 testified as follows:

18 JUDGE CLIFTON: Mr. English?

19 MR. ENGLISH: This is not an exhibit, but
20 the statement is obviously distracting, so why don't we
21 wait a moment.

22 JUDGE CLIFTON: Let's go off the record.

23 (Off the record.)

24 JUDGE CLIFTON: Back are back on the
25 record. Do you have a copy of this?

1 MR. ENGLISH: I would not make an exhibit
2 of this. The statement in fact has changed slightly
3 during the hearing. There are a few deviations that Mr.
4 Yates will make as a result of the hearing. So, while the
5 statement is provided as assistance, obviously Mr. Yates'
6 testimony is the testimony for the record.

7 JUDGE CLIFTON: Thank you, Mr. English.
8 Anything else preliminary for Mr. Yates?

9 MR. ENGLISH: Yes.

10 DIRECT EXAMINATION

11 BY MR. ENGLISH:

12 Q Mr. Yates, by whom are you employed?

13 A Suiza Foods.

14 Q And how long have you been employed by
15 Suiza?

16 A Four years.

17 Q And before Suiza, by whom were you
18 employed?

19 A Fleming Dairy.

20 Q What kind of work did you do for Fleming
21 Dairy?

22 A Dairy procurement.

23 Q How long did you work for Fleming Dairy?

24 A Since '88.

25 Q Did you have previous experience in the

1 dairy industry before 1988?

2 A Yes, before then, I worked for a regional
3 cooperative and before then, I was raised on a dairy farm
4 and have some knowledge of that.

5 Q Have you testified previously at federal
6 order hearings?

7 A Yes.

8 Q A number of federal order hearings?

9 A A few.

10 Q Is it your position at Suiza Foods to
11 understand federal orders as they apply to Suiza Foods?

12 A Yes.

13 Q What that also your job in your
14 employment?

15 A Yes.

16 Q Why don't you go ahead and give your
17 statement.

18 A My name is Ernest Yates and I am the
19 director of dairy procurement for Suiza Foods. Suiza
20 operates 10 predominantly Class I pool distributing plants
21 on order 33: Broughton Foods, Marietta, Ohio, Burger
22 Dairy, New Paris, Indiana, Country Fresh, Grand Rapids,
23 Michigan and Embest in Michigan and Toledo, Ohio, Oberlin
24 Farms Dairy in Cleveland, Ohio, London's Farm, Port Huron,
25 Michigan, McDonalds Dairy, Flint, Michigan, Schenkel's

1 Dairy, Huntington, Indiana and Trauth Dairy, Newport,
2 Kentucky.

3 We purchase and receive our milk from a
4 number of sources at these facilities including
5 independent dairy farmers and cooperatives, including, but
6 not limited to Dairy Farmers of America and Michigan Milk
7 Producers Association.

8 Our ability to obtain raw milk for Class I
9 bottling and our resulting raw milk procurement costs are
10 tied directly to pooling provisions of the federal milk
11 orders. With some modifications, we therefore support
12 proposals one through three and proposal five that are
13 submitted by Continental Farms Cooperative, Inc. DFA, MMPA
14 and Prairie Farms Cooperative.

15 As to proposal two, we are concerned that
16 the proposed rewriting of 1033.7 (c)(4) may have
17 unintentionally removed the requirement that a 1033.7(d),
18 (e) or (f) pool plant which has chosen not to be a pool
19 plant for a given month, must presently requalify for (d),
20 (e), or (f) status by qualifying as a 1033(c) plant for
21 six consecutive months.

22 We thus urge consideration of retaining
23 the concept and, if possible, the language of the last
24 sentence of 1033 (c)(4).

25 As to proposal three, we would modify the

1 two days production provision in 1033.13 (b)(2) to read
2 three days production and modify (b)(3) to require at
3 least one's day production be delivered each month not
4 list in (d)(2).

5 We necessarily oppose proposal six to the
6 extent it runs counter to proposal three. We take no
7 position on proposals four and eight. We favor the
8 sentiment expressed in proposal seven, paragraph (b)(2)
9 for a touch base requirements, but are concerned that the
10 proposed paragraph (d)(3) lacks such a requirement for
11 other months.

12 Without meaningful touch base
13 requirements, individual producers suppliers do not
14 actually have to perform. We favor such individual
15 performance. By supporting proposal three, we have
16 already addressed proposal nine.

17 As to pooling provisions, Federal Order
18 reform of all federal milk orders through informal rather
19 than formal rule-making at the individual market order
20 level, appears to have been based largely on the theory
21 that the most liberal pooling provisions that existed
22 prior to federal order reform in any individual order
23 would be adopted in the new larger order and quoting from
24 the proposal rule 64 Fed. Reg. 16026 et seq. at 16158, c.
25 3 April 2, 199, to assure continued pool qualifications

1 for all handlers who are currently associated with the
2 Mideast markets, the pool supply plant definition of the
3 consolidated Mideast order provides for all types of
4 supply plants that currently qualify for pooling under the
5 four principal orders.

6 Twenty-one months of operating under
7 Federal Order reform has revealed that at least as to be
8 Mideast order, this policy has resulted in significant
9 erosion of producer returns to those producers actually
10 serving the fluid market on a regular basis. Class one
11 processors pay the same regulated minimum prices
12 regardless. The difference is that less of that regulated
13 minimum prices returned to the producers shipping to the
14 Class I market as more of the money is spread more widely
15 to producers not regularly serving the Class I market.

16 When this happens, producers serving the
17 Class I market necessarily look to the Class I processors
18 to make up the difference outside the federal order
19 minimums and the Class I processors naturally seek to
20 minimize these potential increase costs.

21 Nonetheless, by the very nature of the
22 process, the assurance that federal milk orders give
23 processors of uniform prices is thus compromise.

24 As to the proposals, we support the
25 concept of eliminating the free ride months under

1 paragraph 1033 (c). As a practical matter, once
2 performance becomes a monthly requirement, both processors
3 and producers will be better able to plan deliveries based
4 upon the need for milk in the fall months when milk is
5 short.

6 With respect to diversion limits and other
7 rules affecting the shortfall months, we certainly concur
8 that August should be a month with stricter limits. With
9 the summer stress negatively impacting supply and the
10 opening of schools increasing demand for fluid milk, it is
11 wholly rational to include August among the fall months
12 when milk is short.

13 With respect to the split plant
14 definition, we support proposal five. We note that the
15 provision in presently in Order 33 is a modification of a
16 proposal that existed only in an old Order 49 prior to
17 Federal Order reform. However, while there is the
18 discussion above about maintaining pool status under all
19 of the old orders, there is no discussion in that section
20 of Federal Order reform regarding the need for the
21 provision or the genesis of the read written language.
22 See proposed rule 64 Fed. Reg. at 16026 to 16158.

23 Moreover, to our knowledge, there were no
24 pool supply plants relying on the old Order 49 language at
25 the time of Federal Order reform.

1 We understand that a plant in northern
2 Indiana, not the Goshen facility, once relied upon this
3 provision. And the provision was implemented in several
4 orders in the past at the request of corporate those
5 receding manufacturing grade milk to avoid accounting for
6 receipts, especially butterfat, on the manufacturing side
7 of the facility, primarily to avoid butterfat overages.

8 The manufacturing grade milk that was once
9 received at the northern Indiana location is instead
10 received today at Deutsch Kase Haus in Indiana. To our
11 knowledge, the only other manufacturing grade milk from
12 this area is received at Graham Cheese, also in Indiana.

13 Neither operation operates a grade A side
14 to their plants. Therefore, the historical need for a
15 split plant provision, a provision which does not exist in
16 all market orders anyway, no longer exists. Indeed the
17 provision was rewritten during Federal Order reform and
18 the pre-2000 provision reads as follows; that portion of
19 a plant that is physically separated from the grade A
20 portion of such plants, is operated separately and is not
21 approved by any health authority for the receding,
22 processing or packaging of any fluid milk product for
23 grade A disposition.

24 Now, 7 CFR 1049.7 (d)(5), which is revised
25 January 1, 1999, if the department's goal was to permit

1 pool plants that were pool plants in 1999 to continue as
2 pool plants under Federal Order reform, 7 CFR Section
3 1033.7 (h)(7), is unnecessary and should be a eliminated
4 as requested in proposal five.

5 For the foregoing reasons, Suiza supports
6 proposals one that through three and side as modified by
7 this testimony. Thank you for your time and
8 consideration.

9 Q Mr. Yates, just a couple of additional
10 follow-up questions. Yesterday there was some discussion
11 that I had with Mr. Hollon and Mr. Rasch concerning the
12 need for conformity of provisions, especially as it
13 related to the month of August and with respect to the net
14 shipments provision. Do you remember that discussion?

15 A Yes, I do.

16 Q Do you agree that if a net shipment
17 provision is to be place in paragraph (c) that one also
18 necessarily needs to exist in paragraph (d)?

19 A Yes.

20 MR. ENGLISH: Thank you. The witness is
21 available for cross-examination.

22 JUDGE CLIFTON: Questions for Mr. Yates?
23 You stunned them. Thank you.

24 (Witness excused.)

25 JUDGE CLIFTON: Now, I know that Mr.

1 Carlson has indicated he will testimony. We can have
2 testimony on any of the proposals for or against. Who
3 else will be testifying? Mr. Hollon again, of course.
4 Are those the only remaining?

5 MR. ENGLISH: Your Honor, there was a
6 woman from Leprino, Sue Taylor who I thought -- I don't
7 know where she is right now, but I understand -- she is
8 out copying her statement.

9 JUDGE CLIFTON: Then it's clear to me as
10 should break for lunch. Would this be a good time to do
11 that? Good. Let's come back at 1:00, please.

12 (Whereupon at 11:40 a.m. the hearing was recessed
13 for lunch to reconvene at 1:00 p.m.)

14 JUDGE CLIFTON: We are back on the record
15 at 1:04 p.m.

16 Who would like to testify next? We have
17 Mr. Carlson, Mr. Hollon -- Ms. Taylor, would you like to
18 go next? I don't know the order of the presentation -- I
19 don't know who is the logical person to go next. Ms.
20 Taylor, how many proposals will you be speaking to?

21 MS. TAYLOR: Just one.

22 JUDGE CLIFTON: Then I think perhaps if
23 you will go next, that would be best. Ms. Taylor, if you
24 have documents to distribute, we will go off record, while
25 you do that.

1 (Off the record.)

2 JUDGE CLIFTON: We are back on record.

3 Mr. Warshaw.

4 MR. WARSHAW: I think maybe we do have
5 this a little messed up in terms of order. As I
6 understand it, the testimony here is going to be in
7 opposition to proposal four and we haven't heard the
8 proponent for proposal four yet, so I would suggest that
9 it makes a little more sense to call Mr. Hollon first to
10 give his testimony in support of proposal four first. We
11 did it because Carl is coming up on some other things, but
12 if all she testifies to is proposal four, we probably
13 ought to hear the testimony in support of it.

14 JUDGE CLIFTON: Mr. Beshore?

15 MR. BESHORE: That's fine. Mr. Hollon is
16 prepared to go ahead with his testimony in support of
17 proposal four. There are a couple of other topics that he
18 was going to address. We can either take them at the same
19 time or hear from the opponents of four, whatever.

20 JUDGE CLIFTON: Let's have Mr. Hollon just
21 speak to four and then we will have Ms. Taylor just speak
22 to four. I think maybe that is better. Then you can
23 respond to what you hear.

24 Mr. Hollon, we will have you take the
25 witness stand, please. We will go off record for just a

1 moment.

2 (Off the record.)

3 JUDGE CLIFTON: Mr. Beshore?

4 Whereupon,

5 ELVIN HOLLON

6 recalled as a witness, having been previously duly sworn,
7 testified further as follows:

8 MR. BESHORE: Mr. Hollon has resumed the
9 stand and I assume he continues to be under oath. He is
10 prepared to present his statement and supporting exhibits
11 with respect to proposal number four at this time. And I
12 would ask that the exhibit packet be marked with the next
13 consecutive number.

14 JUDGE CLIFTON: It would be Exhibit 22.
15 Shall we place 22 on his statement?

16 MR. BESHORE: I do not think there is any
17 need to have the statement marked as an exhibit. He is
18 going to present and it is available for everyone as
19 reference. There is nothing in it that really requires it
20 to be an exhibit.

21 So, if we would mark the exhibits as 22, I
22 will be referring to them in the course of the testimony.
23 It is available and without any further questions, Mr.
24 Hollon is ready to proceed.

25 JUDGE CLIFTON: I will have the exhibits

1 for proposal four marked as Exhibit 22.

2 (Exhibit 22 is marked for
3 identification.)

4 JUDGE CLIFTON: Is there any objection to
5 Exhibit 22 being admitted into evidence? There being
6 none, Exhibit 22 is hereby admitted into evidence.

7 (Exhibit 22 is received into
8 evidence.)

9 JUDGE CLIFTON: Mr. Hollon, you do remain
10 sworn, so you may proceed.

11 THE WITNESS: Proposal four reflects the
12 need to alter the advance payment provisions of Order 33.
13 The dairy farmer members of our group continue to request
14 that they be paid an advance payment that more closely
15 resembles the actual blend price. Their individual farm
16 business needs a more consistent cash flow in order to
17 remain viable.

18 The current provisions that call for
19 advance billings at the prior month's the lowest class
20 price do not provide sufficient funds to meet our member's
21 cash flow objectives. The final rule makes the following
22 statements about the uniform price and the advance price.

23 Payments to producers and corporative
24 associations. The AMAA provides that the handlers must
25 pay to all producers and producer associations the uniform

1 price. The existing orders generally allow proper
2 deductions authorized by the producer in writing. Proper
3 deductions are those that are unrelated to the minimum
4 value of milk in the transaction between the producer and
5 the handler. Producer associations are allowed by statute
6 to reblend their payments to their producer members. The
7 Capper Volstead Act and the AMAA make it clear that the
8 cooperative associations have a unique role in this
9 regard.

10 The payment provisions to producers and
11 cooperatives for the consolidated orders vary with respect
12 to payment frequency, timing, and the amount. These
13 differences generally are consistent with current order
14 provisions and with industry practices and customs in each
15 of the new marketing areas.

16 Each of the new orders will require
17 handlers to make at least one partial payment to producers
18 in advance of the announcement of the applicable uniform
19 prices. The Florida order will require two partial
20 payments, mirroring the payment schedule now provided in
21 the three separate Florida orders.

22 The amount of partial payment varies among
23 the new orders, reflecting the anticipated uniform price.
24 Thus, for example, in the Upper Midwest order, the partial
25 payment rate for milk received during the first 15 days of

1 the month will be not less than the lowest announced class
2 price for the preceding month. By comparison, the partial
3 payment for the Florida order for milk received during the
4 first 15 days as a month will be at a rate that is not
5 less than 85 percent of the preceding month's uniform
6 price, adjusted for plant location.

7 There is a wide variety of payment dates
8 and payment levels among the various orders. The table
9 identified as Exhibit 22, table nine presents the
10 differing provisions. There is no precedent for a uniform
11 payment level or terms across all orders.

12 Among the order system, there are three
13 broad groupings. In the southern orders, payments are set
14 at a percentage of the prior month's blend price adjusted
15 for location. The northeast and central area of the
16 country sets the advance payment level at the prior
17 month's lowest class price. The western orders use an
18 add-on percentage applied to the prior month's lowest
19 class price.

20 The final rule supports the principle that
21 all handlers pay a uniform price. We can see no reason
22 why the advance payment should not come closer to
23 approximating the uniform price. Examination of recent
24 data shows that the advance price is getting further from
25 the uniform price. See, Exhibit 22, tables one through

1 eight and chart.

2 By examining the data, it is clear that
3 there's been a change in trend in the advance price versus
4 the blend relationship. The price measure is this month's
5 blend price less last month's Class III price. For the
6 period January 1997 to September 2001, which is 57 months,
7 the monthly average spread between the two prices was
8 \$1.90. However, the first 36 months averaged \$1.62 in
9 1997 through 1999 and the last 21 months averaged \$2.38.

10 Graphically, this trend is shown in the
11 charge of price trends which is Exhibit 22, where even
12 after a three-month average was used to smooth out some of
13 the fluctuations, a difference in trend can be noted.

14 In order to determine a better
15 relationship between the prior month's lowest class price
16 and this month's blend price, the lowest class price was
17 inflated by five, six, seven, eight, nine and 10 percent.
18 These ranges were chosen after testing several alternative
19 ranges. This spread was measured and compared in the same
20 manner as the existing blend versus class price data.

21 After examination, it appears that a 10
22 percent inflation of the prior month's lowest class price
23 is a reasonable adjustment to approximating the spread
24 that existed over the first 36 months.

25 It is a problem if the advance price is

1 larger than the final because some producers may not have
2 enough funds to cover their deductions. Also, in some
3 extraordinary cases, the advance may overpay the total
4 amount due and result in the need for some type of
5 collection proceeding, which is difficult and costly.
6 However, as dairy prices are more volatile, this is an
7 issue under the current system even if no adjustment is
8 made.

9 Producer premiums are present in the
10 Federal Order 33 procurement area and that should buffer
11 the overpayment concerns. This concern needs to be
12 balanced by a dairy farmer's right to a reasonable
13 approximation of the blend price advance payment.

14 Thus, we would request that the rate for
15 advance payments beset after 110 percent of the prior
16 month's lowest class price.

17 DIRECT EXAMINATION

18 BY MR. BESHORE:

19 Q Mr. Hollon, would you turn to Exhibit 22,
20 which consists of tables one through nine and chart one,
21 which you have prepared in support of proposal four. I
22 just want you to walk through the tables and review the
23 data, which is depicted and how you prepared it.

24 A For the entire period, there are four
25 different sets of comparisons, tables one and two form a

1 unit, three and four, five and six, seven and eight. They
2 all are comparisons of monthly numbers for the period
3 January '97 through September of 2001.

4 The measure in the first column is the
5 Class III-A or Class IV price. The measure in the second
6 column is the Class III price. The third column is the
7 lower of the two. And the next one is going to take
8 whichever is the lower and inflate it by multiplying by
9 1.05 and 1.06, 1.07, 1.08, 1.09 or 1.1. And the final
10 column is the blend price for the appropriate month.

11 For the period January '97, '98 and '99,
12 there obviously was not a reform Order 33 blend price,
13 because that order did not exist, so in order to create a
14 proxy for that, we took the total pool pounds and the
15 blend prices for each of the four predecessor orders,
16 multiplied it out to get a total dollar value, divided
17 that total dollar value by the total pounds and used that
18 as an approximation for the blend price.

19 That methodology has been used in the
20 reform process off and on and since reform, to derive some
21 comparisons of pre and post blend prices.

22 So, that is the base data used to make all
23 the various computations and these are the numbers where
24 it came from.

25 In tables three and four, it is simply an

1 arithmetic subtraction of the appropriate two numbers to
2 get a difference both in an actual sense and then in a
3 comparison of inflating the lowest price by five through
4 10 percent. So, those numbers would be a subtraction that
5 is simply designed to reflect the absolute amount.

6 At the end of the time period, there is
7 some statistics generated that are averages, minimums and
8 maximums and for example, in the all 57-month period, the
9 average difference between the blend and the Class III
10 price was \$1.90, the number referred to in our statement.
11 The first 36 months, that average was \$1.62 with the
12 minimum and maximum, and the last 21 months, that average
13 was \$2.38 with a minimum and a maximum. Each of the
14 alternatives have the same type of computations.

15 Q In the four sets of tables, one and two,
16 three and four, five and six, seven and eight, in each
17 case, is the first page the data for the chronological
18 period January '97 -- for the months January '97 through
19 December 1999?

20 A That is correct. The person who
21 programmed the computer there had a glitch, but, yes, that
22 is right.

23 Q And the second page in each case is the
24 post reform period, the months of January 2000 through
25 October and September of 2001.

1 A That is correct. Table five and six, take
2 these absolute values and convert them, just another way
3 of measuring, convert them into a percentage, so in each
4 case, the Class III blend price reflects a percentage and
5 then each of the various inflated levels reflects a
6 percentage. So, down on the summary statistics, for
7 example, in the all 57-months period, the Class III
8 divided by the blend price represented 86 percent of value
9 -- prior month's lowest price divided by the blend was 86
10 percent.

11 The first period, 36 months, it average 89
12 percent and the last 21 months, it averaged 82 percent.

13 Tables seven and eight, I take these
14 percentages and attempt to smooth them just a little by
15 computing a three-month moving average. Again, looking
16 over the summary statistics then for the period, the
17 average was 86 percent. The first 36 months was 89
18 percent and the last 21 months average 81 percent.

19 Graphically, these smoothed average
20 percentages are shown in chart one.

21 Q That is the last page of Exhibit 22?

22 A Correct. The lines with the circles on
23 them as a marker that goes over the entire period would --
24 would represent the blend price -- I'm sorry, the Class
25 III divided by blend price.

1 And if you look at the first three month
2 period, you can see that with one exception, on the high
3 side, and one exception on the low side, the range of this
4 was between 85 or 95 percent. And the right half of the
5 page, you will see that the range began to drop off and
6 after reform, it ranged from 75 to 85 percent. So, there
7 has been some change in the relationship since Federal
8 Order reform, which would make sense since the blend
9 influence on the blend would be the higher of and the
10 influence on the advanced is the lower of.

11 So, our proposal reflects this and the
12 three lines that are denoted with -- two with no markers
13 and one with the diamond marker, simply notes that
14 inflating the lowest price by eight, nine or 10 percent
15 gets you back into a range that looks the same or very
16 close to the same as before reform.

17 So, we are not looking for additional
18 revenues or increased revenues, but simply something that
19 approximates the same trend and we hit the 10 percent
20 level, but we expect that our proposal that we made
21 earlier in the hearing, should those be found for, we will
22 have a slightly higher blend price and that would make the
23 spread on the high end, so that influence our selection of
24 the 10 percent levels.

25 Going back the summary statistics and

1 begin at table seven and eight, the average over the first
2 36-month period, the average was 89 percent and under the
3 10 percent level, the average was also at the 89 percent
4 range, same as the nine percent levels, 89 percent range.
5 Again, we feel like as the result of the hearing, we will
6 end up a somewhat higher blend price.

7 Q So, if I can summarize the intent of your
8 proposal or if it's summarized in picture form on the
9 graph, the three years before reform, the graph points
10 were primarily between 85 percent and 95 percent band on
11 chart one.

12 A Correct.

13 Q And after reform, they are mostly down
14 between 75 and 85 percent.

15 A Correct.

16 Q And the proposal would basically move it
17 back up into the pre-existing status quo or 85 to 95
18 percent.

19 A That is correct.

20 Q And that is the intent of proposal four.

21 A Yes.

22 Q Table nine of Exhibit 22 is referred to in
23 your statement. Can you just describe that information
24 and how it was assembled briefly?

25 A We went into the existing order

1 provisions, order by order, and I just pulled out some
2 information about the advance payment requirements and the
3 purpose of this is to show that there is a variety. They
4 are not all identical and there is some variation, so you
5 wouldn't necessarily expect one side -- the argument that
6 everything should be uniform and the same is not supported
7 by the way it's done now. The principle of what an
8 advance is for would still be the same, but the actual
9 price does vary some market to market.

10 Q In this post-reform period in the Order 33
11 marketing area, has DFA had requests from its producers
12 and directions from its council board in this region with
13 respect to the rate of advance payment being made to your
14 Order 33 producers?

15 A That is correct. There have been several
16 things that have fostered that and one is that -- evidence
17 by the data and also by the spread, that it has widen
18 some, so several -- I think all of the four dairy farmers
19 who testified also acknowledged in that their opinion, the
20 spread had widened between the advanced and the final.
21 So, that was one reason why there has been a request for a
22 rate increase. And second, that there were some periods
23 of extremely low prices that the actual advance payment
24 was very, very low, so there was a request for an
25 increase.

1 So, when you look at the economics of
2 doing that, your alternatives are to say no, that doesn't
3 work or to say, yes, borrow some money to make that
4 payment. Or you can go to your customers and ask them if
5 they recognize that fact and interestingly enough, several
6 do. In some cases, there is some additional payments, but
7 the majority of the time, the response from the customer
8 is that we recognize your problem, we think that it is a
9 valid issue, but if the buyer down the street doesn't do
10 the same thing, then I am at a disadvantage. That is a
11 reasonable answer. Maybe not the one you like to hear,
12 but a reasonable answer.

13 So, our approach is to go back in at the
14 hearing process, because that way, we can put everybody on
15 the same time and date and amount level footing and then
16 it seems like that the competitive -- while you might not
17 like to look at the levels, the competitiveness issue is
18 now taking place.

19 Q And that is one of the objectives of
20 proposal four.

21 A That is correct.

22 Q Just so we are clear, in 2000 and 2001,
23 has DFA at the request or direction of it's members in the
24 Order 33 area paid, at least in some months, rates on the
25 advanced payment greater than required under the Order?

1 A Yes.

2 Q Are you aware of whether other cooperative
3 associations, proponents of the proposals here, in Order
4 33, have found themselves in the same circumstances?

5 A Yes, they have.

6 Q And have they at the request or direction
7 of their member-owners changed the rate of advanced
8 payment to make it resemble more the level requested in
9 proposal four than the level stipulated under the order
10 regulations?

11 A Yes, that has been the case.

12 Q What organizations, to your knowledge,
13 have been involved in that besides DFA?

14 A The proponents in our group -- Michigan
15 Milk, Continental Dairy Products, Inc., Prairie Farms --
16 and Foremost and as we developed the language and the
17 rationale, they were all in support of the concept.

18 MR. BESHORE: Thank you. I have no
19 further questions on direct.

20 JUDGE CLIFTON: Questions for Mr. Hollon
21 regarding proposal four? Mr. Warshaw?

22 MR. WARSHAW: Thank you.

23 CROSS-EXAMINATION

24 BY MR. WARSHAW:

25 Q Mr. Hollon, would it be fair to say that

1 unless a business operates on a cash on delivery basis,
2 every business in a sense lends its services and goods
3 until the date on which its bill is paid?

4 A Yes.

5 Q And that is no different than what we are
6 talking about with producers.

7 A That is correct.

8 Q And most industries have no law which
9 guarantees them payment, let alone payment by a certain,
10 does it?

11 A I don't know that we have a law that
12 guarantees payments by date. The order system does
13 specify dates on which payments are made and it does not
14 guarantee that there will be funds there to make that
15 payment, but the date specified is correct.

16 Q But doesn't the law require dealers to
17 make payments into the pool?

18 A Yes, it does, but personally throughout my
19 career, I have involved in situations where those payments
20 were made by those businesses, so law or not, there have
21 been times when they weren't.

22 Q But rather than having to sue, the federal
23 government goes to bat for you to make sure that those
24 funds become available.

25 A There is participation there, but the

1 ultimate loss, if there is one, falls back -- in my
2 particular case, the cooperative that I was working for.

3 Q But there is a statute, which is intended
4 to prevent that from happening.

5 A Yes.

6 Q And there is the power of the federal
7 government, which is intended to prevent that from
8 happening under that law.

9 A Yes.

10 Q And that is not typical of most other
11 industries or businesses, correct?

12 A Yes.

13 Q You said that producers are able on some
14 occasions to go to suppliers and ask for some relief in
15 terms of cash flow requirements?

16 A I said that we as a seller went in some
17 cases to some customers and asked if they would have a
18 different payment schedule and some -- some did, most said
19 for various reasons they could not or would not.

20 Q Let me ask you this. Is a producer able
21 to do to its suppliers and on occasion negotiate some
22 relief, some delay in payments with things get tight?

23 A I'm sure -- yes, any individuals -- they
24 would do that.

25 Q Let me ask you this. Are dealers able to

1 do that with regard to their milk supply? And the answer
2 is no, because the federal law requires that there be
3 payments made on a certain date in a certain amount,
4 correct?

5 A Correct.

6 Q So, as to one of their major costs,
7 dealers don't have that flexibility that might be
8 available to producers.

9 A That is correct.

10 Q How many producers receive payments out of
11 the pool in Order 33?

12 A All do.

13 Q Do you have any idea what the number is?

14 A In Order 33? Not off the top of my head?

15 Q Hundreds?

16 A I think there is a producer count in one
17 of the exhibits in the records.

18 Q So, we are talking about hundreds of
19 producers sharing in whatever the benefit is.

20 A Correct.

21 Q There are dates -- what are the dates on
22 which the payments are to be made to producers?

23 A I think it's the 26th.

24 Q That is the final payment --

25 A The advanced.

1 Q The advanced. How about the final
2 payment?

3 A I don't have that on my table. I just did
4 the advanced, but 16, 17, 18, something in that range.

5 Q But the 26th, as to your members, the 26th
6 is the date on which payment must be made to you?

7 A I think payments are the day before.

8 Q How quickly do you get that out to your
9 members?

10 A Sometimes sooner than we get it, but it's
11 not -- not every member is paid on the exact same pay
12 schedule. It varies from order to order.

13 Q So, in fact, your producers may not be
14 getting the benefit of the movement of the date?

15 A That in some cases could happen. In some
16 they could get it faster.

17 Q And are there occasions in which your
18 members do not get the full benefit of the amount being
19 paid?

20 A Yes.

21 MR. WARSHAW: I have no further questions.

22 JUDGE CLIFTON: Thank you, Mr. Warshaw.

23 Other questions of Mr. Hollon regarding proposal four?

24 Mr. Yale?

25 CROSS-EXAMINATION

1 BY MR. YALE:

2 Q Ben Yale on behalf of Continental Dairy
3 Products. I want you to look at tables one and two of
4 your exhibit. You have January of '97 through 2001 --
5 October 2001 and you do this by this increment --

6 A Right.

7 Q Is there any relevance to an increment on
8 this for the period of pre-reform?

9 A Yes, for comparison.

10 Q Just for a comparison basis.

11 A Yes.

12 Q Just going over here on the page -- well,
13 the bottom three, you have the 57, 36 and 21 months.

14 A Okay.

15 Q The 21-month represents the post-reform
16 period.

17 A Correct.

18 Q One other issue not raised -- it wasn't
19 raised directly in your testimony, but is there not also a
20 benefit by earlier payment of a reduced risk of not being
21 paid?

22 A Absolutely. It's one of the reasons why I
23 would suspect there are two payments processes. Some
24 orders have three payment processes to do that.

25 Q And over the years, in what you indicated

1 that there have been time when the payments weren't made -
2 -

3 A That's correct.

4 Q And the earlier that indication that
5 payment isn't going to be made, the sooner DFA or even
6 individual producers can take steps to reduce their loss;
7 is that correct?

8 A Absolutely.

9 MR. YALE: No other questions.

10 JUDGE CLIFTON: Thank you, Mr. Yale. Any
11 other questions on this issue for Mr. Hollon. Mr.
12 Warshaw?

13 CROSS-EXAMINATION

14 BY MR. WARSHAW:

15 Q Are you familiar with Pennsylvania law
16 that governs the milk industry?

17 A Vaguely.

18 Q Are you aware of the fact that in
19 Pennsylvania there is a producer security fund?

20 A I'm not aware that there is one in
21 Pennsylvania, but I am aware of the concept and how it
22 works.

23 Q So you don't know that there is one in
24 Pennsylvania that does guarantee payment?

25 A No.

1 MR. WARSHAW: No further questions.

2 JUDGE CLIFTON: Thank you, Mr. Warshaw.

3 Any other questions? Yes, Mr. Tosi.

4 CROSS-EXAMINATION

5 BY MR. TOSI:

6 Q I have a couple of specific questions
7 about how to interpret some of the tables. Could we
8 please go to tables five and six.

9 A Okay.

10 Q And relating it to your proposal to have
11 the advance payments be 110 percent of the previous
12 month's lowest class price --

13 A Yes.

14 Q If on that first page, if you come down
15 the far righthand column where is say Class III divided by
16 blend and 10 percent, when I see that 103 percent, for
17 example, and immediately before that there is 104 percent,
18 could you please explain to me what that means exactly?

19 A That would mean in that particular month
20 the advance would have been three percent more than the
21 resulting blend price on a price level basis.

22 Q In that month, if we adopted your
23 proposal, to the extent that the partial payment was
24 exceeding the blend by three percent, what happens then at
25 the end of the month with a full reconciliation? Is this

1 a situation where in effect dairy farmers sort of go back
2 to the handlers?

3 A It would depend on the relationship. Yes,
4 you could get in a situation where there could be a net --
5 if assignments are greater than dollar value allows --
6 yes, you could get in that situation where there would be
7 an OBEC or -- that's a difficult scenario and that has to
8 be balanced against the overall -- maybe one month in so
9 many versus the financial impact of raising the payment
10 level.

11 Q And that is under a scenario using these
12 months -- a long time before from reform was implemented.

13 A Yes.

14 Q If we could just turn the page then and on
15 the top half of that page -- I guess it would be table
16 six, we are showing since the implementation of reform,
17 the far righthand column, Class III divided by blend at 10
18 percent. That 91 percent would mean that if we -- if your
19 proposal had in in place at that time, the advance payment
20 would have been 91 percent of that month's Order 33 blend
21 prices.

22 A Correct.

23 Q And since order reform, the only time that
24 advance payment would be equal to the blend would have
25 been in August of 2001.

1 A That's correct. And that is certainly a
2 function of volatility. If we could predict that, we
3 would find better means of employment than what we are
4 doing.

5 Q One other question in how you are using
6 the term trend.

7 A Trend?

8 Q I think if I am understanding your
9 correctly -- and please correct me if I am wrong -- your
10 testimony says that since the adoption of order reform,
11 there has been this trend away from -- that there is this
12 increasing spread between what that final payment should
13 be and what that partial payment works out to be.

14 A Correct.

15 Q In terms of the trend, can you attribute
16 what you think is causing this to happen?

17 A I would guess that one of the factors is
18 going to be that the blend price is by the higher of side
19 of pricing and the advance is driven by the lower of. So,
20 there will be some disparity and difference there and the
21 volatility in prices may have some bearing and it may be
22 the relationship with the formulas and I can't say with
23 any specificity, but would be the three areas that would
24 have some bearing.

25 Q Would you consider -- I am going to ask

1 you to think of something in a little bit different way.
2 To the extent that blends are enhanced a little bit more
3 than say under the old pricing system, to the extent that
4 we are using the higher of three or four, do you think
5 that that offsets -- call it -- I am using this word in
6 quotes -- the "loss" of going to the lowest month's Class
7 I price?

8 A I suppose that argument could be made, but
9 it doesn't seem to account for much when you are standing
10 in front of somebody who is doing the cash flow in their
11 businesses and saying I want a more reasonable
12 approximation of the blend price. So, if we made a
13 decision for this to be the blend price using these
14 factors, it seems like the advanced ought to track along
15 with it. That answer just doesn't seem to carry much in
16 the real world.

17 Q And to the extent that you had mentioned
18 price volatility and a change in class price relationships
19 and all, what would -- how would you propose that the
20 order handle a situation where the partial payment is made
21 at such a rate, that when we have full reconciliation with
22 the pool at the end of the month that you have this
23 situation where dairy farmers in effect would owe back?
24 How would that be handled?

25 A I'm not sure that that is something the

1 order system could have a handle on. For one, you don't
2 even know it until 20 days later, so I don't think -- the
3 reconciliation of that has to fall further down the chain
4 away from the order system. I don't think the order
5 system could fix it, can be blamed for it or take credit
6 for it. It's kind of out of bounds.

7 MR. TOSI: Thank you very much.

8 JUDGE CLIFTON: Mr. Cooper?

9 CROSS-EXAMINATION

10 BY MR. COOPER:

11 Q Looking at table six, which Mr. Tosi just
12 went over with you, maybe I misunderstood, but the last
13 column there shows what the Class III with 10 percent
14 would that been that percent of the blend for those
15 months; is that right?

16 A Yes.

17 Q Now, if you look at table two, the last
18 two columns, it doesn't seem to jibe and I am just trying
19 to figure out what the problem is and maybe I am
20 misreading it.

21 A Okay.

22 Q For instance, there are two months in 2001
23 where the Class III plus 10 percent would have been more
24 than the blend -- specifically May to July. I mean, is
25 there supposed to be a coordination between those two

1 tables?

2 A Which table?

3 Q Table two, the last two columns versus
4 table six the last column.

5 A I would say the instance that you pointed
6 out, 15.21 is clearly higher than 15.12 and on the percent
7 column, it shows that, so I would have to go back and look
8 at my formula.

9 Q And some of those other ones are very
10 close and it doesn't seem like they should be that much
11 percent difference. Maybe I am wrong.

12 A Your observation for May is correct.

13 Q The numbers on table two, are those done -
14 - are you sure they are correct or -- versus table six?

15 A Again, all I can tell you is your
16 observation is right and I will have to go back and take a
17 look at the base number.

18 Q The other thing is, in table six, you say
19 Class III, could that be the problem?

20 A It should be lower of.

21 Q That should have been lower of, so the
22 fact that Class IV was lower a couple of times shouldn't
23 have screwed that up.

24 A I should have picked the lowest one each
25 month in order to make my comparison.

1 Q So, I mean even though table six says
2 Class III, it should have been the lower.

3 A Right.

4 Q You mentioned the possibility of
5 overpayment on the advance could be taken care of because
6 of over order premiums. Are they historically paid in
7 this order?

8 A Yes, the producers do get premiums above
9 the blend price in this order.

10 Q Has that been true since Federal Order
11 reform?

12 A Yes.

13 Q Could you give us what sort of a range
14 it's been in since the reform?

15 A No, I can't give you an absolute number.

16 Q I'm not looking for an absolute number,
17 but are we talking about 10 cents or a dollar or two
18 dollars?

19 A I'll be on the stand one more time. Let
20 me get with some local folks and get a number for you.

21 MR. COOPER: Thank you.

22 JUDGE CLIFTON: Mr. Warshaw?

23 CROSS-EXAMINATION

24 BY MR. WARSHAW:

25 Q Let me ask you this. When prices go up

1 from month to month, the effect of this differential would
2 be exaggerated, would it not? In other words, if the
3 price that is paid in advance is based on last month's
4 prices, but this month's prices when it's all reconciled
5 are higher, then that would exacerbate the differential
6 between what is paid as an advance and what is due at
7 final payment, correct?

8 A I imagine that would be right. The
9 relationship that we are looking for mirror is a
10 relationship that said the trends were such. And now we
11 have a relationship that says the trend were such and it's
12 time to move them back together.

13 Q Well, looking at table two, that almost
14 uniformly since the Federal Order reform January 1, 2000,
15 the prices have been going up. The blend price has gone
16 up.

17 A Yes.

18 Q So that that is part of the reason why
19 there would be the kind of differential between the
20 advance and the final payment that you are complaining
21 about.

22 A There would be some relationship.

23 Q And in a period where the blend price is
24 falling, that differential would be affected the other
25 way, correct?

1 A That's correct.

2 Q And if you were doing your analysis during
3 that period, then your percentages -- that kind of a
4 period, then your percentages in Exhibit 7 would be
5 different.

6 A That's right.

7 Q And it would be higher.

8 A If the prices were falling, it would be
9 closer together.

10 Q They would be closer to the final or above
11 the final.

12 A Yes.

13 Q But you are proposing a rule that is in
14 effect no matter what the pattern of prices, correct?

15 A That's correct.

16 Q And you are basing it on historical data
17 that appears in January 2000 to date, a period during
18 which prices were rising for the most part.

19 A And comparing those against a longer term
20 period and saying that the trend lines -- the numbers that
21 are used --

22 Q Well, let's look at your trend lines for
23 the earlier period.

24 A Okay.

25 Q During the earlier period -- and this

1 would be exhibit -- table five.

2 A Every table has the same period.

3 Q I thought table five was the '97 through
4 '99 period.

5 A Okay -- yes.

6 Q And during that period, don't we have as
7 many -- without counting it exactly, wouldn't you say that
8 there are significant numbers of months during which the
9 difference was a positive difference? In other words, the
10 payment at 10 percent would have been more than was
11 actually due?

12 A Yes.

13 Q Would that suggest that perhaps 110
14 percent may not be the appropriate number during a time
15 when prices are falling?

16 A During that period though, the way the
17 blend prices were calculated and the advanced, they
18 weren't based off of higher of and -- while the advanced
19 was based on lower of, the blend price didn't have that
20 influence, so that would color that judgment some.

21 Q But it's still the arithmetic truth of the
22 proposition that as prices fall, the final has to come
23 closer to the advanced.

24 A Yes.

25 Q Or exceed the advance. Would that be

1 true?

2 A Yes.

3 MR. WARSHAW: Thank you.

4 JUDGE CLIFTON: Mr. Beshore?

5 REDIRECT EXAMINATION

6 BY MR. BESHORE:

7 Q Mr. Hollon, Mr. Warshaw asked you -- first
8 line of questions, about whether dairy farmers could go
9 their creditors and ask for some forbearance because their
10 partial payment milk check wasn't what they needed for
11 their bills. I want to make sure we don't have any
12 misunderstandings here. I think you indicated they could
13 go and ask.

14 A Right.

15 Q Is there any assurance that they will be
16 any forbearance?

17 A None.

18 Q What is the cost of forbearance?

19 A An additional bill of some kind usually.

20 Q Now, with respect to the possibility that
21 the rate of partial payment is greater than the rate
22 called for in the blend price at the end of the month,
23 first of all, at the time that the end of the month's
24 payment comes around is what -- the 17th of the next
25 month?

1 A Yes.

2 Q So at that point in time, the check is --
3 for the prior month's payment and the dairy farmer has
4 already delivered 17 months of milk --

5 A Seventeen days.

6 Q Seventeen day of additional milk for the
7 next months, correct?

8 A Correct.

9 Q So that in the unlikely circumstance that
10 there would actually have been a shortfall of funds --
11 that the farmer when you take assignments into account, as
12 you related, that the handler would be short of money on
13 that final payment. He has already got 17 days of milk
14 into next month.

15 A That is true, but I am not sure that the
16 market administrator would let that adjustment be made, so
17 while, yes, factually that is true, I am not sure if you
18 could use one month through the system you have. I think
19 you have to go to a private transaction if you were going
20 to try the collection process.

21 Q Okay.

22 A Or adjust your premium -- if you had
23 premium room, that is something that you could do.

24 Q Okay.

25 A If you typically pay -- if your practice

1 was to pay a dollar over the blend price and for some
2 reason, you discovered you were in the overpay situation,
3 maybe you would only pay 75 cents over the blend price.

4 Q To even it out.

5 A To even it out.

6 Q But the circumstances in which that
7 unlikely scenario could occur are with respect to
8 producers who have large proportions of their paycheck
9 pre-assigned to creditors for the payment of mortgages or
10 line of credit or accounts.

11 A Yes, it's correct. That happens from time
12 to time now.

13 Q I want to make sure there is no
14 misunderstanding about DFA's payment policies in Order 33.
15 Is it your testimony -- has DFA even paid in Order 33 to
16 its dairy farmers, a rate on the partial payment less than
17 that stipulated in the order, to your knowledge?

18 A The day to day practice, I don't know.

19 Q You are not sure.

20 A I'm not sure.

21 Q You know that they paid more, they were
22 directed to pay more or requested to pay more by the dairy
23 farmers.

24 A Correct. That question I took to mean as
25 does the co-op ever reblend its price from time to time.

1 That happens, so the direct answer to that is that could
2 happen.

3 Q You are not testifying that it has
4 happened in Order 33?

5 A No.

6 Q Can you before you testify next time, can
7 you check that out with your locals contacts, check it for
8 other information so that we don't have any gaps in the
9 record.

10 MR. BESHORE: That's all I have.

11 JUDGE CLIFTON: If there are no other
12 questions for Mr. Hollon, regarding proposal four, I will
13 allow him to step down. Are there any? There are none.
14 Thank you, Mr. Hollon, we will see you again in a little
15 bit.

16 (Witness excused.)

17 JUDGE CLIFTON: Mr. Warshaw?

18 MR. WARSHAW: May I recall Mr. Herbein for
19 -- I really do think it's only going to be one question.
20 It's his response to proposal four so I think it's
21 appropriate and he has to leave.

22 MR. BESHORE: That's fine. I do want to
23 recall Mr. Rasch for a very short testimony in support of
24 proposal four.

25 JUDGE CLIFTON: All right. Mr. Herbein.

1 Whereupon,

2 CARL HERBEIN

3 recalled as a witness, having been previously duly sworn,
4 testified further follows:

5 DIRECT EXAMINATION

6 BY MR. WARSHAW:

7 Q What percentage of a cost of a container
8 of processed milk, the product that is sold to consumers
9 and to retailers, what percentage of the cost of any given
10 container of regular milk -- not a flavored -- let's take
11 whole milk. What percentage of a container of whole, the
12 cost of that container is the cost of the raw milk?

13 A It's approximately 60 percent.

14 Q Does that change significant for different
15 products -- for different white milk products?

16 A Not substantially. There is a range of
17 plus or minus three percent depending upon the products
18 and the value of fat.

19 Q Under the Federal Order system are dealers
20 able to negotiate in any way the timing of the payments
21 for that raw milk?

22 A No.

23 MR. WARSHAW: I have not further
24 questions. I apologize

25 JUDGE CLIFTON: That's fine, Mr. Warshaw.

1 Thank you. Any follow-up questions for Mr. Herbein in
2 regards to that series of questions? There are none.

3 Thank you, Mr. Herbein.

4 (Witness excused.)

5 JUDGE CLIFTON: Mr. Rasch?

6 Whereupon,

7 CARL RASCH

8 recalled as a witness, after previously having been duly
9 sworn, testified further as follows:

10 JUDGE CLIFTON: You remain under oath.

11 Mr. Beshore?

12 MR. BESHORE: Thank you.

13 DIRECT EXAMINATION

14 BY MR. BESHORE:

15 Q Mr. Rasch, what is Michigan Milk
16 Producer's Association with respect to proposal four?

17 A At a recent board meeting, we took
18 official actions to endorse proposal four.

19 Q What has been the experience in your
20 cooperative during the years 2000 and 2001, under the
21 current regulations with the rate of payment in the order
22 for partial payments? How have your producers reacted to
23 that and what has your cooperative with respect to that
24 situation.

25 A For the year 2000 -- I guess you could go

1 back and look at prices and you could probably typify it
2 as saying prices were depressed for almost the entire
3 year. And partly through the year, it became a very
4 serious concern for our members on the advance issue.
5 Because of the support price level for Pollard and the
6 fairly high Class I and Class II utilization, we at least
7 out of the blend price, the extent we go added value for
8 Class I and Class II were somewhat isolated, protected
9 from those low Class III prices, so we had a blend price
10 that typically still averaged \$12 or higher, but there
11 were a number of months, the majority of the year, I just
12 quit looking at Class III prices. It was \$10 or less.

13 At some point during the year, our
14 membership had expressed their concerns about the unequal,
15 the uneven cash flow that they were experiencing between
16 advanced and final prices. Our board did take action to
17 put a floor under our advanced price of \$11 and we paid --
18 I can't tell you the exact month that we started -- I am
19 going to say it was prior to June and our position was
20 that we were going to pay an \$11 advance price until the
21 lowest class price in the market exceeded that and it
22 appears that that was until we got to the month of March.
23 Class III finally got to \$11.42.

24 So, we were paying \$11 in a lot of months
25 where the lowest class price was between -- it was \$8.57

1 one month, wasn't it?

2 Q Yes, in November of 2000.

3 A Yes, \$8.57 and \$10. So, most months when
4 we were paying an \$11 advance, we were actually putting
5 more than 10 percent of the lowest class price into that
6 advance and we did not collect any additional money from
7 any of our customers. That was done strictly out of our
8 cash flow.

9 Q That was done by the cooperative because
10 the producers -- your producer membership needed that cash
11 flow to make their operations work.

12 A Yes, plus the \$11 advance price. We don't
13 have deductions out of the advance, whereas hauling,
14 advertising promotion, dues, producer merchandise would
15 all come out of the final check. None of those deductions
16 are made out of the advance, so the \$11 at that point
17 fairly closely resembled what their final price was.

18 MR. BESHORE: Thank you.

19 JUDGE CLIFTON: Other questions for Mr.
20 Rasch? There are none. Thank you, Mr. Rasch.

21 (Witness excused.)

22 JUDGE CLIFTON: Are there any other issues
23 to address before Ms. Taylor testifies? No, Ms. Taylor,
24 you may come forward.

25 Ms. Taylor, should your statement be

1 marked as an exhibit? Do you ask that it be admitted into
2 evidence?

3 THE WITNESS: Yes, please.

4 JUDGE CLIFTON: All right, that would be
5 Exhibit 23.

6 (Exhibit 23 is marked for
7 identification.)

8 JUDGE CLIFTON: This was previously
9 distributed when we thought Ms. Taylor would be the next
10 witness, so I am going to ask now if there is any
11 objection to the admission into evidence of Exhibit 23?

12 MR. ENGLISH: Your Honor?

13 JUDGE CLIFTON: Yes, Mr. English?

14 MR. ENGLISH: I don't know how you will
15 take this and I don't want to jump the gun on what she is
16 saying. Ms. Taylor warned me a little bit about what
17 comments she made and in case that commentary or her
18 conclusion should be taken as a proposal, notwithstanding
19 the fact that she says she is not making this proposal, I
20 want to know in advance are objections on the content of
21 the hearing notice -- I don't think it means not taking
22 this into evidence at this time, but I also didn't want to
23 waive the opportunity and I will address it later.

24 JUDGE CLIFTON: Yes, thank you and I
25 appreciate the advance alert on the issue, which you can

1 identify more fully at a later time.

2 MR. ENGLISH: Thank you.

3 JUDGE CLIFTON: I appreciate that. I am
4 deviating from normal procedure by taking these exhibits
5 in before there is a foundation for them, but I do think
6 it is useful for the purposes of what we are doing here.

7 All right, other than the qualification
8 made by Mr. English, there is no other Objection to the
9 admission into evidence of Exhibit 23 and I hereby admit
10 Exhibit 23 into evidence.

11 (Exhibit 23 is received into the
12 record.)

13 JUDGE CLIFTON: Ms. Taylor, would you
14 identify yourself fully and then I will swear you in.

15 THE WITNESS: My name is Sue M. Taylor and
16 I represent Leprino Foods Company.

17 JUDGE CLIFTON: Nothing unusual about the
18 spelling your name?

19 THE WITNESS: No.

20 JUDGE CLIFTON: Taylor is T-A-Y-L-O-R?

21 THE WITNESS: Yes.

22 JUDGE CLIFTON: Would you raise your right
23 hand, please.

24 Whereupon,

25 SUE TAYLOR

1 called as a witness, after first being duly sworn,
2 testified as follows:

3 JUDGE CLIFTON: Thank you. You may
4 proceed.

5 THE WITNESS: I am Sue Taylor, Vice-
6 President of Dairy Policy and Procurement for Leprino
7 Foods Company in Denver, Colorado. Our business address
8 is 1830 West 38th Avenue, Denver, Colorado 80211.

9 Leprino operates 11 plants in the United
10 States, manufacturing mozzarella cheese and whey products
11 domestically and marketing our products both domestically
12 and internationally. Our cheese is primarily used as
13 ingredient by major pizza chains, independent pizza
14 restaurants, as well as many of the nation's leading food
15 companies.

16 Leprino operates two manufacturing
17 facilities that receive milk regulated by the Mideast
18 Order. These facilities are located in Allendale and
19 Remus, Michigan

20 I am testifying today in opposition to
21 proposal number four, the proposal to increase the partial
22 payment rate from the lowest class prize to 110 percent of
23 the lowest class price from the prior month.

24 The proponents of proposal four point to
25 producer cash flow challenges that exist due to the

1 disparity between the level of the partial payment and the
2 level of the final payment. They suggest that the partial
3 payment should be structured to more closely resemble the
4 blend price.

5 We do not contest the concern regarding
6 producer cash flow, however, our analysis shows that the
7 proposal does not achieve the objective of more closely
8 emulating the blend price. The proposed remedy does not
9 address the root cause of the issue, but rather simply
10 transfers the cash flow burden to processors.

11 The result of the proposal is that
12 manufacturers of products in the lowest class, and in many
13 months in the lowest two classes, will be forced to pay
14 more than the classified value of their milk in the
15 partial payment. This violates the minimum pricing intent
16 of the order.

17 Additionally, the application of the
18 proponent's logic across several orders results in
19 inequities in the form of different prepayment levels
20 amongst competitors in manufactured product markets.
21 Addressing the concern expressed by the proponents of
22 proposal four in this and manner is both a logical and in
23 equitable.

24 Of the source of the differences between
25 the prepayment rates and the final payment rate is two-

1 fold. First, the partial payment is based on the prior
2 month's rather than the current month's market values.
3 Second, the partial payment does not capture the
4 incremental value contributed to the final payment by
5 utilizations with higher classified values than the lowest
6 class price. This incremental value is captured for the
7 final payment through the pooling process administered by
8 the market administrator.

9 The first source of difference, the use of
10 prior market values rather than current market values in
11 the setting the minimum advance price is generally not
12 referenced as a concern since the resulting prepayment
13 price sometimes above and sometimes below current market
14 values.

15 To the extent that a concern exists, the
16 processor obligation for the partial payment could be
17 updated to current month market values. Since not all
18 market values use for the full month are known at the time
19 of partial payment, the partial payment could be
20 calculated based on the factors for that portion of the
21 month for which the data has been published prior to the
22 partial payment deadline. This additional calculation and
23 announcement would require additional administration due
24 to the additional price calculations and the necessary
25 communication to market participants.

1 The proposal violates two basic tenets of
2 pricing from milk manufactured into Class III and IV
3 products. These are that the Federal Milk Marketing
4 Orders establish minimum pricing and that since
5 manufactured products are marketed nationally, the minimum
6 regulated price level for Classes III and IV are
7 consistent across all orders.

8 Proposal four violates the minimum pricing
9 concept by setting regulated milk prices for the
10 prepayment above the equivalent market value for Classes
11 III and IV. For example, during the period from January
12 1997 through September 2001, the minimum prepayment
13 obligation would have exceeded the Class III price by 80
14 cents per hundredweight on average.

15 The proponents of proposal four are
16 advocating a similar provisions in other orders. However,
17 the factor that is being proposed is different for
18 different orders, resulting in disparate economic
19 positions for competing Class III and IV manufacturers
20 located different orders. For example, the proposed
21 factor in the Upper Midwest Order is 103 percent, which
22 would result in an average prepayment price that is 83
23 cents per hundredweight lower than that proposed for the
24 Mideast order.

25 The logical conclusion from the above

1 analysis is that the most appropriate approach to the
2 concern that the prepayment does not closely enough
3 resemble the blend price is to implement a similar minimum
4 payment and pooling structure for the prepayment that
5 currently exists for the final payment.

6 Although this is a logical remedy, I am
7 not proposing that it be adopted at this time. This
8 remedy would require significant additional administration
9 in terms of plant reporting, reports analysis, pool
10 calculation and movement of funds into and out of the pool
11 than the current system of minimum payment at the lowest
12 Class price.

13 Additionally, such an approach would
14 significantly impact many handlers who are not
15 participating in the hearing today, since the concept was
16 not properly noticed. A more comprehensive review of all
17 provisions of the orders that would be impacted and the
18 associated impacts were also be necessary prior to the
19 serious consideration of such an approach.

20 Although we are sympathetic to the issue
21 of concern that is cited by proponents of proposal four,
22 we do not agree that the proposed solution is appropriate
23 or equitable.

24 Although we have outlined a more
25 appropriate approach to addressing the concern, that

1 approach should not be considered a proposal as part of
2 this rule-making process since it has not been properly
3 noticed. USDA should reject proposal four since it does
4 not appropriately address the issue it purports to remedy
5 and it violates the minimum pricing concepts from
6 manufacturers.

7 That concludes my statement.

8 JUDGE CLIFTON: Thank you, Ms. Taylor.

9 Questions for Ms. Taylor.

10 MR. ENGLISH: If I may now address the
11 point?

12 JUDGE CLIFTON: You may. Mr. English.

13 MR. ENGLISH: Your Honor, again, I think
14 Ms. Taylor has more than expressly said that while she has
15 this concept and this idea, she is not proposing that
16 today for a number of reasons that she stated. I rise to
17 the point and say that that is Ms. Taylor's position.
18 That may not necessarily be the position of anybody else
19 in this room and for that purpose, I rise to object to the
20 extent that the department might decide to consider this
21 as an alternative on the grounds that it is such a
22 significant deviation from what was notice, because it
23 would require a different administration, because it would
24 very much have conceivably changed my client's position.
25 My client is neutral on proposal four. We may very well

1 have taken a different position had this been the proposal
2 and we are unable to analyze it at this time, to put
3 evidence in at this time.

4 I appreciate what Ms. Taylor is saying,
5 but I want for the record to state our objection to
6 considering it as a proposal at this hearing.

7 JUDGE CLIFTON: Mr. Warshaw?

8 MR. WARSHAW: I would simply note my
9 joinder in the remarks. I think the testimony is pretty
10 clear and makes clear that this idea is not ripe for
11 consideration, but to the extent that that is not true, we
12 would object to any consideration of the idea.

13 JUDGE CLIFTON: Thank you. Mr. Beshore?

14 MR. BESHORE: I understand the proposal is
15 not being advanced and we are not advancing it either.
16 The only concern I have for the objections is that
17 modifications to proposals in the record and the
18 possibility for the Secretary to adopt modifications to
19 the proposals in the record is part of the ground rules
20 for the whole hearing process. It's done all the time
21 appropriately and the Secretary ability to appropriately
22 adopt modifications that may reflect the record should not
23 be constrained in any way by objections made with respect
24 to this testimony.

25 JUDGE CLIFTON: Mr. English?

1 MR. ENGLISH: Case law, Your Honor, is
2 abundant on this issue to the extent that what is a
3 modification that is appropriate is certainly going to be
4 an issue. I am rising to say that in our opinion, this is
5 a significant enough modification, the parties would have
6 altered their behavior entirely.

7 The witness is proposing -- and so far no
8 one else has advanced it, but sometimes things have
9 happened in these Federal Order proceedings that have
10 surprised people, that a modification so significant that
11 the witness who raises it herself has said it's not ripe,
12 is by definition beyond the scope of the hearing and it
13 certain is in our opinion and behalf of Suiza Foods
14 Corporations, I state point blank that our position on
15 proposal four would be different had this been noticed.

16 JUDGE CLIFTON: Thank you. Mr. Yale?

17 MR. YALE: I just want to support Mr.
18 Beshore and just say a couple things. First of all, it is
19 within the scope of the notice. The hearing said that we
20 were looking at advanced pricing and it is within the
21 range of the testimony. That is what gives the secretary
22 the ability to exercise her wisdom. If we are going to
23 tie her down to periods and dots and specific language
24 before we go in, we could have just had notice that
25 advanced pricing was noticed.

1 So, I think that in that regard, we are
2 very much within that. We are not at this point
3 supporting it, but I don't want to get the record set up
4 now that once an issue is before the Secretary, that we
5 can't modify it once we get here.

6 JUDGE CLIFTON: Thank you. Any other
7 comments, first of all, with regard to whether or not the
8 suggestion is properly a proposal and secondly, any
9 further questions on any issue for Ms. Taylor?

10 MR. ENGLISH: Could we get this ruling
11 first?

12 JUDGE CLIFTON: It's not my call. The
13 record is very clear, both sides. I'm not going to rule
14 on that issue, Mr. English.

15 Mr. Yale?

16 CROSS-EXAMINATION

17 BY MR. YALE:

18 Q Did you do an analysis of the cost if
19 proposal four is adopted to Leprino and its Michigan
20 plants?

21 A I did.

22 Q What is that cost?

23 A I would prefer not to share that
24 proprietary information.

25 Q Is it fair to say that it relates to the

1 cost of money?

2 A Yes.

3 Q As I understand your testimony, you are a
4 regulated plant under the order?

5 A Yes.

6 Q So you have handler obligations to the
7 pool.

8 A That are executed through MMPA.

9 Q Now, you indicate this idea -- in sum, you
10 just don't want to pay more for milk on the 26th of the
11 month for 15 days worth of milk than what the Class III
12 price. Does that kind of sum up what you are saying?

13 A That's correct.

14 Q Even though you have an additional 11 days
15 of milk on hand at that time, right?

16 A That's correct.

17 Q And the issue of the advance payment isn't
18 so much to pay for 15 days worth of milk. It is to
19 advance to producers funds, so that they can level out
20 their cash flow through the month rather than just one
21 payment, correct?

22 A I wouldn't agree with that. I think there
23 is both purposes. It's an estimated payment on the first
24 15 days worth of milk and it does have the side-effect of
25 providing multiple cash flows.

1 Q But is it a final settlement for the first
2 15 days?

3 A No, it's not.

4 Q Because it does not reflect -- as your
5 testimony states, the incremental value from the higher
6 Class I and Class II prices, does it?

7 A That's correct.

8 Q And in fact, of all the orders, it's
9 somewhat of a approximation of value, right? I mean,
10 nobody has a fixed formula that says it's one-half of the
11 blend price, right?

12 A All of the Federal Orders that Leprino
13 operates in currently use the lowest class price from the
14 prior months. so it is a defined price reference in the
15 order.

16 Q Have you considered just de-pooling your
17 plants so you don't have to make this minimum payment and
18 additional advance?

19 A We generally are not pooling our own milk.
20 It's being pooled by our supplier. They have on occasion,
21 I understand, de-pooled the plant it's to their economic
22 advantage. That economic advantage has not flowed back
23 through to Leprino.

24 Q Now, on page three, you say that proposal
25 four violates the tenet by setting regulated milk price.

1 The advance is not a regulated price for Class III, is it?

2 A It is a price that is regulated in the
3 sense that the order defines the minimum payment amount
4 and it defines the timing of the payment, so it is a
5 regulated price and Class III handlers are subject to it.

6 Q Subject to adjustment in about 10 days to
7 get that payment back, right, if there is any over-
8 payment, right?

9 A Right, there is a final settlement that
10 occurs mid-month the following month.

11 Q So you would agree that by the time the
12 month is over with, you are not paying any higher price
13 for the Class III milk than you would under the current
14 situation.

15 A There is a cost of money difference, but
16 otherwise, the final Class III price is not impacted by
17 this.

18 Q And then you talk about the disparities
19 between regions and orders based upon their advance
20 payment. Really the difference is in the cost of money
21 for those higher or lower payments. Isn't that really the
22 difference?

23 A That's correct. For example, in the Upper
24 Mideast order, as I recall, the pre-payment averaged .83
25 below the pre-payment in the Mideast order, so the

1 difference in the economic impact of the main factors
2 would be cost of money and the .83 -- approximately .83.

3 Q I want to look at your tables. I have got
4 some questions on those. First off, I want to go over to
5 the far right column. You have got current and advanced
6 less blend and, correct me if I am wrong, but isn't this
7 the blend less the current advance?

8 A Let's look at January '97 and I believe
9 that my title is correct. It would be the lower of, which
10 is in the fourth column from the left, \$11.50 less the
11 blend price of 12.82 making it a negative 1.32. The
12 parentheses connote a negative number.

13 Q So you are saying by this negative number,
14 that you are paying less than the blend by the 1.32?

15 A That's correct.

16 Q And the same thing with proposal four.

17 A That's correct.

18 Q What are you trying to explain by that
19 computation?

20 A I am trying to illustrate that the
21 argument that proponents put forward in terms of making
22 the pre-payment emulate the blend is not achieve through
23 their proposal. In fact, we have wider disparities
24 between the prepayment and the blend under their proposal
25 than we do in the current system.

1 Q Let's talk about that under the current.
2 As I look at it, I see the widest spread as \$6.04 for
3 February of '99; is that correct?

4 A That's the widest on the negatives side.

5 Q And on the positive side, what is it?

6 A \$1.89.

7 Q And then what is it on proposal four?
8 What is the widest spread? What is the extreme?

9 A On the negative side, 5.01 and on the
10 positive side, 3.37.

11 Q And both of those occurred before 2000,
12 didn't they?

13 A Yes, they did.

14 Q And you would agree, would you not, that
15 there have been significant differences both in the
16 formulas for Class III and Class IV as well as the advance
17 pricing of Class I from January of 2001 as compared to
18 prior to that time, right?

19 A That is correct, but part of the historic
20 that we are seeing since January 2000 were the result of a
21 Class IV price that was enhanced due to the butter powder
22 tilt in the support program, so some of those disparities
23 are automatically reduced. In fact, if you do look at the
24 period since USDA adjusted the butter powder tilt in May
25 of this year, you will see that once Class III became the

1 mover, we would have overpaid the blend I a pre-payment.

2 Q By how much?

3 A A minimal amount. The most would be 55
4 cents in June of 2001.

5 Q In fact, they would be almost
6 approximating the blend, closer than any of the other
7 formulas, right?

8 A That's correct.

9 Q In fact, if you look down here in your
10 means for 2000 and 2001, the range there is relatively
11 close, is it not?

12 A Yes, it is.

13 MR. YALE: I have no other questions.

14 JUDGE CLIFTON: Thank you, Mr. Yale.

15 Those questions were very insightful. Mr. Tosi?

16 CROSS-EXAMINATION

17 BY MR. TOSI:

18 Q Thank you, Sue, for coming today. Just a
19 couple of questions. In your testimony, you talked about
20 -- to adopt the higher rate of partial payment would be a
21 violation of pricing standards. You said minimum pricing
22 concepts to manufacturing and at another point in your
23 testimony, you suggest -- I think, correct me if I am
24 wrong -- that because these products complete in a
25 national market, that somehow it would be inconsistent

1 with Federal Order policy. Were you available before when
2 Mr. Hollon presented in his Exhibit 22 table nine, a
3 comparison of payment provisions in Federal Orders?

4 A I'm not sure I was in the room at the
5 moment, but I have reviewed the table on his testimony.

6 Q Would you happen to have that in front of
7 you?

8 A Yes, I do.

9 Q To the extent that partial payment rates
10 amongst the various orders are different -- for example,
11 they range from lowest class price for the prior month, 90
12 percent of the prior month's blend, 1.3 times the lower
13 price. Are you suggesting that Federal Orders are not in
14 compliance with the minimum pricing concepts that you are
15 talking about?

16 A Yes, I would. I would also point out that
17 Leprino does not operate in any of those orders where the
18 provisions are other than lowest class price and that is
19 one reason why it's not been a point of contention in
20 terms of our input to USDA previously.

21 Q And to the extent that you do have a plant
22 that is regulated here of Federal Order 33, to the extent
23 that an increase in the rate of partial payment would be
24 applicable to all class -- manufacturing plants such as
25 yourself, to the extent that it would all be identical.

1 You would still see that as a violation?

2 A If it were identical -- if all orders had
3 identical provisions, then that would address the
4 competitive position question. It would not address the
5 question of overpaying the minimum price obligation,
6 however.

7 MR. TOSI: That's all I have.

8 JUDGE CLIFTON: Ms. Taylor, before I ask
9 Mr. Warshaw, is there anything that you would like to
10 expand upon thus far?

11 THE WITNESS: Probably lots of things --

12 JUDGE CLIFTON: Mr. Warshaw?

13 CROSS-EXAMINATION

14 BY MR. WARSHAW:

15 Q Just so the record is clear, you are not
16 purporting to submit a proposal today?

17 A You are correct.

18 Q And you would agree with me that there is
19 no information about the impact of the idea you have would
20 have on Class I handlers.

21 A That is correct. In fact, I would expand
22 that to the point where I suspect there are other
23 provisions within the orders that are impacted by concepts
24 such as the timing of committing a producer to the pool on
25 a particular month. And I have not done any of the

1 research to balance the provisions and it could
2 potentially be a pretty complex issue.

3 MR. WARSHAW: Thank you.

4 JUDGE CLIFTON: Mr. Tonak?

5 CROSS-EXAMINATION

6 BY MR. TONAK:

7 Q When I look at your attachment one and
8 compare some of the numbers to those used by Mr. Hollon in
9 his exhibits, I see some differences. Just to clarify, if
10 we look at the last month in your series of numbers --
11 September, where you have the Class III price for
12 September as 15.90 and that is the correct Class III price
13 for September, right?

14 A Yes.

15 Q But that is not -- and the next column
16 being the 15.59 for the Class IV price.

17 A That's correct.

18 Q And the lower of those two is the 15.59 as
19 listed there.

20 A That is correct.

21 Q But that is not the advanced price used
22 for September milk; is that correct?

23 A No, if you are interested in looking at
24 the advance price, you would adjust the months by one
25 increment, so the September price for Class III and Class

1 IV are at the advance prices used for October milk.

2 Q So, when we look at the comparative
3 effects compared to the advanced prices and the difference
4 in the blend price in the month of September, if we use
5 the actual advance price, we would have a different
6 number. Would that be correct?

7 A I suspect that you might have a point.
8 Let me clarify on where I pulled my blends. I pulled the
9 blends from the DFA exhibit. I did not go back to the
10 original source, so I am unclear -- I assume that the
11 blends were appropriately assigned to the class prices,
12 but I did not research that. That is something I could
13 follow-up with and comment on and clarify in the post-
14 hearing brief.

15 Q That is fine with me as long as there is
16 an understanding that in the DFA exhibit, the blend as
17 indicated for September is 16.87 as it is in this
18 attachment for September and reviewing those blend price
19 numbers, were off one month throughout, so the differences
20 between the current advance less blend and the proposed
21 advance less blend are not those reflected in this
22 attachment, nor are those averages correct and I would
23 suspect that because of that, attachment two, the bar
24 graph is not correct. And I have got concerns if this
25 exhibit is allowed to stand if it is.

1 MR. TONAK: Thank you.

2 JUDGE CLIFTON: Ms. Taylor, anything
3 further on Mr. Tonak's concern?

4 THE WITNESS: I do not have the original
5 source data to clarify his concern at this particular
6 moment, so I would have to follow up at a later point.

7 MR. TONAK: That is another question I
8 have.

9 CROSS-EXAMINATION

10 BY MR. TONAK:

11 Q You will follow up and assure that it's
12 either corrected or confirmed?

13 A Yes, my plan would be to follow up as part
14 of the post-hearing brief process unless someone else has
15 source data available where I could go back and look --

16 Q I'm not asking you to do it today, but
17 could you perhaps circulate a corrected version -- if that
18 is appropriate --

19 A Certainly.

20 MR. TONAK: Thank you.

21 JUDGE CLIFTON: Mr. Beshore?

22 REDIRECT EXAMINATION

23 BY MR. BESHORE:

24 Q With respect to the data questions on
25 attachment one, let's assume, Sue, that the blend prices

1 that you -- the blend price information that you obtained
2 from the DFA exhibit is correct and that your information
3 with respect to Class III or Class IV-3A prices is
4 correct, in your exhibit, attachment one, which I think
5 it is, were you -- you are comparing September's lower of
6 price, which we don't know until October 5th and which is
7 not the basis for the advance made on September 26th, with
8 the blend that results from those prices in September,
9 right?

10 A Yes.

11 Q So that is --

12 A If the 15.87 represents the September
13 blend, which presumably it does because we don't know the
14 October blend yet, then you are correct. I have a mis-
15 match for months between my advance portion of the
16 analysis and the blend portion.

17 Q So, the numbers are correct, but you are
18 comparing them on a current month basis or the basis of --
19 just as they are presented. Was that because you were
20 trying to determine whether the advance was emulating the
21 blend price, the advance -- well, actually that wouldn't
22 even work either.

23 A I did not intentionally mis-match the
24 months. I was attempting to see if the advance emulated
25 the blend, but I suspect based on the comments that you

1 just made and the previous questioner, that probably I do
2 have an error of a month.

3 Q Let's -- we can all sort that out as we
4 analyze the documents with the official records of the
5 announced prices. I want to explore just a minute or two
6 your suggestion that proposal four was attempting to
7 emulate the blend price. You heard Elvin's testimony
8 today, correct?

9 A Yes.

10 Q Wouldn't it be more precise to say that
11 the intention of the proposal was to emulate or restore
12 the relationship to a relationship similar -- to restore
13 the post-reform relationship to what it was pre-reform as
14 opposed to emulating the price itself? It's to bring the
15 relationship back to where it was before.

16 A Yes, that's the overriding objective it
17 would seem.

18 Q And if you were able to precisely emulate
19 the blend price at a certain level, you could write it
20 that way, but emulating the blend price was not the end
21 objective. It was reaching the 85 to 95 percent band on
22 the graph that you testified to.

23 A The overall price level, I believe, is the
24 overriding objective, price enhancement at the producer
25 level.

1 Q Do you have competitors -- does Leprino
2 have competitors in Idaho, cheese manufacturers in Idaho?

3 A Yes.

4 Q And in Arizona?

5 A It depends on how you define our
6 competitors. There are cheese makers in Arizona and we
7 consider all cheese makers our competitors.

8 Q On Exhibit 22, table nine -- Mr. Tosi may
9 have addressed this, but I am not sure and I want to make
10 sure it's noted -- your competitors in the Western Order,
11 which would include those in the -- the large and growing
12 cheese manufacturing industry in the State of Idaho is
13 presently paying a partial payment at the rate of 1.2
14 times the lowest price for the prior month.

15 A That is correct.

16 Q And that is not as high as would be
17 applicable to Leprino in Order 33 if proposal four was
18 adopted.

19 A My understanding is that this is higher
20 than would apply in the Mideast Order.

21 Q Correct. And in Arizona, it's 1.3 times
22 the prior lowest price of the prior month and that is even
23 higher yet.

24 A Yes.

25 MR. BESHORE: That's all I have.

1 JUDGE CLIFTON: Thank you, Mr. Beshore.
2 Other questions for Ms. Taylor? Mr. English?

3 MR. ENGLISH: Your Honor, if I may --
4 maybe I was putting the cart before the horse earlier and
5 perhaps at least for my part and my client, I could put
6 this matter to rest. If the government will tell us
7 whether or not they view the statements made as a
8 proposal, it doesn't matter about the objection as to
9 whether or not it's a logical extension if the government
10 will say, as far as they are concerned there is no
11 proposal on the table made by Ms. Taylor?

12 JUDGE CLIFTON: Mr. Cooper?

13 MR. COOPER: Ms. Taylor, about three times
14 in her statement said she wasn't making a proposal, so we
15 certainly don't have a proposal. Nobody else has gotten
16 up and made one, so there is no proposal in that regard.

17 MR. ENGLISH: That is what I needed to
18 hear.

19 MR. COOPER: That is our position. Since
20 there is not proposal, there is no reason to get into
21 questioning details of the proposal or whether it is
22 apropos or not apropos. If there is no proposal, there is
23 nothing to rule on.

24 MR. ENGLISH: I accept that, Your Honor.
25 Thank you.

1 JUDGE CLIFTON: You are welcome, Mr.
2 English. Any other questions for Ms. Taylor? There are
3 none. Thank you, Ms. Taylor. You may step down.

4 (Witness excused.)

5 JUDGE CLIFTON: Mr. Carlson, do you want
6 to take a brief break or are you ready to do.

7 MR. CARLSON: It's up to you.

8 JUDGE CLIFTON: Let me see by a show of
9 hands. How many of you would like a 15-minute break right
10 now? All right, let's take 15 minutes and come back at
11 3:00.

12 (Off the record.)

13 JUDGE CLIFTON: We are back on the record
14 at 3:01. Mr. Carlson, would you state and spell your full
15 name, please.

16 THE WITNESS: My name is Rodney, R-O-D-N-
17 E-Y, C-A-R-L-S-O-N.

18 JUDGE CLIFTON: And would you state your
19 employment, please?

20 THE WITNESS: I am self-employed as a
21 dairy industry consultant. My home and office address is
22 5357 Lance Road, Medina, Ohio 44256.

23 JUDGE CLIFTON: How is Medina spelled?

24 MR. CARLSON: M-E-D-I-N-A.

25 JUDGE CLIFTON: Thank you, Mr. Carlson,

1 In all of my positions since leaving
2 Federal Order program in 1978, my responsibilities have
3 included Federal Order activities including recommending
4 amendments, developing proposals, preparing to present
5 testimony, writing briefs, recommending methods of
6 operating under regulations. I have continued to work as
7 a dairy industry consultant since leaving the DFA six
8 months ago. That is a little of my background.

9 I am appearing on behalf of Scioto County
10 Cooperative Milk Producers Association. Members of Scioto
11 milk producers have farms located in southern Ohio and
12 northern Kentucky. Milk from these farms is pooled on the
13 Mideast milk market area and other marketing areas.

14 It is quite likely that from the time the
15 very first Federal Milk Marketing Order was instituted
16 dairy division personnel, cooperative leaders, industry
17 leaders, scholars and others have debated over which dairy
18 farmers should be entitled to participate in the revenue
19 generated through the establishment of Federal Milk
20 Marketing Orders at classified pricing.

21 Since the Marketing Agreement Act of 1937
22 was passed by Congress and subsequently amended,
23 provisions have been written which attempt to identify
24 which producers can participate based on their
25 participation in servicing the fluid or Class I needs

1 organizations have been expected to meet the needs of
2 fluid milk processors and fluid milk consumers within the
3 marketing if they are going to participate in the
4 additional revenue generated through classified pricing.

5 In today's economic environment and with
6 the current order provisions, some producers, plants and
7 organizations are taking great efforts to participate in
8 the additional revenues of higher priced -- higher Class
9 I utilization markets but, are avoiding servicing the
10 fluid needs of the market.

11 Federal Order pooling provisions and the
12 lack a logical location pricing principles within the
13 order program have encouraged the addition of excessive
14 amounts of producer milk to markets when participants who
15 control that milk have no intention of meeting the ongoing
16 Class I needs of the market and consumers of fluid milk
17 products. The milk is committed to other purposes, is
18 allowed to gain economic advantage due to this commitment,
19 avoids the cost of servicing the Class I market and still
20 participates in the revenue that the Class I market
21 provides. The need for changes to provisions that allow
22 such disorderly marketing conditions to occur is obvious.

23 Scioto County Cooperative Milk Producers
24 supports those proposals that require higher participation
25 standards of producers, plants and organizations

1 benefiting by the revenue generated by the Class 1
2 markets.

3 In the year 2001, we have seen the amount
4 of producer milk pooled in this market, Federal Order 33,
5 increase as much as 42 percent from the same month of the
6 previous year. Virtually all of this increase has been
7 from producers in states not included as part of the
8 Mideast marketing area. The amount of producer milk
9 allocated to Class I has remained the same or decreased
10 slightly from 2000 to 2001.

11 The addition of approximately 500 million
12 pounds of milk per month to the pool, the subsequent
13 reduction in Class I utilization and the resulting lower
14 producer prices are not contributing to orderly market
15 conditions, nor are they assuring fluid milk processors
16 and consumers an adequate supply of milk. Amendments to
17 the order are necessary to promote orderly marketing
18 conditions. Those amendments should be made as quickly as
19 possible. We support efforts to move the decision-making
20 process forward on an emergency basis.

21 There is another item that needs to be
22 addressed as quickly as possible. The industry and the
23 department should not continue to ignore location
24 economics in the Federal Order system. Milk received at
25 plants located a long distance from the market simply does

1 not have the same economic value as milk delivered to the
2 market. Pricing provisions need to recognize this simple
3 economic reality.

4 One of the positive aspects of additional
5 milk from areas west of this markets being attached to the
6 pool and reducing the local producer prices, has been the
7 reduction of milk received at plants east of the market
8 riding the pool. Tightening pool provisions will reduce
9 the amount of milk from the West being attached to the
10 markets, but without reasonable location pricing
11 provisions, milk from east of the market may once again
12 start riding the pool.

13 It is absolutely ludicrous that milk
14 attached to this market received higher producer pricing
15 when delivered to manufacturing plants in Waverly, New
16 York or at a supply at plant in Grantsville, Maryland
17 than it does when delivered to fluid milk processing
18 plants in Indiana, Ohio, West Virginia or Northern
19 Kentucky.

20 Pricing provisions in the Federal Milk
21 Order system must be addressed to recognize location
22 economics and take back the program from the pricing
23 provisions forced on it by politicians and political
24 lobbyists. Let's get back to the basic purpose of the
25 program and promote the orderly marketing of milk.

1 As far as specific proposals, members of
2 the Scioto County Cooperative Milk Producers support
3 proposal number one, portions of proposal number two, and
4 proposal number three, proposal number four and proposal
5 number nine.

6 Proposal number one. Qualification
7 requirements for distributing pool plants should be
8 increased to a minimum of 40 percent from August through
9 April and 35 percent in other months. Scioto Milk
10 Producers would prefer that these percentages be another
11 10 percentage points higher.

12 There is no good logical explanation for
13 the reduced qualification requirements of distributing
14 pool plants written into this order during Federal Order
15 reform. Distributing pool plants in this region of the
16 country have typically been just that, distributing pool
17 plants. The current relaxed provisions have encouraged
18 fringe elements of the milk marketing industry, in
19 conjunction with distributing pool plants to take
20 advantage of this market without contributing to the needs
21 of the market.

22 Contrary to normal expectations,
23 distributing pool plants have been guilty of assisting
24 others in their goals of riding the pool. Adoption of
25 proposal number one will contribute to restoring orderly

1 milk marketing conditions to this market.

2 Proposal number two. The current supply
3 plant provisions have obviously been abused. Handlers are
4 using the provision to draw money for the pool without
5 increasing the availability of milk to meet the fluid milk
6 needs of the market. Some distant supply plants and their
7 brokers or agents have been solicited producers in the
8 local area to help qualify the plants in the Mideast
9 marketing area. Such actions used milk not normally or
10 logically associated with their plant or the organization
11 that owns the plant to meet qualifying shipments.

12 Milk that is normally logically associated
13 with a plant or organization is only shipped to the market
14 to meet token physical shipping requirements. This
15 practice causes disorderly conditions in the local market
16 as well as in the market with a supply plant is located.
17 Section and 1033.7 (c) needs to be amended to enhance
18 orderly marketing conditions.

19 The current provision, which allows supply
20 plants to use shipments to distributing pool plants of
21 other Federal Order markets for qualification purposes was
22 useful at one time. Supply plants located within the
23 market shipped milk to southern markets and contributed to
24 the Class I utilization of the local market.

25 In recent months, this provision has been

1 abused. Supply plants in lower utilization areas have use
2 this provision to qualify by shipping milk to distributing
3 pool plants in their local market and attaching additional
4 quantities of milk to the Mideast market by using only
5 token amounts of milk to supply the Mideast market.

6 We would suggest that the current
7 provision be modified by allowing it to be used only by
8 supply plants located within the marketing area. Changing
9 this provision will enhance orderly marketing conditions.

10 The need for a provision to allow only net
11 shipments from plants for qualifying purposes was
12 well-documented at previous hearings for the former
13 Federal Orders 1033 and 1036. Supply plants would shipped
14 milk to distributing pool plants and would receive
15 shipments of milk back from the distributing pool plants
16 in return. In effect, the supply plants were contributing
17 no milk whatsoever to the fluid markets.

18 The department agreed with the proposal at
19 the time and a provision was put in both orders to prevent
20 abuse. We believe this provision should be put back into
21 the order to promote orderly marketing conditions and make
22 more local milk available to the Class I market.

23 While there has been significant abuse of
24 the supply plant provisions of the order, we question the
25 advisability of eliminating the supply plant free ride

1 months. Many times local milk supplies have been so
2 burdensome during the flush milk production periods of the
3 year that handlers have had to accept distress prices for
4 surplus milk supplies in order to dispose of the surplus.

5 Requiring supply plants, especially those
6 located outside the market, to ship when there is no
7 obvious need for milk to meet fluid needs does not meet
8 the definition of orderly marketing conditions by any
9 interpretation. Such a requirement would just create
10 unnecessary and uneconomic movements of milk. A net
11 shipping provision would make the problem more onerous.
12 Year-round shipping requirements would also discourage
13 marketing organizations from pooling supply plants that
14 actually do help meet the fluid needs of the market in
15 late summer and early fall when production is at a
16 seasonal low point and demand is strong.

17 In general, Order 33 is a deficit market
18 for part of the year and surplus market for part of the
19 year. Encouraging organizations to pool performing
20 reserve supply plants is a positive move in our opinion.

21 We do support the addition of August as a
22 month when additional shipments should be made, should be
23 required and propose such an addition as an alternative
24 to complete elimination of Section 7 (c)(4). The normal
25 hot days of August have a significant impact on milk

1 production and more and more schools are starting as early
2 as the middle of August. This combined effect makes it
3 quite difficult to meet the fluid market needs of the
4 market. Supply plants should be expected and required to
5 help meet those needs.

6 Proposal number three. Scioto County Milk
7 Producers support increasing the number of days milk of
8 individual producers must be physically received at pool
9 plants to be eligible for diversion purposes. We believe
10 the number of days milk should be received during the
11 August through November time period be increased to four
12 days equivalent and that at least two days equivalent be
13 physically received impact December and January.

14 We strongly support the proposal that two
15 day's production be required to be physically received at
16 a pool plants in the other months if requirements of
17 Section 1033.13 (d)(2) for the prior August through
18 January periods are not met.

19 We would grant an exception to dairy
20 farmers who marketed no grade A milk during the August
21 through January period or who met the requirements for
22 those months when grade A milk was marketed from the farm.

23 Proposal number four. Scioto County
24 Cooperative Milk Producers strongly supports changes to
25 provisions that will reduce the amount of time it takes to

1 receive money owed to producers from the processors.
2 Processors already have milk for up to 15 days before they
3 have to make any payments. Increasing the partial payment
4 to 110 percent of the lowest announced class price for the
5 preceding month will improve cash flow for dairy farmers
6 for product that has already been marketed. And adopting
7 this proposal would give dairy farmers and little more
8 protection from handler bankruptcy.

9 Proposal number five. Proposal number
10 five is somewhat of a puzzle to us at this point and we
11 are not sure if adopting the proposal will solve the
12 problem that we see as a loophole that should be
13 eliminated.

14 Supply plants located outside of the
15 marketing area can easily pool milk on other Federal Order
16 markets during the qualifying period of September through
17 February. They can meet qualifying shipments on a reduced
18 volume of producer milk pooled on the Mideast market
19 during that period of time. Then in the amounts of March
20 through August, they can add unlimited volumes of producer
21 milk to their pool supply plants and still attain
22 automatic pool plants status.

23 The best solution for this problem is to
24 use location economics to reduce the value of producer
25 milk based on where it is received in relation to the

1 market. In other words, puts location pricing back in the
2 federal milk order system. That would be their first
3 recommendation.

4 Scioto County Cooperative Milk Producers
5 would like to propose an alternative solution to proposal
6 number five. Our proposal is to limit the amount of
7 producer milk that can be added to a pool supply plant
8 during the free ride months to a percentage -- we propose
9 110 percent-- of the daily average producer receipts
10 qualified during the qualifying months.

11 Such a provision would recognize normal
12 seasonal differences in milk production during the spring
13 and summer months as compared to production during the
14 fall and winter. We believe that such a provision would
15 still allow supply plants from outside the marketing area
16 to participate in the Class I returns of this market for
17 the entire year, but would prevent plants from abusing the
18 market by riding the pooled during the summer months with
19 milk that did not service the market during the short
20 production and high demand period of the year.

21 Proposal number nine. Four proposals at
22 this hearing speak to the need to reduce diversion
23 allowances. We support provisions that limit diversions
24 to a percentage of milk physically received at a pool
25 plant. We do not believe diversion allowances should be

1 enhanced by adding additional diversions. Diversion
2 allowances should not be so restrictive to completely
3 discourage supply plant organizations from attaching milk
4 to the market and supplying the market when needed. Of
5 the proposals listed in the notice of hearing, we believe
6 proposal number nine is the most acceptable for this
7 market.

8 We do believe that August should be
9 included as a month that requires more restrictive
10 diversion allowances. More than ever, schools are opening
11 in the middle of August and the typically hot days of
12 August do have a negative impact on milk production.
13 Diversion allowances of 60 percent during August through
14 February and 80 percent during March through July are not
15 overly restrictive and yet will assure consumers and fluid
16 milk processing plants that their needs will be met.

17 And that is the end of my statement.

18 JUDGE CLIFTON: Thank you, Mr. Carlson.
19 Questions for Mr. Carlson? Thank you, Mr. Carlson -- oh,
20 Mr. Tosi was waiting to see if anyone else would ask.

21 CROSS-EXAMINATION

22 BY MR. TOSI:

23 Q I am just confused by a couple of
24 statements you make in your statement, Mr. Carlson. You
25 make several references in your statement about the lack

1 of location pricing principles and specifically at least
2 from hearing your testimony here, you make that a very
3 strong feature about your position on proposal five.

4 Could you please explain a little bit more
5 for my benefit and everyone else's and the record, what
6 you mean by location pricing principles?

7 A It simply means that when you have a
8 market, a defined market, milk that is received at
9 locations distant from that market, certainly does not
10 have the value to the market, the same value or even close
11 to the same value as milk that is delivered to the market.

12 If Ohio, Michigan, Indiana is the market,
13 then milk that is not received at plants located nearby
14 that market doesn't have the same value to the market as
15 milk that is received in that market.

16 Q In that regard, are you referring
17 specifically to milk that is for Class I use or all milk?

18 A I am talking about producer pricing, not
19 Class I pricing. Class I pricing -- I don't have any
20 problem with Class I pricing that we have today. I have a
21 problem with location pricing as far as it applies to
22 producer milk and where it is received in relation to the
23 market that it is attached to.

24 Q So, in your statement regarding proposal
25 five and if I may quote, the best solution for this

1 problem is use location economics to reduce the value of
2 producer milk based on where it is received in relation to
3 the market, in other words, put location pricing back in
4 the Federal Order system?

5 A Yes.

6 Q What is it specifically that you are
7 asking us to do in that regard?

8 A We in -- the markets used to have base
9 pricing points. With the new markets, we have to
10 establish new pricing points. And let's use -- because we
11 are talking primarily about milk west of the market, let's
12 say that Indianapolis maybe should be one pricing point.
13 Any milk received at a plant outside of the marketing area
14 should be priced at a lesser price to the tune of
15 something like one and half cents for every 10 miles --

16 Q You are basically talking about a location
17 adjustment to --

18 A On the producer pricing of that milk, yes,
19 sir.

20 Q For example, if the pricing point is
21 Cleveland, for example, what you are saying is reduce the
22 amount of payment by, say, one and a half cents per
23 hundredweight per 10 miles --

24 A Yes.

25 Q -- from the location where the milk was

1 received.

2 A That's correct. Only I would use
3 different pricing points than just Cleveland. Otherwise,
4 it would be a little ridiculous if the market decides to
5 use just one pricing point.

6 Q What is the relationship between that and
7 the proposals that we are hearing here today regarding
8 pooling issues?

9 A As I look at this, the pooling provisions
10 did not change radically in order reform. Pooling
11 provisions are somewhat relaxed on what they were on some
12 of the markets, but in general, the pooling provisions did
13 not change significantly during Federal Order reform.
14 What changed was the pricing provisions. We eliminated
15 location adjustments from when milk is received outside of
16 marketing area.

17 Q Well, to the extent that in Federal Order
18 reform, to the extent that every order had its own way of
19 providing for adjustments, the department at that time
20 concluded that we in effect had as many pricing systems as
21 there were orders and to the extent that each county
22 represents a location at which we have a reference price.
23 I am having a difficult time understanding or seeing where
24 we are not having this location pricing that you are
25 advocating.

1 A I think the idea of establishing Class I
2 differentials within each county is fine, but that does
3 not help in trying to establish orderly marketing
4 conditions for each individual market than has been
5 established within the Federal Order system.

6 As a fine example, there was a hearing in
7 Minneapolis. Milk from California attached to the Upper
8 Mideast market. That milk that stays in California
9 certainly doesn't have the same value to the market as
10 milk that is located and delivered within the market. The
11 same way as milk that is attached to this market, that
12 stays in Kansas does not have the relative economic value
13 to this market as milk that is delivered to Cleveland,
14 Ohio or Indianapolis or to Cincinnati or any other
15 location within the market.

16 Q In building off of your view on that, are
17 you suggesting then that to the extent that some of the
18 evidence has shown here -- or suggest that a lot of extra
19 milk is being pooled on this market through diversion,
20 that we no longer price diverted milk at the point which
21 it is delivered or that we should be pricing it at the
22 point from which it is diverted?

23 A No, it should be priced at the location to
24 which it is diverted, but that price should be adjusted,
25 depending on its location to the market that it is

1 attached to.

2 And again, I will come back to the
3 statement I made. I just find it absolutely ludicrous
4 that milk can be diverted from this market to
5 manufacturing plants in New York and Pennsylvania or some
6 other place and end up receiving the entire producer milk
7 than milk delivered to a bottling plant within the market.
8 That just makes absolutely no sense, common sense
9 whatsoever.

10 Q One other thing that confused me a little
11 bit. In your statement regarding proposal number two in
12 your last paragraph of your written statement, that
13 paragraph seems to be suggesting -- or your position on
14 proposal two seems to say we need to do something about
15 performance standards and what it is that supply plants
16 need to do to insure to be pooled and then you suggest
17 that -- you take the position that year-round shipping
18 would discourage organizations from pooling supply plants
19 that actually do help meet the needs, the fluid needs of
20 the market in late summer. In that regard, you are
21 talking about year-round shipping requirements. How is it
22 that if we are asking month in and month out for consist
23 shipping requirements that somehow that is going to
24 discourage supply plants from wanting to be pooled?

25 A I am talking in this case -- let's assume

1 in this case, there is a supply plant in Wisconsin and we
2 want -- we, the market, needs that supply plant to balance
3 the market needs. In August through the middle of
4 December, we need that supply plant shipping over to the
5 market to meet the supplemental needs of the marketplace.

6 Now, you come to April, May and June and
7 we have got too much milk in this market. We are shipping
8 this milk in this market to Minnesota, to Wisconsin, to
9 wherever we can find a place that will take the milk
10 because there is too much milk -- and there is not enough
11 capacity in this area to process all the milk that is
12 produced.

13 We certainly don't need to have a supply
14 plant shipping milk here, so we can turn around and ship
15 other milk back up to Wisconsin. That doesn't make sense.

16 This is the value of having higher
17 producer prices in this marketplace. You could attract
18 organizations that are willing to meet those balancing
19 needs of the market and they are willing to perform
20 balancing functions in order to pay those attain those
21 higher prices on a year-round basis. But they have to
22 perform to get that advantage. They perform when the
23 market needs the performance and that is August through
24 December.

25 MR. TOSI: Thank you very much. I

1 appreciate it.

2 JUDGE CLIFTON: Other questions for Mr.
3 Carlson? There are none. Thank you, Mr. Carlson.

4 (Witness excused.)

5 JUDGE CLIFTON: I believe Mr. Hollon is
6 our only remaining witness. You may resume the witness
7 stand, Mr. Hollon.

8 Whereupon,

9 ELVIN HOLLON

10 recalled as a witness, after having been previously duly
11 sworn, testified further as follows:

12 JUDGE CLIFTON: Mr. Hollon, you remain
13 sworn.

14 THE WITNESS: Yes, ma'am.

15 JUDGE CLIFTON: Mr. Beshore?

16 DIRECT EXAMINATION

17 BY MR. BESHORE:

18 Q Mr. Hollon, let's first address a few more
19 points that were reserved the last time you were on the
20 stand with respect to the information relating to proposal
21 four. Have you determined the range of premium payments,
22 over order payments in Order 33, which was requested of
23 you by one of them?

24 A I think it was either Mr. Cooper or Mr.
25 Tosi asked about the range of over order payments and that

1 would be anywhere from zero to \$2.10, would be a range.
2 And in terms of a dairy market news report, it mostly
3 would be 40 to 75 cents would capture the range of
4 premium.

5 Q And that is within recent months and
6 during the post reform period?

7 A Post reform period.

8 Q Now, have you also determined whether DFA
9 has paid at least the minimum rates stipulated by the
10 order on it's partial payments to producers?

11 A We have not in any month underpaid the
12 minimum and many months over-paid the minimum and same on
13 the final. We have not paid less than the final in any
14 month.

15 Q Now, have you had the opportunity -- there
16 were some questions that came up with respect to the
17 information on Exhibit 22, tables -- well, the tables.

18 A That's correct.

19 Q Have you identified some things you want
20 to clarify with respect to that data?

21 A Yes, I have. This table was updated since
22 the Order 30 hearing and the updater, which was me,
23 entered a number in the wrong row. I am going to point
24 out that this would be --

25 JUDGE CLIFTON: Exhibit 22.

1 BY MR. BESHORE:

2 Q Yes, Exhibit 22.

3 A Okay, go to the page that has January 2001
4 and we will fax into the --

5 Q Well, describe the corrections you would
6 like to make to the tables, please.

7 A All right. If you would look at the May
8 Class III-A or Class IV column -- you see that \$15.04?
9 You see the next month is also \$15.04. There was a copy
10 that got put into the data, so when you correct that copy
11 error, if you will turn to the percent page, table two of
12 the percent page, I will give you the correct percentage
13 number --

14 Q Let's make sure we are on the right page.
15 Table two, the percent page would be --

16 A Would be table five-six -- or table six.

17 Q Now, you are going to which column?

18 A To the far right column, which is labeled
19 Class III divided by blend at 10 percent.

20 Q And you want to make changes to the last
21 five or six numbers in that column?

22 A That is correct. I am going to go from
23 the most recent, which is 97, that should be 98.

24 Q Okay.

25 A The number that is 100 should be 98. The

1 number that is 94 should be 102 and the other three
2 numbers are the same above that.

3 Q Ninety-five, 88, 90 --

4 A Correct.

5 Q And going back to table two again, so we
6 understand the error in the data, you have got a second
7 set of entries. May and June show the same prices for
8 Class IV and Class III.

9 A That's right. That row got repeated by
10 mistake.

11 MR. BESHORE: We will supply Your Honor
12 with permission of all concerned, the corrected Exhibit 22
13 for the record, if that will be helpful -- and I will send
14 a copy to all interested parties, anyone who wants one.

15 JUDGE CLIFTON: Mr. Beshore, Ms. Taylor
16 wants to send in some corrections to her exhibit. Mr.
17 Hollon wants to send in corrections to his. There may be
18 other parties as well. I think when we schedule the
19 corrections for transcript, the briefing and so forth, you
20 will build in a deadline for correcting evidence, for
21 clarification of evidence presented and perhaps when is
22 sent in could be posted on the website. Would that be
23 appropriate, Mr. Tosi?

24 MR. TOSI: We can do that.

25 JUDGE CLIFTON: That may -- mail to

1 whomever you have the addresses conveniently available to
2 you by e-mail or other, but that might not reach everyone.

3 MR. BESHORE: I understand.

4 JUDGE CLIFTON: Thank you, Mr. Beshore.

5 MR. BESHORE: And I would note that all of
6 the data in the these tables, and correct me if I am
7 wrong, the data is published statistical data.

8 THE WITNESS: That is correct.

9 MR. BESHORE: It explains the calculations
10 that you have made, which numbers are added or subtracted
11 or divided or multiplied by a given ratio and therefore,
12 the final calculations can be checked or double-checked
13 for published information by anyone. There is nothing in
14 terms of the raw data here that is anything that you have
15 generated as proprietary information or otherwise.

16 THE WITNESS: No, nothing.

17 BY MR. BESHORE:

18 Q Now, with those loose ends from prior
19 issues, do you have a statement with respect to opposition
20 to proposal eight and then a short summary and conclusion,
21 concluding statement which also addresses the issue of the
22 emergency status of the hearing?

23 A I do.

24 Q Would you proceed with both of those
25 statements, please.

1 A The members of our group oppose proposal
2 eight. Its purpose is misguided. The problem that it
3 seeks to correct, commonly known as de-pooling occurs when
4 one or more of the class prices is higher than the blend
5 price and the handler reporting pounds of the higher
6 valued classification does not put them on their pool
7 report. Thus, the value derived from those poolings do
8 not get entered into the blend price pool.

9 The problem that it seeks to correct is a
10 function of advanced pricing. If the Class I sector of
11 the market did not get the benefit of advanced price,
12 simple arithmetic would guarantee and there would never be
13 de-pooling.

14 Advanced pricing is a good practice as it
15 allows the added value products to maximize their returns,
16 which benefits all parties affected by the orders.

17 There can be no valid reason why the
18 balancing sectors should have to pay into the pool on the
19 occasional times when the advanced price causes a price
20 inversion. Doing so could cause damage to the reserve and
21 balancing sectors of the market here.

22 The reserve and balancing sectors would at
23 times not be able to clear the market profitably if they
24 wore advanced priced because of the volatility of dairy
25 commodity markets.

1 If the proponents desire to change this
2 happening, perhaps they should consider eliminating the
3 advanced price provisions of the order

4 Proposal eight should not be adopted.
5 This issue has been debated in other orders, but has never
6 been found for by the Secretary.

7 Summary and conclusions. Data presented
8 in this order indicates that milk from distant locations
9 is being pooled on Federal Order 33 at increasing volumes.
10 This milk volume reduces the blend price to local
11 suppliers. Additional evidence shows that due to distance
12 and economic return, this milk would never supply the
13 market regularly.

14 Testimony from day-to-day operatives in
15 the market and from bottling handlers in the market
16 conclude that the dramatic increase in market reserve
17 supplies as far beyond any level required to service the
18 market.

19 We have demonstrated, on the basis of
20 conclusions in the final rule, that milk such as these
21 supplies generally and, in this case, from these specific
22 locations was never intended to be a part of the Federal
23 Order 33 marketing area. Geographically, it was never
24 considered a part of the supply area and from a
25 performance perspective, it cannot meet the requirements.

1 The fact that this milk is able to share in the blend
2 price pool should not be corrected.

3 We have made several modifications to our
4 proposals that correct pooling issues that were unclear to
5 us until recently. However, these modifications are
6 clearly within the realm of pooling regulations, the
7 subject of this hearing.

8 Our testimony details the ramifications of
9 the modifications and the manner that they contradict the
10 intent of the Federal Order reform.

11 These solutions we propose are sound and
12 found in other sections of the order system and provide a
13 rationale that can be consistently used for other orders.
14 We have provided evidence that proposal eight would damage
15 the market clearing sectors of the order. This could
16 prevent the market from clearing excess supplies of milk
17 weekly, that seasonally or holiday periods. This is
18 disorderly and proposal eight should be denied.

19 Finally, we have demonstrated that the
20 current provisions that set the advanced price paid to
21 producers need modification.

22 Comments on the emergency status.

23 Regarding the issue of an emergency decision, we have the
24 following comments. The problems being discussed at this
25 hearing are not unique to the Mideast marketing area. The

1 problem when converted to cents per hundredweight off the
2 blend price, this milk from distant areas taking advantage
3 of open pooling type provisions and reducing the blend
4 price for local producers who regularly serve the market.

5 The emergency is just as great in Kansas
6 or Missouri, Indiana or Michigan, Colorado or Utah or
7 Washington or Oregon.

8 DFA will ask for emergency decisions in
9 hearing requests in the Upper Midwest, Central and Pacific
10 Northwest Federal Orders. We cannot see and the fairness
11 in a decision that favors one geographic area of the
12 Federal Order system over another order area where the
13 problem is the same issue.

14 What is important is that the decisions in
15 each order area be either announced over a relatively
16 narrow timeframe or be implemented at the same time. If
17 not, the problem that make a corrected in Minnesota or
18 Iowa will just migrate to Ohio.

19 The likelihood will be that while there
20 will be several hearings, the central focus of each will
21 be similar. The dairy division should be able to process
22 the hearings along similar tracks and produce decisions
23 that look reasonably similar. They should speed the
24 process.

25 Finally, for the purpose of voting on the

1 record, we would expect the vote month to be a shipping,
2 at the moment defined as September to November.

3 MR. BESHORE: Mr. Hollon is available for
4 questioning.

5 JUDGE CLIFTON: Thank you, Mr. Beshore.
6 Mr. English?

7 CROSS-EXAMINATION

8 BY MR. ENGLISH:

9 Q Mr. Hollon, you were here yesterday for
10 the testimony of the dairy farmers who came to this
11 hearing?

12 A Yes.

13 Q And you heard their request for emergency
14 consideration?

15 A Yes.

16 Q They did not ask, did they, for this to be
17 postponed, the decision on this matter to be postponed
18 until hearings in the Central Order or hearings that have
19 not yet been scheduled in the Pacific Northwest, correct?

20 A They did not.

21 Q They indicated in their testimony that
22 this emergency was immediately important to them.

23 A That's correct.

24 MR. ENGLISH: Thank you.

25 JUDGE CLIFTON: Mr. Warshaw?

1 MR. WARSHAW: Thank you.

2 CROSS-EXAMINATION

3 BY MR. WARSHAW:

4 Q What is advanced pricing?

5 A Advanced pricing is the Federal Order
6 language, the price in advance in the month in which the
7 milk is delivered to the buyer and the buyer has knowledge
8 of what that price is going to be before the milk is
9 delivered.

10 Q Isn't that in place in order to allow the
11 buyer to give prices to his customers?

12 A Certainly.

13 Q And it's necessary to that market because
14 generally in that market, prices are established in
15 advanced, are they not?

16 A I don't know that I would use the word
17 necessary, but we think it's a good practice and should
18 continue and should not be changed.

19 Q And in fact, it's not an arithmetic issue.
20 It's a logical issue because you couldn't do the pooling
21 if you didn't know the price in advance?

22 A No, no, it's an arithmetic issue because
23 the Class I price is advanced and it becomes fixed and the
24 reason why the pooling occurs is because Class III or IV,
25 in some cases, Class II price is not advance and not

1 announced in advance and therefore not fixed and the
2 relationship between them is not fixed and the
3 relationship changes and to do the extent that those
4 prices are higher than the blend, in some ways, would make
5 the decision to be pooled. But if those prices were all
6 advanced, and all fixed, it would never ever happen.

7 Q When the blend price is higher than the
8 Class III or IV price, the balancing sectors, as you call
9 them, do receive a benefit from that?

10 A Yes, they do.

11 MR. WARSHAW: No more questions.

12 JUDGE CLIFTON: Thank you, Mr. Warshaw.

13 Other questions? Mr. Tonak?

14 CROSS-EXAMINATION

15 BY MR. TONAK:

16 Q On your Exhibit 22, table two.

17 A Yes.

18 Q If we go to January of 2001, it shows a
19 Class IV price of \$12.13 and a Class III price of \$9.99.

20 A Right.

21 Q What was the class price that was used
22 under the Federal Order to calculate the minimum advance
23 payment due to producers for milk produced in January?

24 A Be the -- produced in January -- \$12.13?

25 Q As I look at this, and you answered it

1 with a question, so I am taking it you are not sure that's
2 it's \$12.13?

3 A That is correct. I was trying to think
4 through which would be which.

5 Q The way --

6 A It would be the lower of.

7 Q The way I view this, you use the lower of
8 the previous month's Class III or IV price.

9 A Yes.

10 Q So, in effect for January advanced
11 payment, you would use the Class III price for December of
12 \$9.37 --

13 A That's right.

14 Q -- and --

15 A Next time I use this chart, I am going to
16 draw all these things on there.

17 Q And to actually compare a relationship of
18 how the advanced price actually paid to producers for
19 their January milk to the blend price for their January
20 milk production, you would need to use that December Class
21 III price and also use the January blend price in
22 calculating any percentages or relationships or so on.

23 A That's correct.

24 Q And as we go through these, I'm not sure
25 that that is what happened. I know there was some

1 corrections made in some percentages. Could you clarify
2 for me if the comparison is the current's month's Class
3 III price or IV price, whichever is lower and the current
4 month's blend price or the previous month's Class III?

5 A The relationship that you just described
6 of \$9.37 compared to \$12.54 is the comparison that should
7 be made and that is what my attempt was to do each month.

8 Q Do you know if that is actually what
9 happened in these percentages?

10 A I think so.

11 Q Let's look at August 2001 then as a --

12 A Okay, when you get to last five months of
13 the year -- I had a row that was August -- that was the
14 correction that I made.

15 Q I mis-spoke the month that I wanted to
16 look at. On July -- no, August 2001 --

17 A Again?

18 Q -- let's use -- let's look at June 2001.

19 A Okay.

20 Q And the lowest Class III price -- or the
21 lowest price in Class III of 13.83 --

22 A Mm-hmm.

23 Q And as you compare this then, the 13.83
24 Class III price for advanced for June 2001, would be
25 13.83, I believe.

1 A Okay.

2 Q Now, as we compare that to the blend price
3 for June of 15.97, and we go through your 110 percent
4 calculations and come up with a 15.21 Class III price at
5 the 110 percent, compared to the 15.97, now that is the
6 actual comparison that we are really talking about making,
7 isn't it? The -- the previous month's Class III used for
8 the advanced payment with the current month's blend price,
9 15.21 to 15.97. And when we look at these percentages in
10 table six, I'm just trying to -- without recalculating all
11 these, know if the correction you gave us is the correct
12 correction or if it actually as it appears in the table is
13 correct.

14 A The month that you picked is the month
15 that I had a data error, so when I went back and corrected
16 those errors, that month would show 76 cents difference,
17 15.97 minus 15.21, 76 cents. That would be one, two,
18 three, four from the bottom. So, if you went to tables
19 three and four --

20 Q Let's take an earlier month, just so --

21 A Okay.

22 Q Take May of 2000. 9.37 is the lowest
23 Class III price, the lowest price -- according to this.
24 And that was the May of 2000 Class III price, would have
25 been the advanced price used for June 2000 milk, so you

1 are calculating out the 110 percent. Be 10.31 and that
2 would compare to a blend of 12.38?

3 A Yes.

4 Q And the percentages in this table did that
5 even though the way these numbers are lined up, didn't
6 pair that off --

7 A Right, the formula for -- that used the
8 12.38 number reached up one row above it to pick up the
9 prior month's Class III relationship, which is the -- the
10 one you asked me that I answered wrong and you --

11 Q Well, it's easy to confuse me. A couple
12 of other questions. In your conclusion, the summary and
13 conclusion, point two, emergency is just as great in
14 Kansas or Missouri and so on and we have to keep this
15 because the problem in Minnesota and Iowa may just migrate
16 to Ohio and so on and so forth a little later on.

17 A Yes.

18 Q Do you have any concerns that that problem
19 in Ohio may migrate to the Appalachian order?

20 A I could, but it would be a little more
21 difficult because the standards are a little higher there.
22 But that could be a possibility.

23 Q Does DFA have any plans of calling for a
24 hearing in the Appalachian order to help off-set or
25 prevent any possible problems down there?

1 Hollon? Mr. Beshore, anything further for Mr. Hollon?

2 MR. BESHORE: No, I have nothing further.

3 JUDGE CLIFTON: You may step down, Mr.

4 Hollon.

5 THE WITNESS: Thanks.

6 JUDGE CLIFTON: You are welcome.

7 (Witness excused.)

8 JUDGE CLIFTON: That will not conclude the
9 evidence to be received in that I will accept
10 clarification evidence post-hearing. And I am not looking
11 for anyone to expand on the evidence already presented,
12 but to correct and to clarify any evidence.

13 Mr. English?

14 MR. ENGLISH: Shouldn't it be limited to
15 correct or clarify those matters that have been expressly
16 identified today, as opposed to any matter?

17 JUDGE CLIFTON: Start again, please.

18 MR. ENGLISH: Shouldn't that be limited to
19 expressly clarifying and correcting those matters that
20 have been identify today as in the Leprino Sue Taylor
21 exhibit, the very explicit issue about what lines up and
22 how that affects that document and the very explicit
23 issues that Mr. Hollon has raised as opposed to being
24 broadly any corrections?

25 JUDGE CLIFTON: I believe that the

1 decision-makers would be assisted if any errors are
2 corrected, including those that we have already
3 identified, but any others that may be identified.

4 So, any matter that, upon reflection turns
5 out to be misleading or erroneous could be corrected by
6 submitting additional documentation to show the revised
7 information as far as I am concerned.

8 Mr. Tosi?

9 MR. TOSI: Yes, Your Honor, regarding
10 that, the submission of those sorts of corrections, we are
11 trying to make it as a regular practice now to post on the
12 internet all exhibits that we receive, part of the
13 proceeding. Do you want us to just post those, the
14 corrected information rather than the information that was
15 submitted that may be erroneous?

16 JUDGE CLIFTON: No, I think people should
17 have access to the whole record --

18 MR. TOSI: All right, thank you.

19 JUDGE CLIFTON: -- including the wrong
20 ones, so I think all these 23 exhibits -- actually, 22
21 that were received into evidence, because Exhibit 6 was
22 rejected, so I don't know what you want to do with the
23 rejected one. It was rejected only because it was a
24 duplicate. But I think all of those should be posted in
25 addition to what comes in to correct them.

1 Yes?

2 MR. COOPER: Your Honor, to clarify, I
3 think we should be limiting the corrections that come in
4 to actual tables and charts and exhibits, where there is
5 erroneous data put in there. If people want to correct a
6 number or something like that, that would be fine. But
7 if, you know, wording just too broadly takes away people's
8 right to cross-examination.

9 JUDGE CLIFTON: I think on balance, Mr.
10 Cooper, we are better off to let people correct errors
11 that they may have made in their testimony as well as in
12 their charts, if they discover that they have in fact
13 provided erroneous information and if I am going to allow
14 the witnesses who have discovered their errors to do it, I
15 think we need to allow everyone to. I don't think it will
16 open up Pandora's box. I know that --

17 MR. COOPER: In both cases here, we are
18 talking about information that is published information,
19 both in Sue Taylor's case and in Elvin Hollon's case.
20 They both published information that they took and
21 subtracted and divided and this sort of thing with it. I
22 mean, Class III prices, it's blend prices, it's Class IV
23 prices and as far as I know, it's just subtraction and
24 addition. It's not new information or some sort of
25 information they dug up from somewhere where nobody is

1 questioning the source. This is published dairy division
2 information that they are using and they just improperly
3 manipulated it. We all blame Bill Gates for it. None of
4 us actually did it wrong.

5 JUDGE CLIFTON: So, Mr. Cooper, it would
6 be the government's preference that I not allow correction
7 of any erroneous evidence, but only Ms. Taylor's exhibit
8 and Mr. Hollon's exhibit?

9 MR. YALE: May I be heard, Your Honor?

10 JUDGE CLIFTON: You may.

11 MR. YALE: There is a value to this record
12 that goes beyond this decision and there are times,
13 unfortunately, we go into what we call 15-A proceedings
14 and the testimony that is given is very important and
15 there have been times in the past where those of us who
16 understood and were present at the record are sure that
17 what the witness said wasn't what was in the testimony,
18 only because of a homonym or a misunderstanding of a
19 technical term by the reporter or something like that.

20 And I think you let the record -- people
21 want to make objections after they correct it and if
22 somebody thinks they have gone too far, they have changed
23 their testimony, then they have a right to challenge that
24 and the Secretary has the authority to make those rulings
25 to clean it up.

1 My experience has been it has never been
2 abused and knowing the people that have been here, it's
3 not going to be abused. I think we are arguing about a
4 possibility that will never occur.

5 MR. COOPER: What Mr. Yale is talking
6 about is corrections to the transcript. That's not what
7 we were talking about.

8 JUDGE CLIFTON: Well, with all due respect
9 to your position, Mr. Cooper and yours, Mr. English. both
10 of which I respect very much, I will invite any
11 corrections to erroneous information and what I would like
12 to do is place the deadline for correcting any erroneous
13 evidence, whether it's testimony or exhibits, I would like
14 that deadline to be the same deadline for suggesting
15 revisions to the transcript. So, in other words, at the
16 same time you scrutinize your testimony to see what errors
17 may have crept in through the reporting process, you would
18 also be looking for accuracy.

19 Now, we need to set that date and
20 thereafter, a briefing date. Last -- the only time I have
21 been involved in a milk hearing other than this one, it
22 took a month before the transcript was available to
23 people. That really surprised me.

24 Mr. Beshore, the schedule that you had
25 suggested turned out to be the fastest it could be done

1 even though that also was an emergency situation. So, I
2 am going to invite counsel now to suggest to me -- I have
3 got a calendar here -- 2001 and 2002 - suggest to me the
4 dates that you would like for the two deadlines. The
5 first deadline would be to correct transcript and
6 evidence. Then thereafter, a deadline for submitting the
7 briefs. You have got to allow the transcript to reach you
8 first and be digested and as I say, last time, it took a
9 month for the transcript to be available. I hope it won't
10 take that this time. So, I will entertain proposals. Mr.
11 Carlson?

12 MR. CARLSON: Can we have the reporter
13 give us some idea how long it might take in her opinion?

14 THE REPORTER: My deadline is 10 days to
15 the contract holder.

16 MR. ENGLISH: Then it has to be mailed.

17 JUDGE CLIFTON: And it normally takes a
18 week thereafter, but Mr. English is absolutely right. The
19 processing of the mail is becoming a more time-consuming
20 process than it used to be. All the USDA mail is now
21 opened off-site. Mr. Tosi?

22 MR. TOSI: Your Honor, when we order the
23 type of transcript that we wanted done -- I appreciate
24 what the court reporter is saying, but we ordered five
25 working days and it's delivered to us. Maybe, Your Honor,

1 you could order that it be done tonight or something.

2 But we ordered five days last time as well
3 and we waited a month.

4 JUDGE CLIFTON: And it took a month. I
5 think the very earliest you could expect to find it on the
6 website would be 15 days from now and that would be
7 amazingly fast and it may take a month.

8 MR. BESHORE: Your Honor, we never know
9 the transcript -- but let's assume it's two weeks. Give
10 us a week for corrections and then, what two weeks after
11 that for a brief. I mean, we would like to get this
12 rolling. I mean, there is some testimony here that there
13 are some potential significant losses that producers can
14 incur in January or at least February.

15 MR. COOPER: Your Honor, could I ask a
16 question of the reporter. Is this 10 days from today or
17 10 working days that you are supposed to send it to Silver
18 Springs, do you know?

19 THE REPORTER: I believe it's 10 business
20 days.

21 MR. COOPER: Ten business days? Not 10
22 calendar days? I'm just -- that ends up being three
23 weeks.

24 JUDGE CLIFTON: Let me do this. Let me
25 say that three weeks from today.

1 MR. ENGLISH: Why don't we assume at least
2 three weeks for the transcript, because we know it will be
3 two and we will be playing this game anyway, so why don't
4 we assume at least three weeks for the transcript, one
5 week thereafter for the corrections and two weeks
6 thereafter for the briefs.

7 JUDGE CLIFTON: Let me tell you how that
8 would compute. That would mean you would receive the
9 transcript on November 14th and your corrections and
10 revised evidence would be due the day before Thanksgiving.
11 Now, that is to be deposited in the mail and your
12 corrections and revised evidence would be due the day
13 before Thanksgiving. Now, that is to be deposited in the
14 mail, so perhaps that's okay. These deadlines are when
15 you deposit in the mail. And you may also want, as a
16 courtesy, to e-mail, particularly Mr. Tosi. That would
17 certainly help in his being able to make it available on
18 the website.

19 MR. TOSI: All the hearing participants
20 are very good about sending an official copy and a fax
21 copy or e-mail copy or something like that.

22 JUDGE CLIFTON: Good. So, what do you all
23 think about putting your transcript corrections and your
24 evidence corrections into the mail by November 21, 2001?
25 Mr. English?

1 MR. ENGLISH: It's fine.

2 JUDGE CLIFTON: Who else wanted to file a
3 brief. Mr. Beshore?

4 MR. BESHORE: Yes, that's fine assuming we
5 do have the transcript.

6 JUDGE CLIFTON: How long do you want for
7 your briefs? Three weeks? That would be December 12th.
8 Does that work? All right, briefs will be due December
9 12, 2001. That's to be deposited in the mail to the
10 hearing clerk. The hard copy goes to the heading clerk
11 even though you may be courtesy copy alert Mr. Tosi to
12 what you are forwarding to the hearing clerk.

13 So, corrections to transcript, corrections
14 of evidence are due the day before Thanksgiving, November
15 21, 2001.

16 Now, if the transcript is not available on
17 the website by November 7th, you may extend these
18 deadlines by the number of days thereafter before the
19 transcript appears on the website without going through
20 all of the rigmarole of having the marketing diversion
21 have to tell everybody what their new deadlines are.

22 Anything further before we close for
23 today? Nothing further, we will adjourn at 4:14 -- oh,
24 Mr. Tonak.

25 MR. TONAK: There is a couple of USDA

1 documents that we would like to be able to refer to that
2 are not submitted in their entirety. Mr. Hollon made
3 extensive references to the -- I believe the recommended
4 decision published in the end of April 1999 and the final
5 decision published September 1, 1999 concerning Federal
6 Order reform. And we would like to be able to
7 incorporate, if necessary, other parts of those documents
8 into some of our submissions.

9 Also, the market administrator's office
10 for the central area compiles information on producer milk
11 marketed under Federal Order for the months of May and
12 December and that information is regularly available from
13 them and we would like to be able to reference May 2000,
14 December 2000 information and also within a few weeks May
15 2001 information should be available and we would like to
16 be able to reference that.

17 JUDGE CLIFTON: Is there objection?

18 MR. COOPER: Is that the Central Order?

19 MR. TONAK: For all orders.

20 JUDGE CLIFTON: There being no objection,
21 those being matters of public record, your request is
22 granted.

23 Mr. English?

24 MR. ENGLISH: Your Honor, there has been
25 some references in this record to the provisions within

1 Orders 5 and 7 having to do with the provisions there and
2 I do not have the references we me, but I intend to make
3 reference to at least for historical analysis purposes the
4 language of the final decisions, recommended final
5 decisions creating and expanding the Appalachian Order as
6 well as the Southeast Order 7, just with respect to the
7 limited issue of pooling, the history of why those pooling
8 provisions are the way they are for comparison purposes.

9 In addition, there is one question that I
10 still have. I know that Mr. Rasch and Mr. Walker are
11 confident of the answer, but I have a question as to the
12 historical derivation of 1033.7(c)((4), the last sentence,
13 that Mr. Yates referenced in his testimony having to do
14 with the treatment of requalification purposes of a D, E
15 or F plant under 1033.7(c) and I believe that we will find
16 that the D plant is derived from an old Order 36 decision
17 and I believe we will find the E facility is derived from
18 an old Order 40, but I don't know which one right now and
19 I will probably be making reference once I can dig back in
20 history, but these are all public documents that I would
21 be referencing, but for putting people on notice of what I
22 would be looking at, these issues were addressed in
23 testimony.

24 JUDGE CLIFTON: Thank you, Mr. English.

25 Is there any objection? Mr. Beshore?

1 MR. BESHORE: If I might, Your Honor, I
2 hate to get into an argument at this point about the need
3 to -- an apparent need to note official acts of the
4 Secretary, make them a matter of official notice on the
5 record of this hearing in order to have the ability to
6 refer to them in the briefing process. I --

7 JUDGE CLIFTON: Mr. Beshore, do not worry
8 about that. It's not necessary. All these matters
9 certainly can be referenced and broadened in your briefs,
10 but I think Mr. English did it as a courtesy.

11 MR. ENGLISH: Yes, I was intending it as a
12 courtesy to tell people in advance that I am going to do
13 that.

14 MR. BESHORE: That's fine. So long as
15 it's understood that publications in the Federal Register
16 -- the Code of Federal Regulations and final decisions --
17 the Federal Register, historical actions of the Secretary,
18 to the extent that they are pertinent to the briefing
19 process, we are going to feel free to make reference to
20 them

21 JUDGE CLIFTON: You are absolutely
22 correct.

23 MR. BESHORE: Thank you.

24 JUDGE CLIFTON: You are welcome.

25 All right, I congratulate you on a very

1 well conducted hearing. I am particularly impressed with
2 the way ideas synthesized and I think this was a very
3 dynamic process and very helpful and very professionally
presented. Thank you all.

(Whereupon, at 4:20 p.m., October 24th, 2001 the
hearing was concluded.)

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REPORTER'S CERTIFICATE

DOCKET NO.: AO-168-A68
DA-01-04
CASE TITLE: MILK IN THE MIDEAST MARKETING AREA
HEARING DATE: October 24, 2001
LOCATION: Wadsworth, Ohio

I hereby certify that the proceedings and evidence are contained fully and accurately on the tapes and notes reported by me at the hearing in the above case before the United States Department of Agriculture.

Date: November 1, 2001

Official Reporter